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360

SDSU Month Edition

A Day in the Life of SDSU. Images of the university in action.

The Universal Scientist. When disciplines converge, researchers collaborate.

Minds that Move the World. Students, faculty and alumni lead the way.

Direct

The San Diego State community is rich in alumni success stories, many of which we've shared with you here in the pages of 360. We've introduced you, for example, to Price Club founder Sol Price and Costco co-founder Jim Sinegal, who pioneered the concept of warehouse shopping. You've read about Sandra McBrayer, the first educator in the nation to open a school for homeless students. Television pioneer Art Linkletter paved the way for today's talk and reality shows, while also changing our thinking about children.

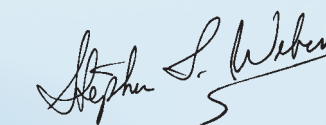
Joe Gibbs coached the Washington Redskins to three Super Bowl championships. Medical researcher Dave Warner is combining medicine and communication technology to revolutionize our response to public health threats, including terrorist attacks. NASA astronaut Ellen Ochoa is deputy chief of flight crew operations at the Johnson Space Center in Houston. Producer Kathleen Kennedy deserves major credit for many of Hollywood's biggest hits, including "Seabiscuit," "Schindler's List" and "Jurassic Park."

Career fighter pilot Gen. Merrill A. "Tony" McPeak served as chief of staff of the U.S. Air Force from 1990-94, a period that spanned the first Gulf War. Norm Brinker, known in the restaurant industry as "the father of casual dining," invented the all-you-can-eat salad bar, started a number of restaurant chains and inspired a new generation of dining entrepreneurs.

Jeannette Hoit's groundbreaking research on ventilator-supported speech promises to change the methodology of speech-language pathologists. Siegfried Reich discovered the first anti-HIV drug for Pfizer. As a San Diego Padre, Aztec head baseball coach Tony Gwynn won eight batting titles and five Gold Gloves, and helped take his team to two World Series. Timothy Muris, chairman of the Federal Trade Commission, has championed national laws curbing telemarketers and Internet spammers.

Each of these illustrious alumni is truly a mind that moves the world. But while they may draw the most public recognition, every one of our alumni is important to us; each of their success stories makes us proud. All across the San Diego region, SDSU alumni hold key leadership positions in government, business and community organizations. Thousands more, working in such critical fields as education, health care, science, technology, business and finance, power our community, our state, our world.

This March, we recognize our alumni family's many contributions, and the resulting synergy that links the San Diego region with its oldest and largest university. Join us during SDSU Month 2004, a month-long celebration of a very special relationship.



Stephen L. Weber, president
San Diego State University

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Photo: timtadder.com



Introducing: The Aztec Warrior

San Diego State has adopted a new representative of Aztec pride. The Aztec Warrior meets the university's three criteria for a new mascot. He represents Aztec culture accurately and appropriately; he fulfills guidelines set by the University Senate and Task Force on Aztec Identity; and he commands the strong support of students, alumni and athletic boosters as demonstrated in separate referendums held in December.

Extensive study and input from various constituent groups, as well as scholars of Aztec civilization, went into development of the new mascot. Holly Poe Durbin, a theatre professor specializing in costume history

and design, developed the concept for the warrior's costume. Carlos Gutierrez, who portrayed Monty Montezuma from 1990 to 1998, will also play the role of the Aztec Warrior.

"I'd like to thank everyone who participated in this democratic process and shared their views on this matter," SDSU President Steven L. Weber commented.

"This was a passionate issue for many members of our community. I am pleased that the debate, while intense at times, was conducted in a manner befitting a university dedicated to the 'marketplace of ideas.'"



"The creative community is one that fully recognizes the basic shift in the structure of the global economy from one based on the production of goods and services to one based on the production, storage, transfer and use of knowledge or information."

John M. Eger, executive director, SDSU International Center for Communications, a partner in the new media forum for civic engagement, "Envision San Diego."

A Word About Prop. 55

Among ballot issues California voters will decide in March is Proposition 55, a bond measure to fund repairs of outdated and dilapidated schools, and construction of more than 22,000 new classrooms statewide. More than 300 urgent school-repair projects and some 50 local school funding measures depend on the state matching funds Proposition 55 would generate.

School-repair funds from Proposition 47, the last statewide school bond, are already fully committed, yet further investments are needed to finish the job of repairing and updating the state's public school facilities. Proposition 55 is clearly written to ensure that funds go directly to those schools most overcrowded and in need of repairs. And it contains strict accountability standards that guarantee against waste and mismanagement.

Proposition 55 is supported by a coalition including teachers, chambers of commerce, community organizations, the California PTA, the California Taxpayers Association and the state's higher education community. State treasurer Philip Angelides has confirmed the California economy can support the measure. "It's a sound, prudent investment that will contribute to our future economic prosperity," he said.

Trial by Fire

By the time the smoke finally cleared, the San Diego wildfires of October 2003 had achieved infamy as the worst in California's recorded history. In one week, three simultaneous blazes killed 18 people and countless animals, and reduced nearly 2,500 structures to mounds of ash and buckled metal. All told, more than 376,000 acres, almost 14 percent of the county, lay bare and charred.

The fires affected nearly every sector of San Diego, including the SDSU community. Twenty-four employees and 38 students lost their homes; many others suffered partial property losses; thousands were evacuated. Falling ash and poor air quality forced a three-day closure of the main campus, Oct. 27-29.

University personnel rallied to assist fire survivors with emergency housing and other immediate needs. Aztec Shops provided free replacement textbooks, and the San Diego Futures Foundation arranged the donation of 50 refurbished Dell Pentium III laptop computers.

At a holiday reception, Division of Student Affairs staff met affected students' needs with gifts ranging from books to pajamas to SDSU sweatshirts. The university also expedited requests by students, faculty and staff to adjust course loads or work schedules.

As the community rebuilds, San Diego State faculty are contributing their expertise to recovery efforts. For example: Ming-Hsiang Tsou, assistant professor of geography, has created a Web site (<http://map.sdsu.edu>) that provides maps of the fire areas.

Biology professor Tom Zink, an expert in soil and habitat restoration, is helping the U.S. Navy replace riparian habitat at Marine Corps Air Station Miramar. He's also assessing damage at the county's ecological reserves for the California Department of Fish and Game.

And Ken Walsh, director of San Diego State's construction engineering management program, is working with the region's contractors as they gear up to rebuild burned structures and restore lost homes.

– SMY



You're invited to Explore SDSU!

Tell the truth. How long has it been since you last visited campus? Wouldn't it be fun to see how things have changed? Join us Saturday, March 27, for Explore SDSU-Open House 2004, presented by The San Diego Union-Tribune. Check out our new facilities and amazing research laboratories. Chat with faculty members who are leaders in their fields. Enjoy musical performances by student groups. Take a sneak peek at the trolley station. Tour the new Fraternity Row.

Explore SDSU's full day of featured programming will incorporate Future Aztec Day activities, plus a health fair organized by the College of Health and Human Services, ethnic receptions and fairs sponsored by the Cross Cultural Center, special library displays and exhibits, a family area for children and appearances by favorite PBS characters.

Rediscover your Aztec roots at Explore SDSU-Open House 2004. And this time, no homework.



Illustration: Tom Voss



Illustration: Tom Voss

At State, See the World

Nearly 800 San Diego State students studied abroad during the 2001-02 academic year, placing SDSU No. 3 among doctoral institutions nationwide for numbers of students studying internationally at that time. The Institute of International Education (IIE) published the rankings in its recent Open Doors 2003 report. No other doctoral institution in California made the IIE's top 10.

"We are proud to be recognized as one of the leading institutions fostering study abroad," commented SDSU Provost Nancy Marlin, a champion of international study. "Students need to be able to work internationally and in

different cultures. This is what truly contributes to international security."

