

# 360



**Of Cultura & Comics: Lalo Alcaraz**

A hand is holding a white compass. The compass face is visible, showing degree markings from 0 to 360 in increments of 20. The cardinal directions are labeled: N (North), E (East), S (South), and W (West). The word 'Direc' is written in large, white, sans-serif font across the center of the image, partially obscuring the compass. The entire image has a strong red overlay, giving it a monochromatic, high-contrast appearance. The background is blurred, focusing attention on the compass and the text.

Direc



**A**s many of you know, Susan and I decided some time ago that I would retire in 2011 as president of San Diego State University. After 15 years in San Diego, we will return to the coast of Maine where our professional lives began.

This will be only the seventh time in 114 years that San Diego State has changed presidents. Each of the seven presidents served an average of 16.3 years—a remarkable record and well above the national average. I think there is a reason for that.

Simply put, San Diego State is a great place to be a university president. The men and women of SDSU are always “pushing the envelope,” and at the end of the day, that is the source of deep professional satisfaction. The challenge comes not from pushing paper, but from pushing limits.

Although I have initiated the formal retirement procedure, my current focus is on this new academic year. We have much to accomplish before we send another 10,000 eager, well-prepared graduates into the workforce at Commencement next May.


First, underscoring San Diego State’s academic excellence, we will launch new joint doctoral programs in geophysics and evolutionary biology. This increases our doctoral degree offerings to 18, and there are three additional doctoral programs in engineering awaiting approval.

We will open a newly expanded Veterans Center on campus to better serve those who have so gallantly served us. With more than 1,000 veterans enrolled as undergraduates, we are also introducing new programs that build on the skills they have acquired in the military.

Sacramento will see much of us this year as we continue to advocate for the restoration of state budget support for higher education, including funding to enroll additional students.

SDSU is anticipating exciting athletic seasons in the year ahead—especially in football, men’s and women’s basketball, golf and softball. We are all proud of our students’ performance on the field and of their improved Directors’ Cup standings, but we are also delighted that Aztecs continue to set records in the NCAA’s Academic Progress Report.

Finally, we will intensify our efforts to raise funds for SDSU students, faculty and programs. To date, in the “silent” portion of our comprehensive campaign, donors have supported more than \$200 million in gifts and pledges. I am confident we can increase that number to more than \$250 million before my successor takes the campaign public next fall to ensure that San Diego State has the resources necessary to push the limits of our success well into the future.



Stephen L. Weber, president  
San Diego State University

*To learn more about the presidential transition, visit [sdsu.edu/transition](http://sdsu.edu/transition).*

# 360

The Magazine of San Diego State University (ISSN 1543-7116) is published by SDSU Marketing & Communications and distributed to members of the SDSU Alumni Association, faculty, staff and friends.

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**[www.sdsu.edu/360](http://www.sdsu.edu/360)**

Periodical postage paid at San Diego, CA

Volume 17, No. 2, copyright 2010

San Diego State University

Circulation: 45,000

**Postmaster:**

Send address changes to:

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5500 Campanile Drive

San Diego CA 92182-8035

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Opinions expressed in 360 Magazine are those of the individual authors and do not necessarily represent the views of the university administration nor those of The California State University Board of Trustees.

Gold medal winner, Council for Advancement and Support of Education (CASE)



**SAN DIEGO STATE  
UNIVERSITY**

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#### About this symbol:

In this issue of 360, you'll see several QR (quick response) barcodes. Readable by mobile phones and smart phones with barcode scanners, these codes will take you to the 360 website and additional story content.



# Compass





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## Statewide Impact

With state unemployment at 12 percent, it's comforting to know that San Diego State University sustains more than 9,000 jobs in the region and more than 11,400 jobs statewide.

An independent report commissioned by the California State University (CSU) system also found that SDSU generates upwards of \$62 million in local taxes and nearly \$86.7 million in state tax revenue.

SDSU's statewide economic impact of \$6.5 billion is attributable in large part to its legion of 200,000-plus alumni, about 60 percent of whom live in San Diego.

Nearly \$4.2 billion of earnings by SDSU alumni can be ascribed to their CSU degrees, and those earnings create an additional \$6.5 billion of industry activity throughout the state.

The report by ICF International assessed the economic impact of CSU's 23 campuses. It determined that CSU-related spending generates more than \$17 billion in economic impact in California, which supports 150,000 jobs in the state.

In addition to supporting job creation and reducing unemployment, CSU conferred almost 71,000 bachelor's degrees, nearly half of all the bachelor's degrees awarded by all other public and private universities in the state.

To read the report, visit  
<http://www.calstate.edu/impact/>

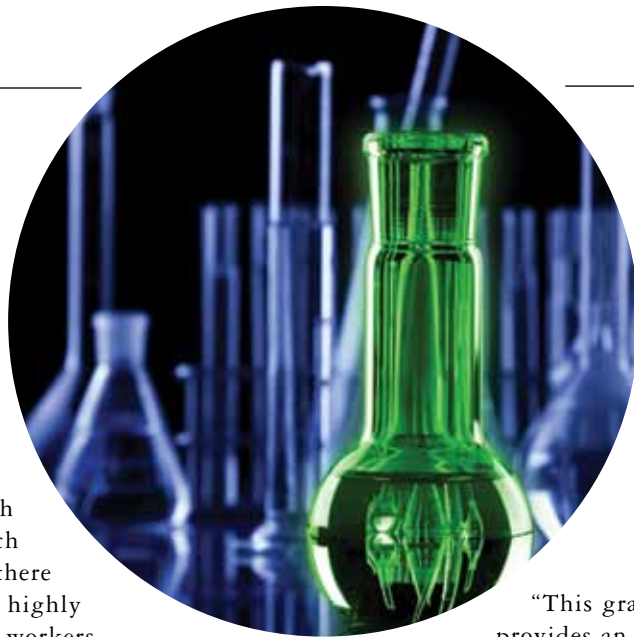
## Powering Biotech

The life sciences industry has become part of San Diego's lifeblood in the last decades. With more than 400 biotech firms in the county, there is a huge demand for highly educated and trained workers.

To help meet this demand and simultaneously increase local employment opportunities, San Diego State University is launching a program to teach San Diego's unemployed the skills necessary to work in the life sciences industry.

BRIDGE (Biotechnology Readiness, Immersion, Certification and Degrees for Gainful Employment) is in its startup phase thanks to a three-year, \$4.95 million grant from the U.S. Department of Labor, in partnership with BIOCUM, San Diego Workforce Partnership and the Southern California Biotechnology Center at Miramar College.

The program has a special emphasis on getting veterans (and eligible spouses of veterans) into the life sciences and biotechnology fields. Employers recognize that many veterans have technology training and/or experience in related fields and may be optimal candidates to join the biotech sector.



"This grant provides an opportunity to continue to build the homegrown workforce we need in Southern California, while moving veterans and displaced workers into skilled, high paying jobs that help this region expand as a hub of innovation," said BIOCUM President and CEO Joe Panetta.

The project addresses the critical need for clinical laboratory scientists, medical laboratory technicians, medical physicists and professional scientists. It also supports a summer institute for high school students and an online certificate program that uses industry-driven curriculum in a combination of web-based industry presentations and case studies.

The grant is part of more than \$225 million in federal stimulus funding awarded by the Labor Department to create jobs in health care and high growth industries under the American Recovery and Reinvestment Act of 2009.

# Compass

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Credit Tom Rockwell

## Take Cover

The 7.2 temblor in northern Baja that rocked San Diego last spring was a reminder of the ever-present threat of “the big one” to Southern California.

To assess potential damage from “the big one,” a team led by Southern California Earthquake Center

(SCEC) director Thomas Jordan completed the most advanced simulation of an earthquake ever undertaken. Using the Oak Ridge National Laboratory’s Jaguar supercomputer, the team simulated the rupture and 6 minutes of ground motion for a magnitude-8 quake along the southern section of the San Andreas Fault.