The 10 most popular destinations for SDSU students in 2001-2002 were: Mexico (230 students), Spain (164), the United Kingdom (55), Costa Rica (50), China (42), France (40), Italy (31), Japan (28), Brazil (20) and Australia (20).

SDSU at PETCO Park

Head coach Tony Gwynn and his San Diego State baseball team will christen the San Diego Padres' new ballpark when they host the first Aztec Invitational at PETCO Park, March 11-14. Proceeds will directly benefit the SDSU baseball program.

In the opener, Thursday the 11th at 7 p.m., the Aztecs and University of Houston Cougars

hope to break the all-time attendance record for a collegiate contest set in 2002 when 27,673 fans watched Louisiana State defeat Tulane at the New Orleans Superdome.

Other Division I schools participating in the Aztec Invitational include Cal State Long Beach, Nebraska, UCLA and the University of San Diego. In addition, local rivals UCSD and Point Loma Nazarene will play Friday, March 12, at noon. Long Beach State (9), Nebraska (13) and Houston (16) were all nationally ranked in the final 2003 polls.

Tickets and a complete schedule for the eight-game event are available at www.goaztecs.com or the Aztec Ticket Office (Gate G, QUALCOMM Stadium) or by calling (619) 283-7378.

Aztec Authors

In "Bebop to Cool: Context, Ideology and Musical Identity" (Praeger Publishers, 2003) SDSU music professor Eddie Meadows argues that bebop was more than a jazz movement; it was an outgrowth of the Harlem sociocultural environment of the 1920s through 1940s. "Cool" jazz followed, he says, as a reaction to bebop. Meadows quotes Harlem Renaissance leaders like Marcus Garvey and W.E.B. DuBois. He also takes a look at such jazz greats as Miles Davis, Stan Getz, Dizzy Gillespie, Thelonious Monk and Charlie Parker within the context of the bebop and cool jazz movements.

"Kafka's Last Love" (Basic Books, 2003) tells the story of Dora Diamant, lover and companion of the famous German

writer, Franz Kafka, during his final year of life. Author Kathi Diamant, an adjunct faculty member at SDSU, spent nearly 20 years researching the book after a literature professor asked her if she was related to Dora. (She's not.) Kathi Diamant also directs The Kafka Project, an international search for Kafka's missing papers, which is headquartered at SDSU.

"Storm on the Horizon: Khafji—The Battle that Changed the Course of the Gulf War" (Simon & Schuster, 2004) has already won rave reviews for its account of a pivotal battle in the first Gulf War. Author David J. Morris claims his graduate training in SDSU's English department proved an immense help in conceiving, researching and writing the book.

Social Responsibility. How to prevent drug and alcohol abuse on campus.

By Coleen L. Geraghty

“Just say no.” The longtime mantra of anti-drug and alcohol programs exhorts change in attitudes towards substance abuse, particularly among young people. But how effective are programs aimed at winning over the hearts and minds of college students tempted to experiment with things forbidden?

That’s what SDSU researchers plan to examine over the course of a 5-year, \$1.8 million grant from the National Institute of Alcohol Abuse and Alcoholism (NIAAA). Their findings may determine the direction of substance abuse prevention efforts on college campuses across the country.

“We are interested in how behavioral alternatives fit into the context of the entire alcohol and drug prevention plan,” noted James Lange, SDSU’s coordinator of Alcohol and Other Drug (AOD) Initiatives and lead researcher on the new grant. “They are an under-evaluated element of campus substance abuse prevention efforts.” Behavioral alternatives include programs like safe rides and substance-free housing.

SDSU’s alcohol and drug prevention program is a broad, multi-pronged approach developed by researchers in the School of Social Work and staff in the Division of Student Affairs’ Student Health services and counseling and psychological services.

INTELLIGENT ALTERNATIVES

Its three basic components – student self-appraisal, behavioral alternatives to substance abuse and consistent enforcement of campus rules – are strengthened by a network of community support and reinforced by research surveys and program reevaluation. This comprehensive strategy aims to reduce alcohol-related disruption and injury among San Diego State students.

Like most universities, SDSU also offers individual counseling, sponsors alcohol-awareness events, and strictly enforces laws that prohibit underage drinking and penalize drivers under the influence of alcohol.

In his study, Lange, along with co-investigator and social work professor John Clapp, will test methods for measuring the impact of SDSU’s behavioral alternative programs. Later, the researchers will use the measurement tools they develop to evaluate the effectiveness of prevention programs at other U.S. college campuses.



“This is an unprecedented opportunity for SDSU to expand its leadership role in alcohol- and drug-abuse prevention research,” Clapp said.

San Diego State has been involved in alcohol-abuse prevention programs and substance-abuse prevention research for nearly two decades with funding from the U.S. Department of Education, the NIAAA and the County of San Diego. The latter provided major funding for the Center on Substance Abuse, an umbrella organization administered by the School of Social Work to manage numerous prevention and treatment programs in San Diego.

HIGH-PROFILE PREVENTION

SDSU claimed the national spotlight in 2001 when the Department of Education honored a program created by Clapp and fellow social work faculty member Louise Stanger. C-CAPP, the Collegiate-Community Alcohol Prevention Partnership, unites San Diego area colleges, students, police, bar owners and community partners in fighting alcohol abuse. Clapp said C-CAPP is directly responsible for significantly reducing binge drinking rates.

The latest research effort by Lange and his team will enlist the aid of SDSU fraternities and sororities. San Diego State supports an active chapter of Greeks Advocating the Mature Management of Alcohol (GAMMA), which sponsors peer education on the consequences of binge drinking, club drugs, sexual assault and related issues.

By surveying GAMMA members and other SDSU students, the researchers will determine how behavioral alternative programs color student attitudes towards other substance-abuse prevention efforts.

“Often the most high-profile prevention efforts are punitive in nature, such as law enforcement stings or sweeps that result in arrests and fines,” Lange said. “If students understand that campuses are not just trying to ‘bust’ them, but are [instead] implementing programs aimed at giving them a safe environment for learning and development, the students may be more receptive to the prevention messages and more supportive of the university’s prevention efforts.”

The Universal Scientist

When disciplines converge, researchers collaborate

A half-century ago, three researchers jointly unraveled the secret of life, and simultaneously ushered in a new era of collaboration among scientists. Biologist James Watson, physicist Francis Crick and biophysicist Maurice Wilkins received the Nobel Prize in 1962 for their discovery of DNA's double helix structure.

In 2003, exactly 50 years after their breakthrough, several hundred scientists working together in the Human Genome Project completed identification of the 30,000 or so genes in human DNA – a collaborative effort of enormous significance.

Without a doubt, collaboration drives the sciences today. Leading the way among research institutions, San Diego State University supports extensive faculty collaboration and significant interaction with local business and industry to engender high-caliber education and research.

Tom Scott, dean of the College of Sciences, noted that SDSU's current faculty are not only more involved in research than their predecessors, but also tend to collaborate more. "They have larger grants and projects that lead to greater interaction and create a scientifically rich agenda for students at all levels of education," Scott said.

Indeed, grant money awarded for research within the College of Sciences rose nearly 20 percent – from \$24,564,566 to \$29,817,827 – in the four years from 1997-98 to 2001-02. And the number of interdisciplinary projects funded within the sciences is rising as well.

San Diego State's status as a collaborative research powerhouse excites young faculty members like Matt Anderson, a laser physics professor who came to campus three years ago from a post-doctoral position at the University of Rochester. His work demands close consultation with engineers and biologists.

"The shift to a research orientation is evident in the number of grants we are getting and the number of scholarly articles written by faculty here," Anderson remarked. "The newer faculty would like to see even more emphasis on collaborative research to increase SDSU's exposure in the scientific community."

Dozens of campus-affiliated research centers now distinguish San Diego State. The Heart Institute, the Center for Microbial Studies, the Immersive Visualization Lab, the Center for Behavioral Epidemiology and Community Health Studies, and the Center for Research in

Biology professor Stanley Maloy and Ph.D. student Angel Rivera examine how proteins bind to salmonella DNA.