The SCEC project simulates an earthquake more powerful than the temblor that destroyed San Francisco in 1906—and 30 times as energetic as the quake that devastated Haiti in January. The simulation indicates extreme shaking near San Bernardino, moderate-to-strong shaking in Oxnard, Downey and around the Los Angeles area and only slight shaking in San Diego.

San Diego State Geological Sciences professors Kim Olsen and Steven Day and post-doctoral researcher, Daniel Roten, were part of the team, whose work earned them a finalist’s slot for this year’s Gordon Bell Prize, awarded to the world’s most advanced scientific computing application.

*To read more about the simulation, visit [www.sdsc.edu](http://www.sdsc.edu)*

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## 50 and Fabulous

Sept. 12, 1960, was just another day for most San Diegans. But for a small group of students at San Diego State College, it was a day that introduced a new voice to the community.

KEBS went on the air as San Diego’s first “public” broadcasting entity, thanks to the vision of speech communications professor Ken Jones. In a 24/7 media driven world it’s hard to imagine the original schedule

was only two-and-a-half hours, five days a week.

Seven years after its debut, KPBS TV hit the airwaves and in 1970 the station officially changed the call letters to KPBS.

In 1995, KPBS opened a state-of-the-art facility to support the TV and radio operations under one roof. The organization invested in local radio news and in developing KPBS.org—laying the groundwork for expanding coverage of local news.

KPBS’ 50th anniversary is a perfect time to reflect on the past, but this milestone also celebrates the future. Unlike other local news organizations, KPBS continues to expand and grow its news division in an ever-changing media landscape.

For more on the history of KPBS, including photos, videos and an opportunity to share your favorite KPBS memory, visit [kpbs.org/50years](http://kpbs.org/50years).





## Crisis Control

During the height of the Gulf oil spill, when tarballs washed up on the Texas coast and oil defaced Louisiana's Lake Pontchartrain, it was difficult for authorities to construct a complete picture of the spill's effects.

Then Crisis Commons and the SDSU Immersive Visualization Center came along with Oil Reporter, an iPhone and Android cell phone application that allowed anyone to report on the spill.

With Oil Reporter, users uploaded photos from their cell phones, with a time stamp and GPS location attached, to create a real-time map

of the oil spill's spread and its consequences on the coastline.

It was a novel use of the application and quickly became a proof of concept for future endeavors, said Eric Frost, who co-directs the Immersive Visualization Center. "Our efforts are best described as helping train others, helping show proof of concept and providing the starting point for other things," Frost said.

Funded by more than \$5 million in federal and private grants each year, SDSU's Immersive Visualization Center provides practical assistance for natural disasters, pandemic response and analysis, humanitarian emergencies and homeland and international security. The BP oil rig explosion and subsequent spill is only one of the major crises tackled by the center this year.

Staff members have created maps of earthquake-stricken Haiti and Mexicali, flood-damaged Pakistan and wildfire-ravaged Russia. The maps helped first-responders, governments and volunteers to assess damage and determine the best routes for running supplies.

"The biggest challenge is trying to do all this without resources, so we partner with governments, humanitarian assistance agencies and corporations," Frost said. "We do this for a couple of reasons—compassion, our desire to practice public service on a global scale and our commitment to developing technology-driven solutions by working on real events. We can train and educate our students far better if we are at the cutting edge, both helping and learning."



# Compass

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## It's a Wrap. Yes, you did see Marshall Faulk and Raquel Welch on the trolley—courtesy of SDSU.

First the trolley came to San Diego State University. Now SDSU has come to the trolley.

San Diego's distinctive light rail transit system recently debuted an Aztec-inspired trolley on the Green Line, which traverses the SDSU station on the Old Town-Santee route.

The special "Aztec for Life" trolley has been "wrapped" with super-sized images of 26 SDSU faculty, students (including NROTC student Shelley House) and notable alums (including Tony Gwynn, Marshall Faulk, Raquel Welch, Marion Ross, Stephen Strasburg and Ralph Rubio). Through its partnership with MTS, San Diego State was able to have a trolley wrapped for the cost of the art.

Rolled out in August, the trolley made a special trip to the SDSU station on Saturday, Sept. 4, just in time to carry the drum line, marching band, cheer team, Aztec Warrior and spirited students to the Aztec Football home opener at Qualcomm Stadium.

It will also provide transport for lifetime members of the SDSU Alumni Association to an exclusive Aztec for Life event at the Old Town Mexican Café on Thursday, Oct. 14. Many of the Aztec VIPs whose images appear on the trolley will participate in the event, which kicks off Homecoming 2010.

The Aztec for Life trolley, celebrating the 100,000-plus alumni who contribute to San Diego's thriving economy, is also a reminder of SDSU's significance as the oldest and largest university in the region.

The phrase "Aztec for Life" was popularized by SDSU football legend Marshall Faulk. Last year the university used the term to theme its SDSU Month celebration, and it has gained momentum from there.

"Being an Aztec is not just about going to school at SDSU," said SDSU Alumni Association Director Jim Herrick. "Being an Aztec is about being connected to San Diego. It's about being a part of something much greater than yourself. SDSU alumni are the fabric of the San Diego region. Teachers, nurses, engineers, entrepreneurs, star athletes and actors. We're all Aztecs for life."

*For information on the Oct. 14 event and to become a lifetime member of the SDSU Alumni Association, visit [www.sdsualumni.org](http://www.sdsualumni.org)*



Photo: Joel Zwink









Photo: Sandy Huffaker Jr.

## Monumental Undertaking

It took just a few minutes on a sun-drenched June morning to complete the mission undertaken by San Diego State University's Student Veteran Organization (SVO) many months ago.

Past and current members of the SVO were on hand to witness the addition of two names to the 220 already etched in the granite monolith that honors SDSU's fallen alumni.

One of the few free-standing structures of its kind on a college campus, the SDSU War Memorial was dedicated in 1996 to honor alumni who died in service during World War II, the Korean War and the Vietnam War.

The addition of the names Eulis N. B. Wilkes Jr. (Vietnam) and Willis Preston Smith (Korea) this summer was approved by the Alumni Association's War Memorial Committee based on research by SDSU librarian Robert Fikes Jr.

The librarian said he came across the names of both Smith and Wilkes "almost by accident" two years ago while looking through old newspaper articles. He managed to verify that neither man had graduated, but both had been students at San Diego State.

Fikes has also documented the deaths of SDSU students in recent conflicts in Iraq and Afghanistan. Their names will be engraved on an expansion of the monument, for which the SVO is currently fundraising.

The Veterans War Memorial Committee approached the designer of the original monument, emeritus professor of art Jesus Dominguez, to design plans for an expansion. Of Dominguez's sketches, the most popular with committee members incorporates a half circle around the west side of the original granite monolith allowing for names to be inscribed on both sides.

"(The original) was the concept of shattered life and the new one is similar," Dominguez explained. "The edges are rough and shattered, just like the top (of the original). Aesthetically, the expansion curves around because anything straight would have broken up the circle. This allows for a kind of natural movement of spectators around the monument."



## No Bed of Roses

With the end of beach season near, legions of sun-worshippers will move indoors to keep their skin bronzed during the winter.

Nearly 30 million Americans patronize tanning salons each year, and the new 10 percent federal tax on indoor tanning isn't expected to pose much of a deterrent—nor is conclusive evidence that indoor tanning increases a person's risk of melanoma by 75 percent.

Joni Mayer, a professor of public health at San Diego State, led a team of student researchers in collecting data from hundreds of tanning salons in more than 100 cities across the U.S.

Their National Cancer Institute-funded study found that enforcement of indoor tanning laws is infrequent and inconsistent. Tanning salons encourage frequent tanning through package deals that decrease the per-session cost, Mayer found.

Her data also shows that people don't substitute indoor tanning for sun bathing. "They're used together so the accumulative UV exposure is very high, Mayer said."