By Coleen L. Geraghty

Mathematics and Science Education (CRIMSE) are just a few of the interdisciplinary centers led by SDSU scientists.

Construction of a five-story \$13 million BioScience Center on campus beginning this year promises exciting new opportunities for cooperation within the scientific community. The center will house the university's top research programs, serve as an incubator for community biotech entrepreneurs and provide a fertile training ground for students.

Collaboration beyond the sciences took a step forward in 2002, when the Center for Applied and Experimental Genomics opened as SDSU's first multidisciplinary research facility. Drawing faculty from the colleges of Sciences, Engineering, Health and Human Services, Education and

Professional Studies and Fine Arts, the center operates under the direction of Stanley Maloy, biology professor and president-elect of the American Society for Microbiology, the largest such group dedicated to a single life science.

First in California

SDSU is also a leader in the flourishing interdisciplinary field of computational sciences. As biologists, chemists, physicists and astronomers uncover vast amounts of new data, computational scientists can create virtual models of phenomena too complicated to grasp in a single snapshot – ocean currents and solar systems, for instance.

The first of its kind in California, San Diego State's Ph.D. program in computational sciences, offered jointly with Claremont Graduate

“The shift to a research orientation is evident.”

— Matt Anderson

School, is collaborative by design. Each student works with faculty mentors from two separate disciplines on a problem that intersects both fields.

Computational sciences chair Jose Castillo is also working to integrate regional industry and national science labs with campus research efforts. For a fee of \$25,000, organizations participating in the Applied Computational Science and Engineering Student Support (ACSESS) program can use SDSU's computing facilities and may elect to support graduate students or post-doctoral fellows in researching specific problems.

Perhaps the most ambitious curriculum for SDSU science students positions them directly on the business track. In a fledgling program funded by Invitrogen, Pfizer Inc. and CardioDynamics, three molecular biology Ph.D. candidates are pursuing concurrent MBA degrees. The program is a prodigy: no other university nationwide caters to students seeking a research-based doctoral degree combined with solid grounding in business practices.

Science and business

The joint efforts of Dean Gail Naughton in the College of Business Administration and Sanford Bernstein, coordinator of the SDSU/UCSD joint doctoral program in cell and molecular biology, created this new opportunity for SDSU students. Naughton, herself a scientist-entrepreneur, discovered an innovative way to replicate human tissue, then found financial backing to develop and market the product.

But as chief operating officer of the resulting company, she also discovered rampant discrimination against scientists in the business world, in part because science majors are not traditionally trained to work in teams or to assess the market potential for their discoveries.

“When it came to making the big decisions,” she recalled, “my colleagues would say, ‘Don't you worry about that; you just worry about the science and the patent.’ Yet it was clear from their decisions that they didn't understand the product, or how to improve its manufacturing and marketing.”

A resolve to master the business side of science led Naughton to UCLA and an executive M.B.A. degree. When she later came to San Diego State, where 95 percent of science graduates head straight into industry, Naughton resolved to offer them better preparation for the real world.

“We realized we were doing our students a particular disservice by not providing them with business training,” she said. Naughton sees the new M.B.A./Ph.D. program in molecular biology as an important step toward addressing that need.

Matt Giacalone, who earned a B.S. in molecular and cell biology at SDSU, enrolled in the joint program as a springboard to starting his own business. His Ph.D. dissertation will summarize his applications-based research, while his M.B.A. thesis will be a business plan based on his studies.

In the meantime, Giacalone said, he's already realizing benefits of his dual-degree program. Through his entrepreneurship classes, for instance, he's gained new insight into supervising lab students. “Our team is leaping ahead of the others, and I can pinpoint exactly what we're doing right,” Giacalone said.

But these days not all science graduates headed for industry feel compelled to obtain Ph.Ds. The notion of capping a science education with a master's degree is gaining rapid acceptance in response to increasing industry demands for scientists with broad interdisciplinary knowledge plus a firm grasp of business and management practices.

Filling this need are a range of professional science master's programs, designed to deepen scientific knowledge, while introducing collaborative skills like teamwork, problem-solving, workplace ethics and communications.

Late last year, San Diego State received a \$185,000 planning grant from the Sloan Foundation to assess demand for an array of professional science master's programs in CSU colleges. The initial grant will gauge both industry need and student/faculty interest in academic curricula encompassing cross-disciplinary fields such as bioinformatics, forensic science and biotechnology.

Masters of science

If there's sufficient demand, said Faramarz Valafar, an SDSU computer science professor who wrote the grant proposal, Sloan is prepared to contribute more than \$1 million to help finance 40 new professional science master's programs at 16 CSU campuses. “We are the largest university system in the U.S.,” Valafar pointed out. “The Sloan Foundation realizes that in one big bang, this could reshape the future of science education at the higher level.”

Reshaping science education to a contemporary agenda in which researchers of every ilk collaborate, and academia joins with industry to enhance technological development – this is the era of the universal scientist.

If you would like to learn more about plans for the BioScience Center, please contact Jesse.Brooks@sdsu.edu.



Graduate student Brian Pitsker looks for gene variations within a group of genomes.

SDSU Month

2004 Focuses on Students, Faculty and Alumni



Celebrating the minds that move the world.

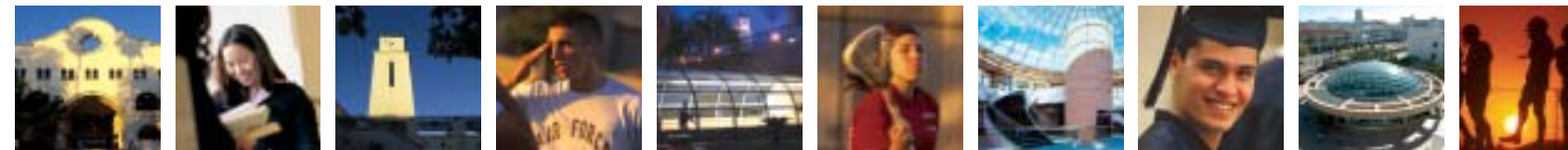
They've groomed new governors and gazed through galaxies. They've explored ways to protect our hearing and battle drug-resistant bugs. They are the minds that move the world, a remarkable community of San Diego State University alumni, faculty and students. Once again, we invite the San Diego region to join us in celebrating their contributions.

After a successful debut last year, SDSU Month returns this March, featuring a dynamic schedule of new events, a great slate of benefits and a partner-supported media campaign. The festivities will focus on bringing the public to campus for a first-hand introduction to the people and projects that make SDSU a powerhouse. Meet three such individuals profiled on the following pages.

"This year, our SDSU Month celebration will showcase the academic, research and community-related programs our faculty, students and supporters have developed," said Theresa Mendoza, vice president of University Advancement. "We have thousands of success stories to share; those stories will be links in our chain of events and programs."

Coinciding with the university's March 13th birthday, SDSU Month was conceived as a way of celebrating the unique relationship between the San Diego region and its oldest and largest university.

Notable additions to this year's celebration include Declare Yourself, a multimedia exhibit featuring an original copy of the Declaration of Independence (March 4); the Aztec Invitational at Petco Park, a baseball tournament inaugurating the San Diego Padres' new ballpark and raising funds for the Aztec baseball team (March 11-14); Explore SDSU: Open House 2004, presented by The San Diego Union-Tribune, a special university-wide public showcase (March 27); and the City of the Future Conference, an ambitious event hosted by SDSU's International Center for Communications and designed to discuss and suggest solutions for major public policy issues facing the San Diego region (March 30-31). An expanded schedule of events is available in the attached pullout insert and at www.sdsumont.com.