Melanoma, a deadly form of skin cancer when not recognized and treated early, is now the second most common form of cancer among young people from 15 to 29, according to the American Academy of Dermatology.

## Score for SDSU Athletes

SDSU Athletics earned its highest finish in school history in the

annual Learfield Sports Directors' Cup, scoring 299.50 points to rank 66th out of 278 NCAA Division I schools for the 2009–10 season.

Since finishing in 106th place in 2007, the Aztecs have steadily climbed in the rankings. They claimed 84th place in 2008, rose to 81st place in 2009 and jumped 15 spots to number 66 this year.

Women's basketball led the way for the Aztecs, earning a department-best 64 points after advancing to the Sweet Sixteen in the 2010 NCAA tournament.

The Directors' Cup is presented annually by the National Association of Collegiate Directors of Athletics (NACDA), Learfield Sports and USA Today to the best overall collegiate athletics programs in the country.

## Aztec Intelligence

Walter Oechel, '66, an SDSU biology professor specializing in climate change, received a grant from NASA's Jet Propulsion Lab to measure the greenhouse gas effect on the Arctic.

The Campanile Foundation, philanthropic arm of SDSU, welcomed three new board members in June: **Salim Janmohamed**, '74, '79, is managing director of Deutsche Bank National Trust Company in Costa Mesa; **Susan Nowakowski**, '89, is CEO, president and director of AMN Healthcare Services; **Patti Roscoe** is director of Allied International and a founder of SDSU's L. Robert Payne School of Hospitality and Tourism Management.



## On the tip of my tongue. Language Center trains military to understand the speech and culture of foreign lands.

By Golda Akhgarnia

When Lance Cpl. Ryan Gummer deployed to Afghanistan in summer 2009, he was greeted with an unpleasant surprise—the translator assigned to his unit had failed to show up.

This might have worried most soldiers in his place, but Gummer rose to the challenge and even acted as his unit's linguist. Physicians treating wounded Afghans solicited his help, and on a number of occasions, his language skills helped save lives.

Earlier that year, Gummer had enrolled in a Pashto language course at SDSU's Language Acquisition Resource Center (LARC), a course that helped him understand not only the language, but also the culture of Afghanistan.

Pashto is one of several critical languages taught at LARC. Designed for soldiers headed into areas of conflict, the courses help them become more effective in keeping the peace.

### COMMUNITY ENDEAVOR

And who better to teach these courses than native speakers? LARC trains members of the Afghan community in San Diego as language teachers through the California Foreign Language Project.

"The community is invested and interested in getting the right message out," said Mary Ann Lyman-Hager, director of LARC at San Diego State. "This enhances SDSU in the community and offers immigrants a career path while exposing them to a university setting."

More recently, the center began creating CD-ROMs with Pashto culture lessons, which are sent to Marine Reserves monthly. Through a grant from the Department of Defense (DOD), about 400 reservists have received iPods to download the lessons.

### A PROVEN LEADER

Home to one of only 15 Department of Education-sponsored language resource centers in the nation, SDSU was one of the original three sites chosen to house a center in 1989. The center's funding was recently renewed for another four years.







Since 2001, LARC has offered language courses for Navy SEALs as needed, in Indonesian, North African French and Korean.

As a proven leader in teaching critical languages, SDSU was chosen in 2007 as one of four sites in the country (now up to 22) to spearhead Project Go, a five-year program for the ROTC. A stipend from the DOD gives students extra incentive to take intensive summer courses in Russian, Persian and Arabic. In just six to eight weeks, they get one year's worth of language training.

With the military now requiring language competency for officers, some branches of the armed forces contribute to the stipend. This benefits not only SDSU's ROTC student population, but also the 19 regional campuses feeding into SDSU's ROTC program. Project Go classes are also open to SDSU students and the community.

#### RELISHING THE CHALLENGE

LARC programs focus on teacher training, materials development, community outreach, language testing and technology. The center has created a YouTube channel, digital media tools and online speaking tests in 10 languages.

In addition to serving the military, LARC has developed courses for heritage speakers—people who are exposed to a language other than English at home.

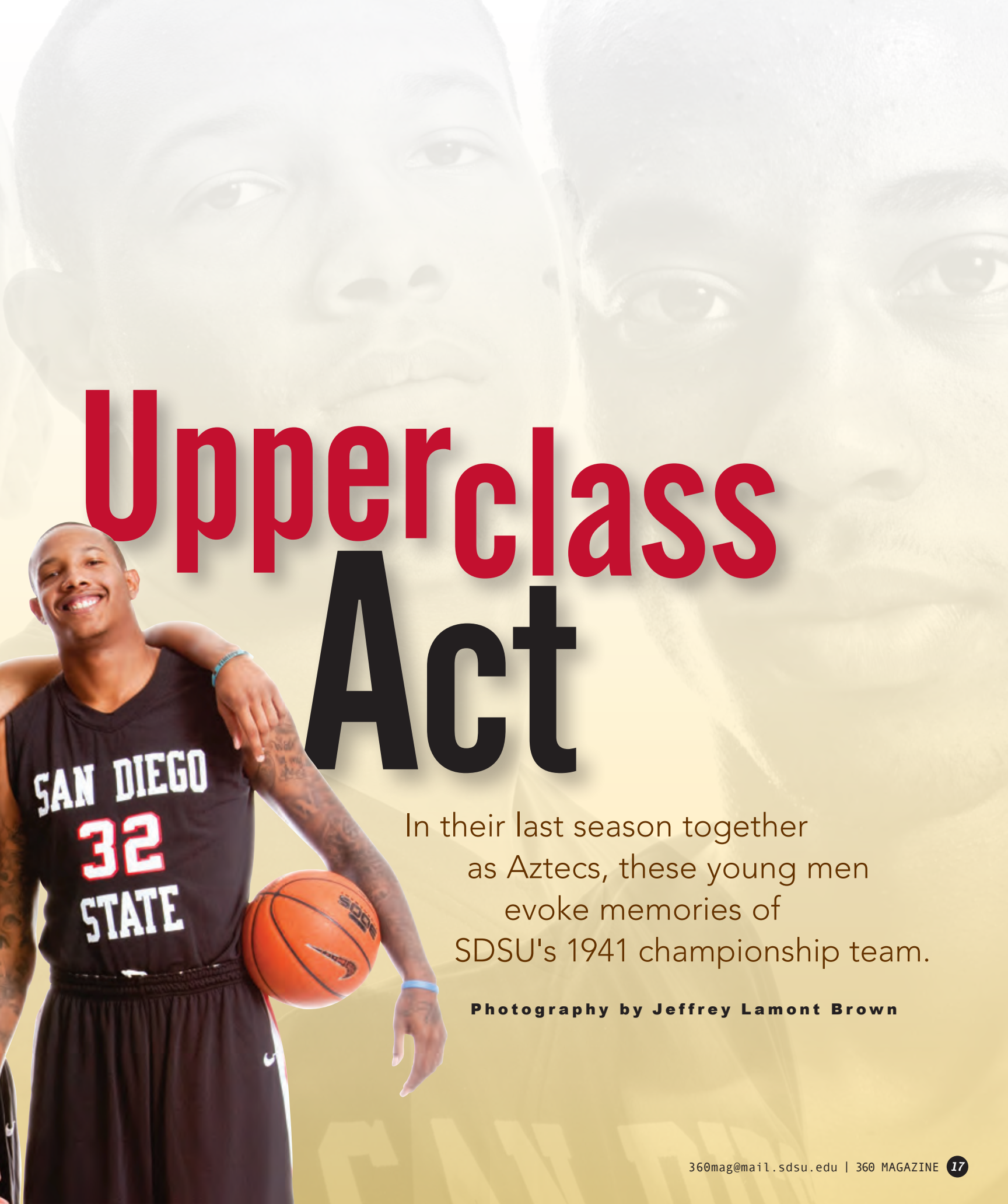
The Star Talk program offers intensive summer courses in Persian and Turkish for heritage speakers. These three-to-four-week courses are taught at different levels, and enlist community language teachers as instructors.

Sitting around a table with one other classmate, two instructors and a mouthwatering spread of Middle Eastern sweets, Amanda Pike, an advanced Arabic student, lit up as she described her passion for learning Arabic, the “extreme sport” of languages for native English speakers.

“Some people jump out of airplanes; I chose to learn Arabic.”



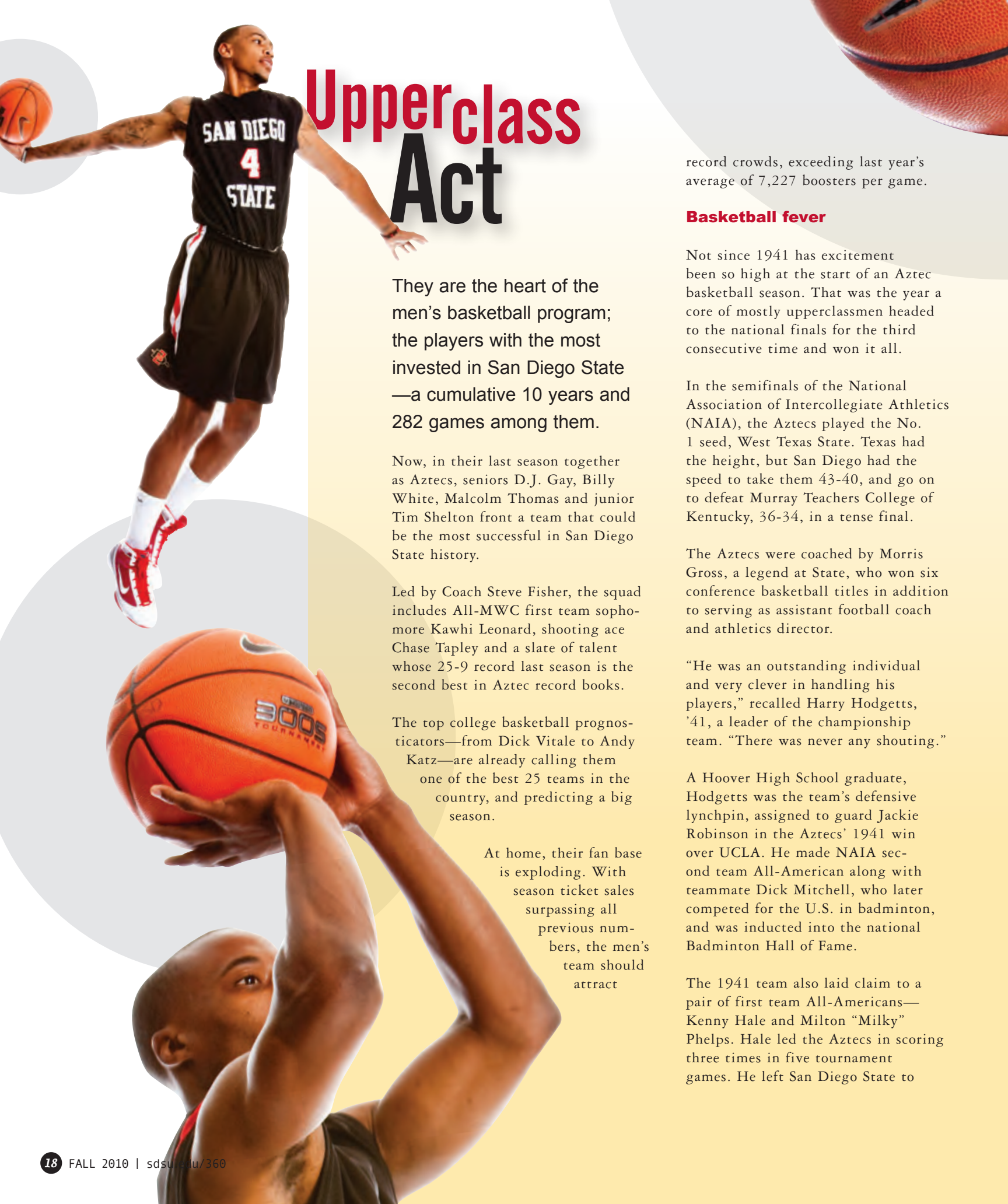




# Upperclass Act

In their last season together  
as Aztecs, these young men  
evoke memories of  
SDSU's 1941 championship team.

**Photography by Jeffrey Lamont Brown**



# Upperclass Act

They are the heart of the men's basketball program; the players with the most invested in San Diego State—a cumulative 10 years and 282 games among them.

Now, in their last season together as Aztecs, seniors D.J. Gay, Billy White, Malcolm Thomas and junior Tim Shelton front a team that could be the most successful in San Diego State history.

Led by Coach Steve Fisher, the squad includes All-MWC first team sophomore Kawhi Leonard, shooting ace Chase Tapley and a slate of talent whose 25-9 record last season is the second best in Aztec record books.

The top college basketball prognosticators—from Dick Vitale to Andy Katz—are already calling them one of the best 25 teams in the country, and predicting a big season.

At home, their fan base is exploding. With season ticket sales surpassing all previous numbers, the men's team should attract

record crowds, exceeding last year's average of 7,227 boosters per game.

## Basketball fever

Not since 1941 has excitement been so high at the start of an Aztec basketball season. That was the year a core of mostly upperclassmen headed to the national finals for the third consecutive time and won it all.

In the semifinals of the National Association of Intercollegiate Athletics (NAIA), the Aztecs played the No. 1 seed, West Texas State. Texas had the height, but San Diego had the speed to take them 43-40, and go on to defeat Murray Teachers College of Kentucky, 36-34, in a tense final.

The Aztecs were coached by Morris Gross, a legend at State, who won six conference basketball titles in addition to serving as assistant football coach and athletics director.

"He was an outstanding individual and very clever in handling his players," recalled Harry Hodgetts, '41, a leader of the championship team. "There was never any shouting."

A Hoover High School graduate, Hodgetts was the team's defensive lynchpin, assigned to guard Jackie Robinson in the Aztecs' 1941 win over UCLA. He made NAIA second team All-American along with teammate Dick Mitchell, who later competed for the U.S. in badminton, and was inducted into the national Badminton Hall of Fame.

The 1941 team also laid claim to a pair of first team All-Americans—Kenny Hale and Milton "Milky" Phelps. Hale led the Aztecs in scoring three times in five tournament games. He left San Diego State to



join the Navy in WWII, but returned to graduate in 1947 and earn a master's degree in 1952.

Among his teammates, Phelps is the tragic hero. A three-time MVP, he was the first Aztec athlete to achieve first-team major college NAIA All-America honors. After graduation, Phelps played for a brief time with the Consolidated Aircraft (Consair) quintet in San Diego before enlisting as a naval aviation cadet. Twenty months after State won the national title, he died in a training accident in Corpus Christi, Texas.

### A benevolent shadow

For decades after their national victory, the 1941 team had no rivals among Aztec hoopsters. Their record of 24 wins in a single season held fast, until Fisher's squad bested it by 2 in 2008-09. But the former NAIA champions continue to loom large in Aztec history, casting a benevolent shadow on the men's team through Hodgetts' philanthropic support and his friendship with Fisher.

"When I came here, people focused on what hadn't been done," Fisher recalled. "But every time I had an opportunity to talk to Harry Hodgetts, he found something complimentary to say about our team. It made me feel good that a guy who had been part of a national championship would say, 'I really like how your team is progressing.'"

Under Fisher, the Aztecs have progressed until now, in his 12th season, SDSU men's basketball is once again in the national spotlight.

"We're getting more talk this season than we have since I've been

here," Fisher said. "This year, we will get most people's 'A' games, and we have not always had that. People know that we're supposed to be good."

People know, too, that the Aztec men don't take victory for granted. Talented teams excite fans, but hard-working teams inspire them. Veteran players like Gay, Shelton, White and Thomas exemplify the collaborative spirit Fisher fosters.