Photos: Jeffrey Brown, timgladder.com, Joel Zwink

Also new for 2004 is the SDSU Month Scholarship Challenge. Funded by individuals and businesses, the challenge will help support our student "minds that move the world" through \$2,500 scholarships granted to deserving students.

"We're attracting the highest-caliber students in this university's history," Mendoza said. "The Challenge is an investment in our community. It will help many of these future leaders of industry, science, arts and education succeed at a time when there is great need—and great opportunity—at SDSU."

Sponsors of SDSU Month 2004 include Apple, Associated Students, Aztec Shops, ClearChannel Communications, Cox Communications, Dell, Geary Interactive, Greenhaus, Hispanic Broadcasting Corp., HP, KPBS, The Mighty 1090, NBC 7/39, Nuffer Smith Tucker Public Relations, the San Diego Padres, the SDSU Alumni Association, the SDSU Foundation, the San Diego Trolley, The San Diego Union-Tribune, Time Warner Cable San Diego and Univision. —Jason Foster



"This year, our SDSU Month celebration will showcase the academic, research and community-related programs our faculty, students and supporters have developed. We have thousands of success stories to share, and those stories will be links in our chain of events, promotions and initiatives."

— Theresa Mendoza, Vice President of University Advancement

Moving the worlds of math and physics

THE STAND-OUT STUDENT



Van Nguyen doesn't quite measure five feet tall, but she certainly stands out in a crowd.

One of two women among 40 physics majors at SDSU, Nguyen inspires professors and classmates with her tireless enthusiasm, community activism and commitment to academic achievement.

As a member of the SDSU Minority Access to Research Careers (MARC) program, for instance, she works with Professor Calvin Johnson, looking for new windows into the cosmos by studying time-integrated galactic supernova flux. (MARC was established in 1975 by the National Institutes of General Medical Sciences to help develop talent and increase the number of Ph.D. degrees awarded among ethnic groups.)

"It's challenging work, and it pushes me to do the very best I can," said Nguyen, who carries a perfect 4.0 GPA and is pursuing a second undergraduate degree in math.

Nguyen is also a member of the SDSU Society of Physics Students and Mortar Board, a national honor society. She tutors and leads workshops for the Math Engineering Science Achievement (MESA) program, designed to help educationally disadvantaged students pursue math-based degrees.

In addition, she volunteers as a translator for Vietnamese-speaking families during SDSU's annual new-student orientation. From

her perspective, Nguyen derives as much benefit from her involvement as those she helps. "I am very grateful for all my opportunities and experiences at San Diego State," she said.

As dedicated as Nguyen is to her studies and community service, she does know how to relax. A mosh-pit maven, she loves attending hard rock concerts and playing video games with longtime boyfriend Edward Jimenez. The two met in an upper-division calculus class and plan on getting married sometime after graduation.

"Success is only important to me if I have someone to share it with," she said. "As much as I strive to succeed academically and, ultimately, professionally, my most important desire is to be a part of a happy family."

Nguyen's plans for success include obtaining a Ph.D. in physics at California Institute of Technology, then teaching and conducting research, perhaps at her alma mater. "I have had such an amazing experience at SDSU," she said. "I could see myself coming back."
—Aron Hoskins

Moving the world of medicine

THE INNOVATIVE RESEARCHER



Laura Dreisbach Hawe is exploring new ways to predict—and prevent—hearing loss before it becomes debilitating.

The SDSU assistant professor and director of the Auditory Physiology and Psychoacoustics Laboratory in the School of Speech,

Language and Hearing Sciences measures ultra-high-frequency otoacoustic emissions—sounds emitted by the ear itself—to see if hearing loss is imminent. Here's why the method works. When hearing loss occurs, the ability to hear high frequencies is the first to go. Consequently, when high-frequency otoacoustic emissions begin to diminish, it's a precursor to noticeable hearing loss.

Dreisbach Hawe's work is innovative because these emissions can be detected with a microphone, thus providing an objective way to measure hearing loss. Traditionally, hearing tests have been subjective, asking patients what they can hear. Objective testing opens new possibilities for evaluating hearing in young children as well as adults too ill or confused to respond.

Dreisbach Hawe's first research grant, from The San Diego Foundation's Blasker-Rose-Miah Fund, helped fund a study that tested the reliability of the new methodology in adults. Those findings will be published in an upcoming issue of the Journal of the American Academy of Audiology (JAAA).

On Aug. 18, 2003, the birth of Duncan Charles Hawe inspired her to take the research a step further. "My son reminded me of wanting to do this test with children," she said. "We know it's repeatable in adults, but we don't know if it is accurate in children." She hopes to find out later this year by conducting a study with children.

Serious hearing loss can occur when people are exposed to noise or take ototoxic medications, that is, drugs that can damage the ear. Dreisbach Hawe got a close look

Photos: David Friend

at this phenomenon during a hospital internship related to her master's studies on high-frequency hearing testing. A cancer patient began complaining that she couldn't hear. Her records showed that she'd been given four times the correct chemotherapy medication. The woman ultimately lost her hearing.

"After witnessing that," Dreisbach Hawe said, "I realized they should've been monitoring patients' hearing."
—Jennifer Zwiebel

Moving the world of politics

THE SAGE OF SACRAMENTO



Saying Bob White knows a thing or two about California politics is like describing him as a proud San Diego State University alumnus.

Both are huge understatements.

Last fall White managed Arnold Schwarzenegger's successful run for governor, playing a significant role in developing campaign strategy and later in shaping the new administration.

White knows the road to Sacramento and the Capitol halls as well as anyone. For nearly 30 years, he served as chief of staff for Pete Wilson, who moved from state assemblyman to San Diego mayor to U.S. senator to California governor. Along the way, White won widespread respect from Democrats and Republicans alike for his political insight and his ability to build bipartisan relationships.

Though he spends considerable time upstate, Bob White has not forgotten his roots in San Diego and, in particular, Montezuma Mesa. "Everyone who knows me knows I went to San Diego State and how much I love the university," White said. "I think it was the perfect place for me to go to school."

A 1965 graduate in journalism and political science, White showed his passion for civic involvement from the start. He was freshman representative to the Associated Students council, a member of Sigma Chi fraternity and the first intern ever assigned to the San Diego City Council. During those years, "there was a huge, changing dynamic to San Diego State as we moved toward becoming a full university," White recalled. "We were getting into the big time, and it was exciting for us."

With Schwarzenegger established in office, White doesn't envision running any future campaigns. "The application of public policy is by far more keenly interesting and has more responsibility to it," he said. To that end, White continues to advise public servants through California Strategies, a public affairs consulting firm he formed in 1997. It's a role he enjoys.

"I've had a great opportunity to bring people into government and be a mentor to them," White said. "I'm happy to see them succeed and see how they reach greater goals. It's very important for me to be a part of that."
—Jason Foster

"I've had a great opportunity to bring people into government and be a mentor to them," White said. "I'm happy to see them succeed and see how they reach greater goals. It's very important for me to be a part of that."

—Bob White

A DAY IN THE LIFE

of San Diego State University

Just after dawn on Tuesday, Nov. 18, 2003, a trio of accomplished photographers set out to document a typical day in the life of San Diego State University. Here's a look through their lenses.



Photo: Joel Zwink



Photo: Jeffrey Brown



Photo: Joel Zwink



Photo: Joel Zwink

San Diego State President Stephen L. Weber reports to work as faculty, staff and students fan out from parking lots toward offices and early morning classes.

Don Sciglimpaglia teaches marketing in one of a hundred "smart" classrooms, many equipped with video screens, digital cameras and desk keypads to facilitate student response.



Photo: Joel Zwink

Irene Lara leads a lively discussion in her 9:30 a.m. women's studies class. A native of Mexico, Lara represents SDSU's healthy diversity. In fall 2003, 23 percent of all full-time tenured and probationary faculty were persons of color; 39 percent were women. Student diversity is also a hallmark of San Diego State, which ranked No.12 in the nation last year for bachelor's degrees awarded to persons of color, according to Black Issues in Higher Education.