"There are no selfish players on this team," said Jack Goodall, '60, an occasional guest coach in the Aztec locker room and one of the trio of alumni whose gift named the Parma Payne Goodall Alumni Center.

Maybe not, but if the Aztecs have their way this season, they won't be sharing Mountain West Conference honors with anyone.

—Coleen L. Geraghty

To view a photo of the 1941 team and see video of D.J. Gay and Harry Hodgetts, visit [sdsu.edu/360](http://sdsu.edu/360)







Illustrations: Tracy Sabin



# Meet, Play, Learn

by Michael James Mahin

## Fulbright students take on the world.



The Malaysians have a saying:  
*sama sama*.

It means “you’re welcome” or “more to you,” but those English words don’t convey the full sense of the phrase.

Not only is *sama sama* an expression of gratitude, it is also an acknowledgement of the connectedness of life based on mutual acceptance and generosity.

The same belief in human connection lies at the heart of the prestigious Fulbright U.S. Student and the Fulbright U.S. Scholar programs, international educational exchanges sponsored by the

government to increase mutual understanding between Americans and people of other lands.

Since 2005, 31 SDSU students have received Fulbright awards and in 2010, SDSU sent the largest group ever. The coveted Fulbright year gives young people an opportunity to engross themselves in a foreign culture while exchanging ideas through study, teaching and research.

### Cultural immersion

Aaron Pratts came to appreciate the concept of *sama sama* during his time as a Fulbright student. “This saying embodies what I learned in Malaysia,” Pratts said. “*Sama sama* places the focus back on giving thanks, rather than receiving it.”

In 2007, Pratt spent seven months in the small rural village of Besut, providing educational assistance to nearly 800 Malaysian teachers and students.

In addition to helping with math, science and the school band, Pratt made a concerted effort to reach out to the surrounding community. “I wanted to immerse myself

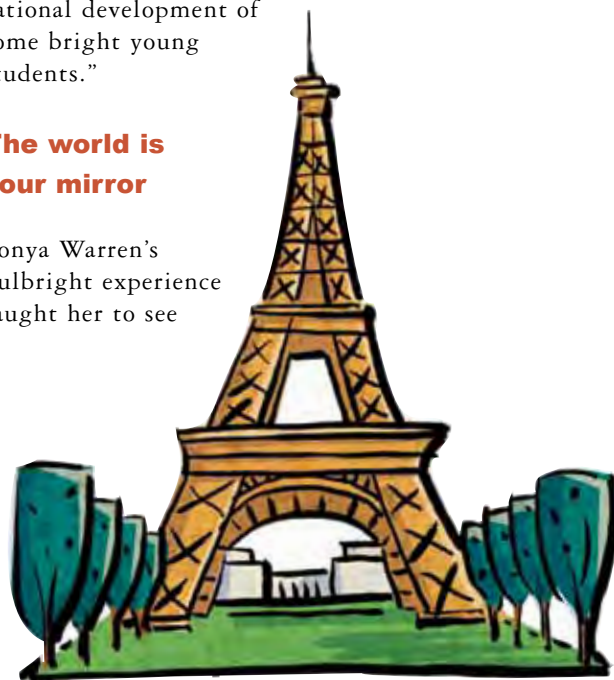
in this world. More than anything, I remember the hospitality, kindness and generosity. I drank it in, literally, along with lots of traditional Malaysian *teh tarik*, or pulled tea.”

Pratt’s love of culture and travel led him to his current position as an officer for the ISEP (International Student Exchange Program), an organization whose mission parallels that of the Fulbright program. He now helps others grow by going abroad.

“The Fulbright taught me how to embrace the world outside of the safe haven of my friends, my home and my country,” Pratts said. “It was a wonderful opportunity to experience life in a rich and unique cultural setting, while also making a valuable contribution to the educational development of some bright young students.”

### The world is your mirror

Tonya Warren’s Fulbright experience taught her to see



# The reality of living abroad is different from what students expect.



the world, but also to perceive herself.

As a legally emancipated 14-year-old growing up in Boston's inner-city, she never imagined that she'd be awarded a Fulbright to study in Taiwan. But despite her difficult situation, Warren persisted. At the age of 18, without a high

school diploma, she enrolled in community college and eventually won a spot at SDSU.

Initially introduced to Eastern philosophy through the martial arts, Warren became interested in Buddhism's emphasis on the power of the mind. "After looking at studies on meditation and neuroplasticity and habituation, I thought that Buddhism's focus on the role of the mind in perception might be applied to maladaptive behaviors such as drug addiction."

In 2007, Warren was accepted into the Humanistic Buddhism Monastic Life Program in Taiwan's Fo Guan Shan Monastery. To her amazement, the monastery was running a Buddhist drug rehabilitation program at the nearby Mingde prison. "I was staying at a monastery that

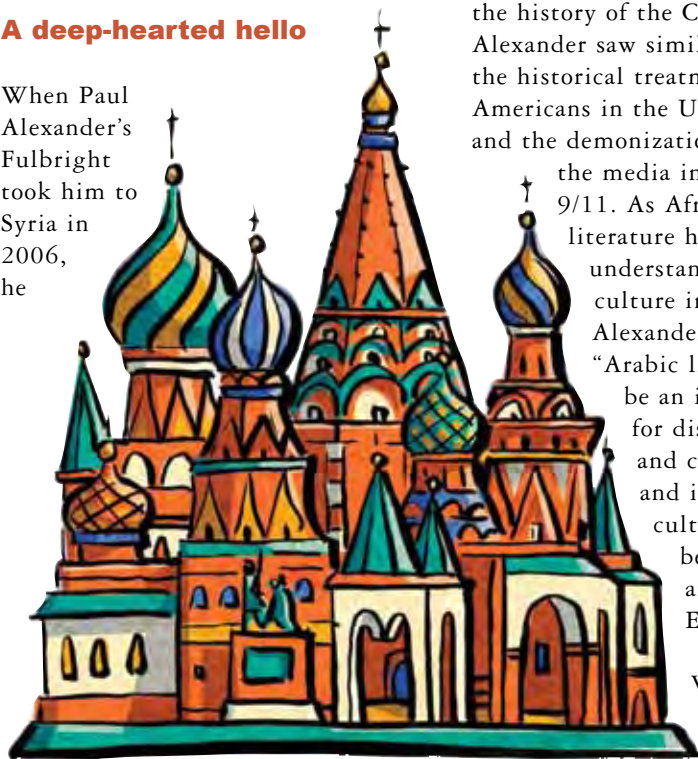
was doing the very thing I was interested in!"

At the conclusion of the program, Warren resolved to return to Mingde. And she did, with a Fulbright in one hand and a plan of action in the other. She is currently a leading candidate for a prestigious Taiwanese government scholarship.

"If I've learned one thing, it's that the world is your mirror," Warren reflected. "If you are angry, you see anger in others. If you are compassionate, you see compassion. It is only by looking inside that you can begin to change the world outside."

## A deep-hearted hello

When Paul Alexander's Fulbright took him to Syria in 2006, he



couldn't help but be wary. "I hate to admit it, but when I first arrived I wouldn't tell anyone I was from the United States because I was scared of ending up on the 6 o'clock news with a hood over my head."

But the reality of his experience was very different from what public perception and the media had led him to expect.

Studying Arabic literature and the history of the Crusades, Alexander saw similarities between the historical treatment of African Americans in the United States, and the demonization of Arabs by the media in the wake of 9/11. As African-American literature had improved understanding of black culture in the U.S., so Alexander thought that "Arabic literature could be an important tool for dispelling racial and cultural bias, and improving cross-cultural awareness between the West and the Middle East."

When Alexander finally began telling people



he was from the United States, he was moved by their response. “It was always, *ablan wa-sablan*, which translates to ‘a deep hearted hello and welcome.’ They weren’t judging me, or hating me. They were welcoming me.”

Alexander’s story is a metaphor for what he took away from his Fulbright experience—the diversity that makes our country great should be seen as a microcosm of the diverse world we live in. “The ability to welcome all people with open arms and mutual understanding is a lesson the entire world should heed.”

## We’re all connected

2008 Fulbright recipient Alexandra Arreola refuses to “struggle.” “I don’t like that word very much. I prefer challenge.” As the first in her family to attend college in the U.S., and the first to enroll in a graduate degree program, Arreola has faced challenges. But the challenges of other, less fortunate women are the ones that move her.

While an undergraduate student, Arreola became involved in a research project on the prevention of HIV/AIDS among sex workers and drug users in Tijuana. Her Fulbright expanded this initial project into a study of the psychosocial factors affecting women with HIV/AIDS in Brazil.

“Women in Latin America are being infected at increasing



rates. It’s preventable with education and access to information. In our supposedly globalized world, this shouldn’t be so difficult, but it is.”

Arreola believes public health research is essential to our collective future. “People might ask, ‘what do the poor in Brazil have to do with me?’ The truth is we’re all connected. Epidemics often start with the most vulnerable, those without access to health services and education. It is critical to study and improve the well-being of vulnerable groups in order to protect the health of the whole population. Not only is it practical, it’s humane.”

Arreola is currently completing a master’s degree in public health at the Oswaldo Cruz Foundation in Rio de Janeiro and plans to obtain a Ph.D. in anthropology with an emphasis on culture, gender and sexuality.

## Finding a way abroad

The competition for Fulbrights means that only a small percentage of applicants receive the coveted award. But

SDSU offers many other pathways for students to study abroad.

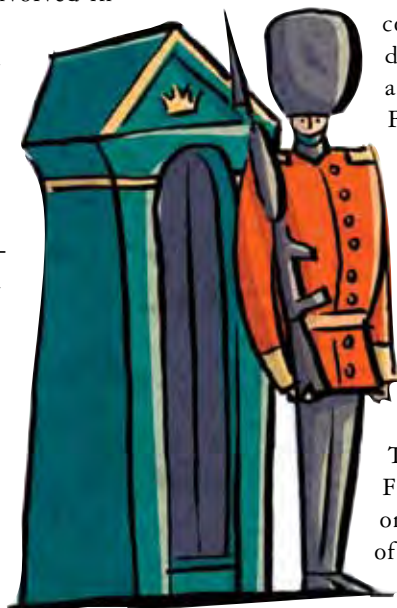
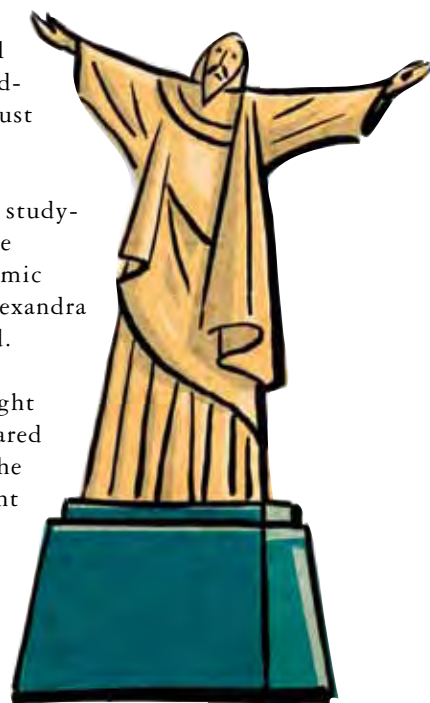
Last year, more than 1,600 SDSU students participated in study abroad programs in more than three dozen countries, encouraged by faculty and administrators who view international study as a high value learning experience.

And SDSU has expanded its global reach over the past decade. Twenty five of its degree programs require some international experience for graduation. In 2000, just one did.

But the impact of studying abroad can’t be measured in academic terms alone, as Alexandra Arreola discovered.

“When my Fulbright was over, I was scared to leave Brazil,” she recalled. “I thought it was the place that made me happy. But it wasn’t. It was ‘me’ that made me happy. I’d learned to be me, in every moment, in any situation, in every place. That’s what my Fulbright taught me.”

To read more Fulbright stories and see video of a student who studied abroad in Africa, visit [sdsu.edu/360](http://sdsu.edu/360).



# Of Cultura

By Lorena Nava Ruggero

Lalo Alcaraz is unique in the world of American cartooning

Lalo Alcaraz has a split personality—there's the reasonable, everyday guy known as "Eddie," and then there's the fist-shaking, protest-prone Chicano, "Cuco."

It's not a psychiatric problem. Eddie and Cuco are characters in Alcaraz's nationally syndicated daily comic strip.

"*La Cucaracha*" is where the Aztec's gift for illustration and humor collide with politics—with a decidedly Latino bent.

"To me it's a slice-of-life ensemble comic strip with a cast of thousands, but it centers around two guys that are basically me," Alcaraz, '87, explained. "Eddie, a regular, run-of-the-mill guy, and Cuco Rocha, who is such an angry Chicano activist that he turned into a cockroach. They react to the headlines and to cultural topics."

Alcaraz's character design is influenced equally by the big-eyed cartoons people expect and the bold graphic sensibility he developed during years of designing posters. Meanwhile, the world he creates in "*La Cucaracha*" is just as much a practice in architecture and perspective as it is a sardonic reflection of the real world, like the neighborhood Barriobucks café Eddie frequents.

Illustrations: Lalo Alcaraz





# & Comic

The honing of Alcaraz's gift as a cartoonist and the "birth" of Eddie and Cuco took place at San Diego State University in the 1980s. Since then, he's tried out architecture, published his own 'zine, led a sketch comedy group and drawn comics that have been called both entertaining and divisive. Shaped by these experiences, he holds a wholly unique position in the world of American comics.

## A world of his making

To be successful drawing comics is one thing, but to be a Latino drawing politically inflected comics is another altogether—"La Cucaracha" is the first Latino political strip in the country. And Alcaraz is a true American original, both in his dual persona as an activist and artist and in his rise at a time when Latinos are taking increasingly prominent roles in society.

"Alcaraz fuses regional Southwest cultural realities with a global, international vision," said SDSU English and comparative literature professor William Nericcio, author of "Tex[t] Mex: Seductive Hallucinations of the 'Mexican' in America." "His mesh of politics and *cultura* sets him apart—like 'Doonesbury' and 'Bloom County.' Alcaraz has created a world unto itself that reflects and responds to the real world with humor, vision and satirical savvy."

In his world, Alcaraz can express opinions that might otherwise draw ire, like when he calls Arizona legislators racists or criticizes President Barack Obama's war policies. Comics are often seen as children's entertainment in this country; not so in Latin America, Asia or Europe, where people of all ages consume sequential art regularly and without embarrassment. This uniquely American viewpoint allows Alcaraz to sneak in a message the average reader might not expect.

"Very few daily cartoonists take advantage of this power to enter into people's minds the way Alcaraz does—'Cathy' and 'Blondie' just ain't going to shake the boat in the same way," Nericcio asserted.

To shake the boat, his pop culture-infused strip and editorial cartoons hop easily from controversial topics, like Arizona's SB 1070, to jokes about the taco truck trend overtaking Los Angeles, to Latino achievement, like the naming of Sonia Sotomayor to the U.S. Supreme Court (the new justice has a print of Alcaraz's editorial 'toon hanging in her office). But finding inspiration is no small feat—especially when you're drawing a comic that has to be relevant at the time of publication 10 days later.





Photo: Sandy Huffaker Jr.

# No one fuses politics and culture like Alcaraz.

One needs to look only so far as Alcaraz's workspace to understand his methods. From ideation to creation, Alcaraz works from a cluttered, sunlit studio in Whittier. He's surrounded by everything from posters of masked *luchadores* to proclamations from the California legislature to colorful Mexican sculptures.

Inspiration comes from the stack of yellowed Los Angeles Times and the radio where conservative talk radio often plays in the background.