Photo: timtadder.com



Photo: timtadder.com



Photo: timtadder.com

Photo: timtadder.com

As the day progresses, students get down to serious work. Ph.D. candidate Angel Rivera (left) investigates proteins in the Center for Microbial Sciences, while Jason Friend and Diana Bull (right) review an assignment for their physiological psychology class.

Sociology major Astryd Vissuet studies for an upcoming mid-

term between classes in Storm Hall. She'll graduate in May. Last year's Class of 2003 numbered 7,686—the largest ever for SDSU and a new record for the entire California State University system.

Still the heart of Montezuma Mesa, handsome Hepner Hall anchors the original campus complex opened in 1931. San Diego State is known and admired for its California mission architectural style.



Photo: Jeffrey Brown

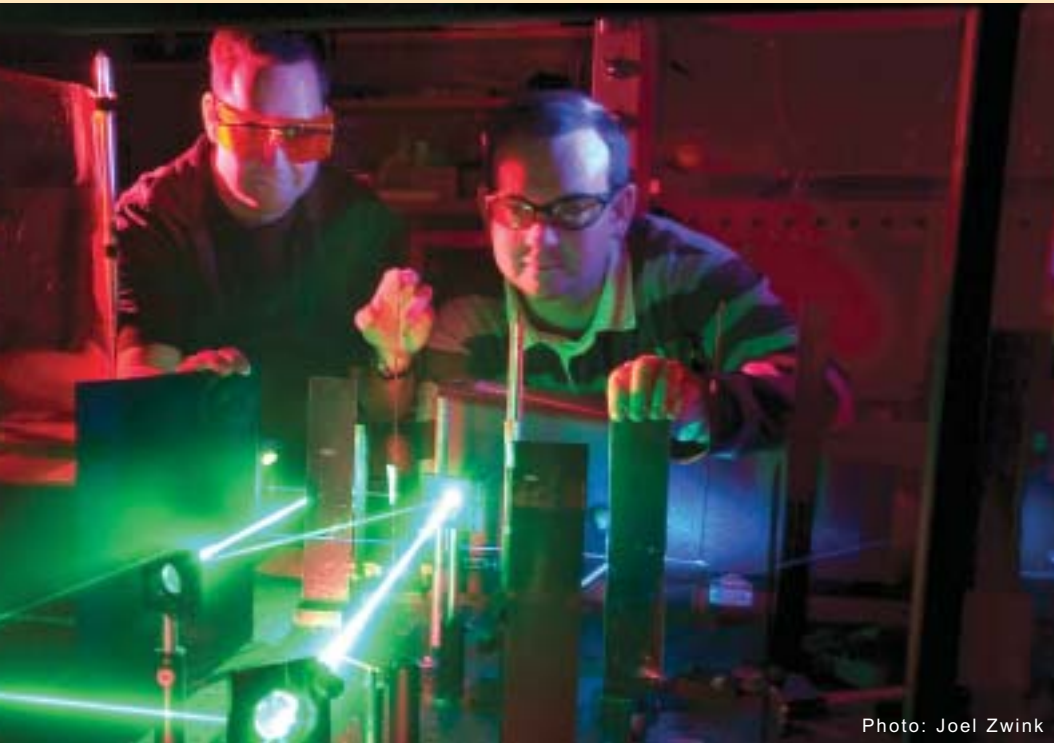


Photo: Joel Zwink

Chemistry Ph.D. students Ron Briggs (left) and Jim Knittle (right) align a multi-photon nonlinear laser spectroscopy in the laser lab of physical and analytical chemistry professor Bill Tong.



Photo: Jeffrey Brown

Power plant operator Lewis Rutledge makes his rounds. He and other physical plant staff keep the campus functional and attractive.

In the Experimental Theatre, Victoria Erbe finishes the set for "The Taming of the Shrew," one of six plays in the School of Theatre, Television and Film's 2003-04 season. At right, seniors Lloyd Roberson (left) and Dan Morrison (middle) rehearse for a touring production of "Hamlet," taking their directions from assistant professor of voice and movement Jeff Morrison.



Photo: Joel Zwink



Photo: Joel Zwink



Photo: Tony Pimentel

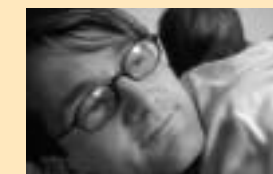


Photo: timentadder.com

A thousand students study at the Imperial Valley Campus in Calexico. A second campus near Brawley, now under construction, will bring higher education to thousands more.

Professors Alan Sweedler (left) and Paul Ganster, tireless advocates of SDSU's award-winning study-abroad programs, meet for lunch at the Faculty Staff Club.

About the photographers



Former civil engineer Jeffrey Lamont Brown began telling stories through photography at age 23. His images of undocumented Mexican immigrants made him a finalist for the Pulitzer Prize. And on Jan. 1, Alexander (Sacha) Eaton de Poyen-Brown made him a proud new dad. www.jeffreybrown.com



Baltimore native Tim Tadder grew up assisting his photographer father and went on to earn a master's degree in photojournalism from Ohio University. His credits include National Geographic, Smithsonian, The New York Times and the Washington Post. www.timtadder.com



Trained in photojournalism at SDSU, Joel Zwink has worked for the San Diego Union-Tribune and the San Diego Padres. His recent clients include the San Diego Convention Center, Santaluz and Sycuan. Zwink is president of the local American Society of Media Photographers (ASMP). www.zwink.com



Photo: timtadder.com



Photo: Jeffrey Brown



Photo: timtadder.com

Haloed in afternoon light, SDSU senior Mario Ramirez tutors a student at Hoover High School, one of three public schools run by San Diego State in the inner-city community of City Heights. Under this innovative arrangement, fewer teachers are leaving for other jobs, achievement test scores are rising steadily, and parent involvement is reaching higher levels every year. Last year, SDSU's K-12 Credential Program, which trains student teachers on-site in City Heights schools, won the prestigious Christa McAuliffe Award for leadership and innovation in teacher education.

Nursing student Melinda Fewless takes a break in the library after a long day.



Photo: timtadder.com



Photo: Jeffrey Brown

Aztecs football players practice for a game with the Air Force Academy. By dusk, most students have left campus, but others stay to study, work out or attend evening classes.

The night sky sparkles at Mount Laguna Observatory, nestled far from campus in the Cleveland National Forest. One of the best astronomy facilities in the nation, Mount Laguna is jointly operated by SDSU and the University of Illinois at Urbana-Champaign.

A Place to Call Our Own: The SDSU Alumni Center

Friendships formed during our years at San Diego State University often remain among the most lasting memories of our life experience. Then, despite good intentions, we graduate, go our separate ways and lose contact with the individuals – and the university – that made such an important difference in our lives.

“Of the thousands of SDSU alumni living in the San Diego region, less than 5 percent remain involved with their alma mater,” said Jerry C. Dressel, '76, president of the SDSU Alumni Association. “We need to do a better job of reconnecting with and engaging our alumni in meaningful ways. Key to this outreach is bringing them back on campus to see familiar places, tour new facilities and learn about all that is taking place here.”

The SDSU Alumni Center will become a cornerstone of the university's efforts to serve its alumni and the greater San Diego community. In addition to providing much-needed on-campus banquet and meeting space, the new facility will house all of University Advancement, including the Alumni Association, in one convenient location with ample adjacent parking. Located on 55th Street, between Parking Structure V and the SDSU Athletic

Center, the building will also offer a ballroom for large functions and a library/lounge featuring a rotating exhibit of Aztec and university memorabilia, curated by the staff of Love Library.

“I'm proud to be an SDSU alumnus, because of the university's rich past, tremendous academic achievements and outstanding legacy of community service,” Dressel said. “The SDSU Alumni Center will help us showcase our university while providing a venue for alumni to meet. And when SDSU alumni get together, great things happen.”