His work examines themes similar to those found in Latino writing, but the cartoonist tells the story visually in a way that text cannot. If a picture is worth a thousand words, Alcaraz has spoken volumes since his time on Montezuma Mesa.

## Political formation

As a student in the 1980s, Alcaraz was involved with the Chicano student activist group, Movimiento Estudiantil Chicano de Aztlan (MEChA). At the same time, he was editorial cartoonist for The Daily Aztec. When he talks about his time as a student, his gestures go wild for a moment before he settles into his old memories with a laugh.

"My political formation happened at State," he confessed. "The campus was all about Reagan and capitalism. It was a great time to be a political activist and political artist."

As a young man, the first-generation college student was happily surrounded by like-minded colleagues. But it was by no means idyllic.

"MEChA was pretty beleaguered and outnumbered in those days," Alcaraz said matter-of-factly. "There really weren't that many Latinos going to school, so we had to fight that much harder to stand up for ourselves. It was a good experience."

He recalled MEChA's battle with Associated Students when the student group tried to bring Mexican-American labor leader Cesar E. Chavez to speak on campus. There were many excuses given for why the labor leader's speaker's fee could not be approved. "They said things like, 'If he's going to speak at the Free Speech area, why doesn't he speak for free?'"

None of the excuses mattered to Alcaraz. Other speakers were paid, but a Mexican was expected to speak for free, he remembered with a shake of his head. In those days, a liberal voice in a conservative climate wasn't always heeded. Yet, Alcaraz stood resolute and continued to make his voice heard.

## Unimagined future

Growing up in nearby Lemon Grove, he never imagined becoming a professional comic strip artist and writer, and instead majored in environmental design, hoping for a career in architecture.



"My original plan was to be employable," he admitted. "I loved the study of (architecture), but in practice, it was kind of boring."

Nevertheless, he was a talented and hardworking student, recalled his faculty advisor and mentor, Eugene Ray, professor emeritus in SDSU's School of Art, Design and Art History.

Ray, an internationally renowned architect from New Orleans, was ahead of his time, emphasizing affordable housing and sustainable design decades before society accepted these ideas. While Ray taught thousands of students during 27 years at SDSU—his curriculum fusing ecology, economy, health and social issues drew many minority students—the 78-year-old easily recalled Lalo and the complimentary comic Alcaraz drew of him.

But architecture didn't hold young Alcaraz's interest, although he earned a graduate degree in the subject from University of California, Berkeley. Instead, he turned to

producing his 'zine "POCHO Magazine" and performed sketch comedy with Chicano Secret Service before finally finding inspiration in what he'd loved all along—drawing, humor and politics.

Alcaraz has since made a living making people laugh, while also making them think. He's found a way to combine his love of do-it-yourself protest with the platform of his nationally syndicated work.

### To the small screen?

Despite keeping his pen wholly immersed in the present, Alcaraz has his eyes focused on the future, including the digital revolution overtaking comics and newspapers.

"Digital technology makes it easier to distribute the work, but I'm not good at the economic part, so I won't even take a guess at how to make it work," he said with a smile. "I'm hoping to avoid the scariness of jumping into digital-only comics and move into television instead."

Going from newspaper page to the small-screen, a la Aaron McGruder's "The Boondocks"—an equally in-your-face daily comic strip with African-American interests at its core—is a process unto itself. But

Alcaraz is optimistic despite the many unfruitful Hollywood meetings he's taken in the past decade.

"I probably just jinxed myself since I've been through the ringer several times," he said with his trademark self-deprecating humor.

While luck may be a part of it, there's no doubt that his hard work—evidenced as an SDSU student, self-supporting artist and activist—plays a large role in his success. Or maybe at the core he's just a guy listening to the voices of Eddie and Cuco.

To watch video of Lalo Alcaraz at work, visit [sdsu.edu/360](http://sdsu.edu/360).



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# Big Kids, Big Problems

By Sandra Millers Younger

## SDSU researchers are out to reverse an epidemic of childhood obesity.

Stephanie Anderson was 10 when she first realized she was chubbier than most girls her age.

She tried to mask her embarrassment with humor, but the taunting and teasing ended friendships and made her feel like an outsider. She turned to food for comfort and gained even more weight.

High school took a further toll on Anderson's self-esteem. She was vivacious and active, a dancer and a cheerleader. Yet, no one ever asked her out. She never felt pretty. At San Diego State, where she majored in business marketing, Anderson flourished. She joined Kappa Delta, worked with inner-city kids, maintained a B+ average and graduated in 2003. But her weight continued to be a problem.

Last year, at age 29, when Stephanie was selected to participate in the

NBC hit reality show, "The Biggest Loser," she weighed 270 pounds. Even worse, the show's doctor informed her she was pre-diabetic, following in the footsteps of her mother, who'd fought diabetes for 20 years.

### National dilemma

Anderson's struggle has become an all-too-common experience among American children. Over the past two decades, childhood obesity and its medical fallout—clogged arteries, high blood pressure and especially diabetes—have reached epidemic proportions across the United States.

Blame it on technology—TV, video games, computers and cell phones that distract kids from more active pursuits. Blame it on budget cuts—fewer parks, community

recreation programs and physical education classes. Blame it on junk food—high-calorie processed meals both at home and at school. Blame it on urban ills—traffic and crime that can keep kids from walking to school, riding bikes or even playing outside.

Whatever the cause, one in three American children and adolescents is overweight or obese, putting them on track to join the 26 million Americans already suffering from diabetes—a life-altering, tricky-to-manage disease that can lead to strokes, heart attacks, blindness, nerve damage and kidney failure.

No wonder First Lady Michelle Obama, herself a concerned mom, has launched a nationwide campaign to end childhood obesity. But long before Obama brought top-level attention to the problem, researchers at San Diego State University had

established the university's reputation as a global leader in combating both obesity and diabetes.

### White House briefing

Among a select group of about 10 experts invited to the White House in July 2009 to brief Michelle Obama on these critical issues was SDSU health psychologist James Sallis, whose frequently cited research focuses on physical activity in youth, including related environmental and policy factors.

Briefing the First Lady was "pretty amazing," Sallis said. "It was a very businesslike meeting run by the White House chef, who's also their food policy person."

After listening to all presenters, Obama asked the group for advice. Take this on, they agreed. The need is enormous, and you're in a position to make a huge difference.

Obama launched her initiative, "Let's Move," in February and brought her message to San Diego personally in April. Speaking at the New Roots Community Garden in City Heights, she touched on her program's four components: equipping parents to make more healthful choices at home; improving school nutrition; increasing opportunities for physical activity; and widening access to healthful, affordable food, especially in low-income communities.

### Resistant to change

Realizing these four objectives will require sweeping changes for a culture that's grown much too sedentary and much too fond of empty calories, said physician Tom Novotny, professor of epidemiology and associate director for border and global health in SDSU's Graduate School of Public Health.

"The primary solutions here are diet and exercise," he said, "but people are resistant to behavior change, so we need policies to support people's behavior."

That means not only better school lunches and PE programs, but better-designed buildings, transportation systems and cities.

"It's important to realize that we don't have vaccines and eradication programs for diabetes [as

**"The primary solutions here are diet and exercise."**

exist for infectious diseases like polio and malaria]," Novotny said. "But we do have a necessity to work across government, schools and the private sector, even to the level of international cooperation."

Although the U.S. and other westernized nations top the statistical charts in obesity and diabetes rates, the problem is global and growing. At least 197 million people worldwide currently suffer from diabetes, leading to 4 million deaths per year and consuming between 2.5 percent and 15 percent of government health budgets. In the next 20 years, those numbers are projected to rise by a stunning 60 percent, mostly because of urbanization, dietary changes and aging populations in developing nations like China, India, Indonesia and Brazil.