Because alumni are vital to San Diego State's long-term success, SDSU President Stephen L. Weber has made the Alumni Center his highest fund-raising priority. The majority of the \$10 million needed to build the facility must come from private donations. To date, more than 35 percent of this amount has been committed, thanks to the leadership of campaign tri-chairs Nikki Clay, L. Robert Payne and Tom Carter.

To learn more about the SDSU Alumni Center and how you can contribute to the building fund, please visit www.sdsualumni.org or call Andy Hanshaw at 619.594.6119.

SDSU recognizes these lead contributors to the SDSU Alumni Center Campaign for their support and vision (partial list): Leon and Barbara Parma, Dr. Dwight E. Stanford, The Lipinsky Family Foundation, Arthur R. Barron and Robert E. Barron, Art L. and Gwen Flaming Family Foundation, Jerry and Marsha Dressel, Jeffrey W. Glazer and Lisa S. Braun-Glazer, Benjamin G. and Nicole A. Clay, Bill and Nola Trumpfbeller, Eric Reifschneider, Richard R. Davis and Brita Colburn Davis, Randy Goodson and Maria Mical-Goodson, Douglas X. Patiño, Ph.D., and Walter A. Turner



When I was at State...

It was a late night in 1992. I was making my way down the main staircase inside Malcolm A. Love Library after spending a few hours conducting research for class. As I approached the glass exit doors, I saw the darkness

outside was split by bright orange flickering. A small group of students stood snug in a circle, holding candles and displaying poster board signs protesting student fee increases, the result of state budget cuts. As I made my way east to the parking structure where I'd left my car, I walked past

“the campus wall,” a temporary barrier surrounding the construction site for the future Centennial Hall. It had become a familiar campus landmark, but on that night, I was newly aware of the graffiti scrawled along its entire length – graphic messages that silently echoed the students' candlelit protests.

Tammy Blackburn, '94, '01



'69: **John McTigue** ★ (public administration; '74, M.A., public administration) has been appointed director of the San Diego County Department of General Services. He will oversee all major construction projects.

1970s

'70: **William Alejandro Virchis** ★ (M.A., drama; '72, TCHR) was inducted into the Chula Vista High School Hall of Fame. Virchis is district director of the visual and performing arts at Sweetwater Union High School District. **Rodney M. Weber** (electrical engineering) has been promoted to assistant director of institute quality assurance at the Southwest Research Institute, a nonprofit research and development organization headquartered in San Antonio. His responsibilities include quality assurance engineering, inspection and record functions.

'73: **Ernie Williams** ★ (recreation; '78, M.S., recreation administration) is director, office of student life/assistant to the vice president for student affairs and enrollment management at Lewis-Clark State College in Lewiston, Idaho. He previously served on the counseling faculty at San Diego Miramar College.

'74: **Gus Chavez** (political science; '75, M.S., counseling) recently retired from his post as director of San Diego State University's Equal Opportunity Program, after 29 years with SDSU.

'76: **Joan Irion** (M.A., public administration) has been named to the state appeals court, one of six intermediate courts of appeal in California. She had been a superior court judge since 2000.

'77: **Marta Lomeli** (Chicano/Chicana studies; '77, TCHR), a sixth-grade teacher in National City for 26 years, has published “Cuentos from the House on West Connecticut Avenue.” **Jim Lundquist** ★ (geography) has been elected president of the Pacific Southwest Railway Museum, which owns and maintains the La Mesa Depot Museum. Lundquist is a traffic engineer for the City of San Diego.

'78: **John B. Happ** (psychology) has been appointed senior vice president of marketing and sales for ATA Holdings Corp. in Indianapolis. **Vanessa Vlay** ★ (business administration) has been named vice president and chief marketing officer for San Francisco-based Certain Software.

1980s

'80: **Corey Seale** (business administration) is the new administrator at Moreno Valley Community Hospital. He also serves as vice chairman of Community Bancorp

Please send your news to the SDSU Alumni Association, 5500 Campanile Dr., San Diego, CA 92182-1690 or sshook@mail.sdsu.edu. ★ = annual member; ★ = life member

EXECUTIVE COMMITTEE

President: Jerry Dressel '76
President-elect: Bruce Ives '89
Immediate Past President: Matt Dathe '90
Vice President for Community Outreach: Erica Opstad '93
Vice President for Constituency Relations: Eric Reifschneider '88
Vice President for Membership & Marketing: Margo Kasch '67
Vice President for 20/30s Alumni & Campus Outreach: Chuck Luby '59, '64
Vice President for Special Projects: Glen Vieira '81
Executive Director: Jim Herrick
Secretary: Cheryl Trtan

Other Elected Directors:
 Jim Bartell '76; Marco Cortes '95; Dwayne Crenshaw '93; Adrienne LaBrucherie Finley '71; Carol Forrest '78, '82; Beverly A. Fritschner '72; Jeff Glazer '73, '81; Randy Goodson '88; Judith Gumbiner '66, '79; William Hamlin '85; Joe Horiye '92; Denise Hosford '97; Dennis Kuhn '90; Teresa Leader-Anderson '91; Mike Minjares '89, '95; Fred Norfleet '73; Edgar Patiño '00; Wendy Reuben '78; Colin Rice '93; Ramon Riesgo '91; Regan Savalla '96; Jarl Turner '88; Robert Watkins '67

Honorary Directors - Past Presidents:
 James Ashcraft '66, '67; Allan R. Bailey '64; Dan Bamberg '68; Bob Battenfield '61; Robert Breitbard '41; Lois C. Bruhn '63; Robert Butler '61; Denise Carabet '73; Bernard Carman '36; Thomas F. Carter '63; Robert Chapman '67; Nicole Clay '67, '72; Matt Dathe '90; Gerald Davee '58; David DeVol '59; Jerry Dressel '76; Sue Earnest '28; Craig Evanco '71; Wallace Featheringill '50; Art Flaming '60; Nancy Reed Gibson '50, '59; Daniel Hale '54; Don L. Harrington '57; Bill Hastings '74; Ash Hayes '49; Thomas R. Jimenez '66; Morton Jorgensen '55; Dwain Kantor '49; James B. Kuhn '53; Byron Lindsley '37; Lynn McLean '38; Tamara McLeod '72; John McMullen '70; Grant L. Nielsen '48; Frederick W. Pierce IV '84; Bernard P. Rhinerson '73, '78; Louis Robinson '49; Michael Rogers '61; Scott Snell '63, '67; Joseph Suozzo '43; Richard Troncone '67; Bill Trumpfheller '87; Walter A. Turner Jr. '54; Walter L. Weisman '76; Rick West '71; Kendall Wood III '58

Ex-officio/ Non-voting Directors:
 Theresa Mendoza, Juanita Salas, Kristen Saucerman, Stephen L. Weber

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Associate Director: Tammy Blackburn '94, '01
Executive Assistant/Campaign Liaison: Cheryl Trtan
Alumni Chapter Coordinator: Jennifer Stein
Marketing Specialist: Shawn Shook Kornegay '02
Membership and Marketing Assistant: Tanya Zimmer
Programmer/Analyst: Rachel Lieder
Program Coordinator: Jen Ranallo
Student Assistants: Athena Behning, Gina DiCicco, Kristen Saucerman, Alicia Stark, Alex Vasquez



Carstens



Davee



Bickham



Johnson



Hoit



Sachs

2004 Montys Alumni Recipients

Continuing a time-honored tradition at San Diego State University, each year the SDSU Alumni Association presents the Montys, awards that recognize distinguished faculty and alumni from SDSU's seven academic colleges and library, as well as an exceptional alumni volunteer and an outstanding university employee. The Montys honor those who have made significant contributions to San Diego State, the San Diego region, the state of California and beyond. Faculty Montys were presented in August. The following alumni will be honored at The Montys annual gala, Saturday, March 6, 2004, at the Sheraton San Diego Hotel and Marina. For tickets and additional information, please contact Cheryl Trtan at 619-594-ALUM (2586) or ctrtan@mail.sdsu.edu.

College of Arts and Letters

Deborah Gann Carstens

Deborah Gann Carstens ('72, undergraduate studies) is a businesswoman, political activist and philanthropist. She and her husband own Gunslinger Investment Corp., a real estate development company. Carstens has dedicated her life to promoting women's issues, taking an active role in the Women Presidents Organization, Women's Economic Development Council and Enterprising Women magazine. She is a founding partner of the WISH List (Women In the Senate and House). Carstens also established the SDSU Women's Studies Jackie Wertz program, which funds faculty development and graduate student scholarships.

College of Business Administration

Gerald S. Davee

A life-long philanthropist and community leader, Jerry Davee ('58, management) was for 38 years a partner with Luce, Forward, Hamilton & Scripps, the oldest law firm in San Diego. His career highlights include being selected to join the elite American College of Trial Lawyers and receiving the 1993 Daniel T. Broderick Award for integrity, civility and professionalism in the practice of law. Davee is active in several San Diego nonprofits, including the Burn Institute, the Hall of Champions Sports Museum, the Mercy Hospital Foundation and the Holiday Bowl. He is also a past president of the SDSU Alumni Association and extremely involved in alumni activities.

College of Education

Terry A. Bickham

Terry Bickham ('93, M.A., educational technology) is a senior executive with the Transportation Security Administration, responsible for the training and performance of airport security screeners. A former U.S. Coast Guard officer, Bickham also previously worked at San Diego-based Peregrine Systems, where with several other SDSU educational technology alumni he created a multi-million dollar business combining classroom and online training. Bickham still contributes to SDSU as a volunteer speaker and professional mentor.

College of Engineering

Peggy L. Johnson

In her 14-year career at QUALCOMM, Peggy Johnson ('85, electrical engineering) has fast-tracked from software engineer in Wireless Business Solutions to president of Internet Services. In the process, she helped spearhead QUALCOMM's next-generation wireless data applications. Johnson also opened network management centers in Asia and Mexico for the company's OmniTRACS system. While a student at SDSU, Johnson spent a year in Japan and speaks fluent Japanese. Her husband, Eric S. Johnson, is also a San Diego State engineering alum.

College of Health and Human Services

Jeannette D. Hoit, Ph.D.

Even from her student days at San Diego State, it was clear Jeannette (Jenny) Hoit, Ph.D. ('80, M.A., speech pathology) was headed for success. At graduation, she received the Outstanding Graduate Student award. Today, Hoit is a research scientist and professor of speech and hearing sciences at the University of Arizona's Institute of Neurogenic Communication Disorders. She has been published in more than 50 esteemed publications, and her contributions to communicative disorders have touched individuals throughout the nation. In particular, Hoit's revolutionary research on ventilator-supported speech has been widely adapted by speech language pathologists and their clients.

College of Professional Studies and Fine Arts

MaryLee Sachs

With 20 years of international experience in public relations, MaryLee Sachs ('81, journalism) is a role model for students hoping for career success in communications. Starting as an intern at the world-renowned public relations firm Hill & Knowlton, she moved up through the ranks to become president and CEO. Along the way, Sachs was head of marketing communications for Hill & Knowlton/Europe. Her client list included such prestigious firms as Kellogg's, Motorola, American Express, Pepsi and Porsche. Sachs still visits SDSU regularly to share her experiences with public relations classes.

1980s Class Notes

Inc. in Fallbrook. **Raymond Weamer** (real estate) has been hired as vice president of lending at the Security Business Bank of San Diego.

'81: **Alvin C. Kidd** (social work; '00, M.A., education), a first class petty officer with the Naval Reserves, recently served in the Middle East with Inshore Boat Unit 17 based in San Diego.

'82: **Patricia Jacks** (accounting; '98, M.S., accounting) has earned a juris doctor degree from Thomas Jefferson School of Law. **Allen Walburn** (accounting) has been named a partner in the San Diego law office of Allen Matkins Leck Gamble & Mallory LLP. He lives in San Diego with his wife, Robby.

'83: **Bruce Dresser** (M.B.A.) has joined Media Publisher Inc. as vice president, marketing. **Dan Yates** ★ (finance) is president and CEO of Regents Bank, based in La Jolla. He lives in Carlsbad with his wife and twin sons.

'85: **Barbara Schoenberger** ★ (nursing) is an outpatient surgery nurse at Scripps Mercy Hospital in San Diego. She has six grandchildren.

'86: **Bill Earley** ★ (finance) was executive producer for the film, "The Married Men's Club," featured in the San Diego Film Festival. Earley is a partner at the law firm of Luce Forward Hamilton & Scripps, where he specializes in private and public sector labor and employment law. **Chris Kemple** (journalism) was 2003 Executive of the Year for the Carolina [Baseball] League. He has served as general manager of the Wilmington Blue Rocks since 1993. Kemple and his wife, Celeste, live in Newark, Del.

'87: **Lalo Alcaraz** (art) recently launched his political comic strip, "La Cucaracha," in 65 U.S. newspapers, including the The San Diego

1980s Class Notes

Union Tribune. Alcaraz was an editorial cartoonist for The Daily Aztec. **Brian Curl** (marketing) is global account director for Forrester Research, an IT research and consulting firm based in Cambridge, Mass. He lives in Newcastle, Wash. with his wife, Janice, and their two children. **Michael C. Vacca** ★ (aerospace engineering) completed a 5-month deployment to Kuwait while assigned to the Marine Corps Reserve's Third Air Naval Gunfire Liaison Company (ANGLICO).

'89: **Victor Gonzales** (accounting) has become a partner in the law firm of Holthouse Carlin & Van Trigt LLP. He will specialize in tax practice at the Long Beach office.

1990s

'90: **Anne Buginas** (finance) has been named retirement plan consultant for Hawaii and Orange County, Calif., by Nationwide Financial. **Cathy A. Smith** ★ (nursing) has returned to her native San Diego after an eight-year hiatus in Dallas, Texas.

'91: **Erica Lodgen** (psychology) has been appointed director of residential care at Five Acres, a treatment center for abused and at-risk children. **Kim Varney** (speech communication) has been promoted to director of Webster University's San Diego campus. She holds a Ph.D. in interpersonal communication from Ohio University.

'92: **Stephane Farouze** (applied arts and sciences) has been appointed to Los Angeles-based Tarrant Apparel Group's board of directors. **Donald G. Martin** (psychology; '95, M.B.A.) is associate attorney, corporate and real estate for Gordon & Silver Ltd. **Brett Miller** (economics) was recently profiled in the San Diego Business Journal. He is CEO of Miller Enterprises and owner of Moondoggies restaurants.



Richmond

Fleischman

Tronccone

Bee

2004 Montys (continued)

College of Sciences

Rollin C. Richmond, Ph.D.

The president of Humboldt State University, Rollin C. Richmond, Ph.D. ('66, zoology) has earned national recognition as a teacher and administrator. His research into the genetic mechanisms of evolution was funded for almost 20 years by the National Science Foundation and the National Institutes of Health. While a university administrator in Florida, New York and Iowa, he remained active in community organizations and charities. The chair of Humboldt's presidential search committee described Richmond as "a proven scholar who has left positive legacies at three major universities."

Library and Information Services

Sid Fleischman

A giant in the field of children's literature, Sid Fleischman ('49, English) has garnered countless awards for his fanciful novels, which have become classroom standards. In 1987, he received the Newbery Medal, the American Library Association's most prestigious honor. This year, he received the first annual Sid Fleischman Award for Humor, a tribute established by the Society of Children's Book Writers. Fleischman has donated many of his books to the SDSU Library. This year he will lend materials from his personal collection for a display of his life's work in the main exhibit hall.

Distinguished Alumni Service Award

Dick Tronccone

Dick Tronccone ('67, real estate) sets the standard for active loyalty to SDSU. President of the SDSU Alumni Association in 1975, he served as a director from 1971 through 1976. He serves on the College of Business Dean's Advisory Council and the Montys nominating committee. President of Sigma Alpha Epsilon while on campus and later longtime president of the chapter's alumni association, Tronccone received the national fraternity's distinguished service award in 2000. He is president and co-owner of Price, Tronccone & Associates, specializing in real estate development, asset management, receiverships and construction finance.

Distinguished University Service Award

Clifford P. Bee, Ph.D.

During 34 years at SDSU, Clifford Bee, professor emeritus, excelled both as a teacher and as a university volunteer. He twice received the annual outstanding faculty award in the School of Teacher Education. In addition, he helped raise more than \$5 million for university programs, instituted the scholar-athlete recognition program and served as Aztec Athletic Foundation president and SDSU Homecoming chair. His professional achievements also include the California's Distinguished Service to Children and the Training of Teachers Award, and the School of Teacher Education's Outstanding Faculty Award.

1990s Class Notes

'93: **Randy Ehle** ★ (international business) has been promoted to director of new accounts for LPL Financial Services in San Diego. After 10 years in the healthcare industry, **Cathy Loe** ★ (marketing; '99, M.B.A.) is now the owner of It's Just Lunch, a dating service for busy professionals. She operates offices in San Diego and Carlsbad. **Susan Wolf Herstein** (political science) recently expanded her law practice with a second office in Los Angeles. Wolf's firm specializes in criminal defense, immigration and family law.

'94: **Luis Alvarez** (information systems) is president of Plastic Omnium. He operates three plants in Mexico and plans to open a fourth in Guanajuato in 2005.

'95: **Shelly Durant** (political science) has been awarded a juris doctor degree by Thomas Jefferson School of Law. She also received the school's Jefferson Medal for California Trial Practice. **Tracey D. Ford** (recreation administration) was deployed for 6 months while assigned to the aircraft carrier USS Enterprise, based in Norfolk, Va. **William E. Frazier** (criminal justice) has also earned a juris doctor degree from Thomas Jefferson School of Law and received the Jefferson Award and the CALI (Association of Assisted Legal Research) Award. **David Reynolds** ★ (criminal justice) earned an M.B.A. from Boston College. A commodity specialist with Ametek Aerospace, he resides with his family in Stoneham, Mass.

'97: **Denise Walker Vedder** (journalism) has been appointed communications manager for the city of Carlsbad. She previously worked for the San Diego County district attorney's office.

'98: **Kelly Eismann** ★ (fine art) works at Harcourt Trade Publishers in San Diego as a packaging designer, creating book covers and special marketing pieces. Eismann lives in Del Cerro with her husband, Ben, and son, Sage.

'99: **Steve Samuels** (history) has earned a juris doctor degree from Thomas Jefferson School of Law where he was a member of the Criminal Law Society.

2000s

'00: **Dionne Calhoun** (kinesiology) has joined the San Francisco 49ers as assistant athletic trainer. **Andrew Stilwell** (philosophy) has earned a juris doctor degree from Thomas Jefferson School of Law. He was the recipient of the Wiley W. Manuel Award and the Charles T. Bumer Civil Libertarian Award.

'01: **Thomas G. Puckett** (political science), a second lieutenant in the U.S. Marine Corps., has completed a 6-month deployment with the 13th Marine Expeditionary Unit based in Camp Pendleton. **Patrocio Rivera Jr.** (accounting) has joined the San Francisco office of RGL Forensic Accountants and Consultants, specializing in auditing, litigation support and marital dissolution. Rivera is an associate member of the Association of Certified Fraud Examiners. **Rory A. Russel** (criminal justice), an ensign in the U.S. Navy, has been assigned to the USS Ronald Reagan, the nation's newest nuclear-powered aircraft carrier. **Michael D. Thompson** (journalism) has completed the U.S. Navy's basic training in Great Lakes, Ill.

'02: **Kathryn Ottaviano** ★ (psychology) has obtained a California life and disability insurance license and is training as an insurance broker. She married in August 2003 and lives in San Diego. **Steven Randall** (information systems) married **Kelly Ann Schmidt** (liberal studies) in November 2003. They reside in Concord, Calif. **John P. Rummel IV** (history) is a Navy ensign, recently deployed with the guided-missile cruiser USS Gettysburg, based at Mayport, Fla.

In Memoriam

Alumni

1925: Ila Mary Alvarez; 1933: Helen Dale Rogers; 1934: George F. Hoff Jr.; 1936: Viletta Hutchinson; 1939: Louise S. Chance, Joseph L. Howard; 1940: Walter Wallace Gault, Stasia K. Harris, Ernest M. Head, Myron C. Insko, Cathryn A. Lowrey; 1941: Walter C. Fogerty, David Ewing Porter; 1943: Donald S. Irwin; 1944: William Reeves Robinson III; 1945: Leslie Travis Brock; 1948: Robert Harold Oversmith; 1949: Daniel H. Bridge, Barbara Thorpe Greenleaf; 1950: Warren Calvin Heyer, Reid Scott; 1952: Clarence L. Close III, Richard H. Greenbaum; 1954: James W. Creel; 1957: Phyllis Gilson Skidmore; 1958: Michael Bernard Griswold; 1959: James Hilton, Earl Thomas Jackson; 1963: Burdette Jeffrey Goff; 1964: Steve Allen, H. R. Moreno; 1969: Roy Alfred Evans; 1970: Marjorie Grace Guske; 1972: Patrick Frank Klement; 1973: Stephen William Misch; 1975: Margaret Mary Douglas; 1976: Charles Myles Creter, Linda Hansen Malan, Leo Joseph Whited; 1982: Dean Arthur Schulz; 1985: Jocelyn B. Davis; 1986: Lincoln Cromwell Frye; 1987: Stanley George Cokkinis, Sonya Jean Kilroy; 1988: Gladys C. Hosler; 1990: Joy Ann Bartley; 1992: Elaine Ruth Brooks; 1993: Burt W. Fincham; 1997: Edgar Flores Miana, Roberto Paul Moreno, Michelle Patrice Wagner; 1998: Floyd V. Farrow; Year unknown: Everitt H. Clark, Marilyn A. Hansen

Faculty

James Conniff, professor of political science, 1968-2003
John P. Sheposh, professor of psychology, 1968-2000

By Degrees

Ches Blevins

Future Profession:

Researcher and health promotion specialist.
SDSU degrees: B.S. in health science with an emphasis in community health education, 2002. Master of public health (MPH) with a concentration in health promotion, expected 2004. Blevins is part of the McNair Scholars program, which prepares first generation college students and/or ethnic groups underrepresented in the sciences to become university professors.

How have SDSU and the McNair Scholars program helped you? Above all, what I have found at SDSU are staff and faculty who have shared their expert knowledge and skills in a way that has made it possible for me not only to succeed, but to excel. The McNair Scholars Program has provided an incredibly supportive environment that has motivated me to pursue a research career. Currently, I am participating in a 5-year project assessing mental health issues and access to health care among HIV-positive residents of the U.S./Mexico border.

Who on campus has had the greatest impact on your life?

From the School of Public Health, Dr. James Noto, my undergraduate academic advisor, and Dr. Karen Senn, who supervised my field work and summer research project. Dr. Karen Coleman is playing a huge role in my graduate training. Also, Veronica Bejar, director of the McNair Scholars Program, was influential in my decision to attend graduate school, and Dr. Linda Smith has provided spiritual and emotional support.

What's your favorite place on campus? The garden area between Hepner Hall and the Physical Sciences building. I spend a lot of my free time there studying or just relaxing. I find it a peaceful and calming place with a very special charm.

Photo: Ion Moe

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