### Adventures in health

The San Diego region's rich multicultural diversity creates a microcosm of global health issues, with the Latino community suffering disproportionately from obesity and diabetes. SDSU faculty researchers John Elder and Greg Talavera have worked together for 20 years to reverse this trend, particularly in border communities.

Through the Center for Behavioral and Community Health in San Ysidro, which Talavera—also a physician—co-directs, they've implemented a series of studies and outreach projects designed to improve public health. Most recently, Elder and Talavera received a \$3 million grant from the National Institute of Diabetes and Digestive and Kidney



# San Diego has the potential to become a model community for healthy living.

Diseases to test interventions in overweight 6- to 9-year-old Mexican-American children and their parents.

But the two researchers are perhaps best known for their often replicated *Aventuras para Niños*, or Adventures for Children, a \$3.6 million initiative funded by the National Institutes of Health to reduce obesity in San Diego's largely Latino South Bay communities. *Aventuras* succeeded largely because Elder and Talavera recruited women from the community as *promotoras*, or advocates, who taught families about nutrition and exercise through home visits. The women also convinced school officials to improve student lunches, and prodded city leaders to refurbish a community park.

Five years after participating in *Aventuras*, Rosario Camunas says her son, then a chubby 6-year-old, is healthier because of *promotora* Xinia Sanchez. "Alonso and I learned the importance of eating more fruits and vegetables and drinking more water," Camunas says. "We started to walk. I got a bicycle for him and took him to swimming classes."

## Changing the community

Alongside Elder's and Talavera's efforts in the Latino community, Sallis is working with the county's Health and Human Services Agency to turn San Diego into a model community for healthy living. Funded by a \$16 million grant from the Centers for Disease Control and Prevention, the initiative involves several government agencies and academic organizations.

SANDAG, the San Diego Association of Governments, is encouraging communities throughout the county to alter growth management plans and zoning ordinances to support health objectives. These include more pedestrian-safe, cyclist-friendly roads and new mixed use development projects that allow people to walk to shopping and services.

**"People are resistant to behavior change, so we need policies to support people's behavior."**

At the same time, the county Office of Education is creating healthier lunch menus for students and preparing teachers to deliver highly active physical education classes.

"We've got a lot of capability here, a lot of experts, plus political and governmental support," Sallis said. "I'm hoping to show that getting all these partners working together, helping everyone eat better and be more active, will reduce obesity, diabetes and other chronic diseases."

## The next generation

It worked for Stephanie Anderson. SDSU's own Biggest Loser shed 66 pounds during the show, and another 33 pounds afterward to reach her goal weight. She looks terrific, but even better, her insulin levels have normalized. She's no longer pre-diabetic. Her mother, Patti, also a Biggest Loser contestant, lost nearly 80 pounds and

eliminated her need for eight of nine medications, including insulin.

Stephanie Anderson would be the last person to characterize her lifestyle change as effortless. It's "still a daily struggle to keep the weight off," she conceded—watching what she eats, hitting the gym for an hour or so each day after work. But she's proven that reversing childhood obesity is doable. SDSU's public health researchers want to make it easier through cultural changes that encourage more healthful lifestyles.

Sallis points to an important step in that direction, the recently unveiled National Physical Activity Plan, or NPAP, whose planners he advised. Bringing together hundreds of public and private organizations, the NPAP is the country's first comprehensive strategy to improve public health by creating a national culture that supports physical activity for all ages.

Taken together, the NPAP and "Let's Move," plus the ongoing commitment of researchers, community advocates, health care providers and parents, represent a formidable counterattack to the big problem of childhood obesity.

To see Stephanie Anderson's photos from "The Biggest Loser," visit [sdsu.edu/360](http://sdsu.edu/360)









# In Aztec Territory

Brian Sipe is on a mission to renew old Aztec traditions and initiate new ones.

**By Tobin Vaughn**

“Tighten up!”

Former quarterback Brian Sipe, '70, recalls the command from team captains as the Don Coryell-coached Aztecs, clad in black, streamed from a tunnel onto the playing field of a packed San Diego Stadium in the late 1960s.

“It meant our shoulder pads were literally touching each other and we jogged out with a kind of purposeful scowl,” Sipe explained in a recent interview. “The other team would see this black swarm coming out of the locker room and get real quiet. There was something intimidating about it.”

The team’s tightening up is just one of the new and renewed rituals the Aztecs are reviving this season. Now on staff as quarterbacks coach, Sipe is charged with helping to reconstruct a culture of winning absent from SDSU football for more than a decade.

“Having played quarterback my whole life, I’ve always believed getting a player in the right frame of mind is as important as all the rest of the training,” said Sipe, the NFL’s Most

Valuable Player in 1980. “Traditions are helpful because they focus you and prepare you to play. They’re a big part of the formula for success, so we’re trying to revive traditions and where there aren’t traditions, to create some.”

One of this year’s additions is the Warrior Walk. Buses deposit the team across the parking lot from Qualcomm Stadium two hours before games. Led by the Aztec Drumline, the players follow a cheering-fan-lined route to the stadium tunnel. It’s part of a pre-game pump-up that includes inspirational locker room signs, the ceremonial staking of Aztec territory by an “honorary warrior” with a spear and what Sipe describes as a new tradition—an Aztec shield that travels with the team.

“The shield is a reminder of the responsibility players have when wearing a red and black uniform,” Sipe said. “It’s a touchstone that is emblematic of the culture.”

Less emblematic of the culture and more an acknowledgement of the need

for a fan-friendly game day experience is the debut of a costumed jaguar character, Zuma, as a counterpart to the Aztec Warrior. His playful antics will amuse fans as the Warrior continues to rouse Aztec fervor.

Enhancing the spirited atmosphere, musical traditions have been reestablished. The fight song “Montezuma Majesty,” has been added to the Marching Aztecs’ rotation alongside the more familiar “Fight On.” It was written for the band in 1963 by a student, music major Theodore Lucas, but has not been performed regularly in decades.

Ultimately, Sipe hopes the new and renewed traditions will lead to a more engaging football experience for students, alumni and the San Diego community. He believes these ceremonies and customs speak to San Diego State’s present as well as its past, helping to define what it means to be an Aztec.

## 2010 Aztec Football Schedule

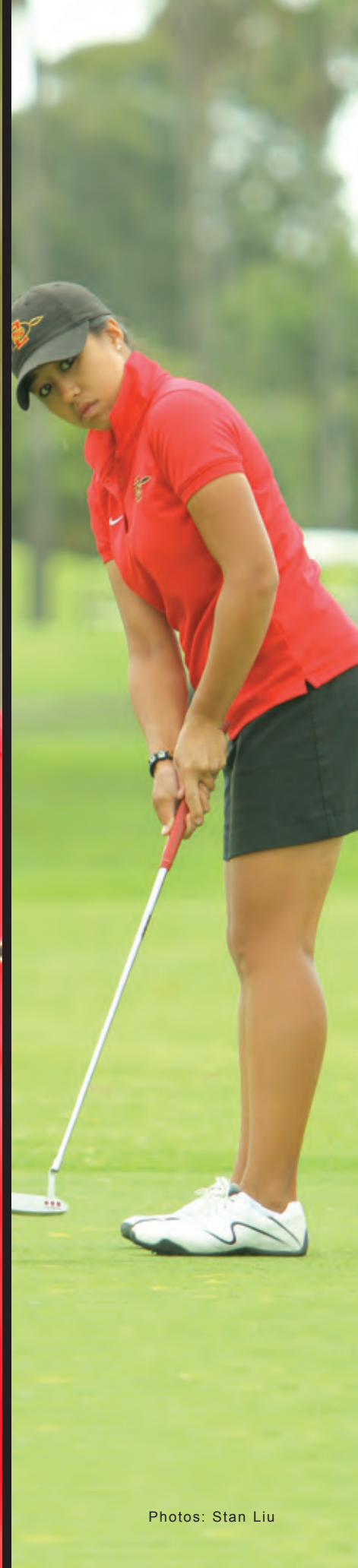
09/04/10	vs. Nicholls St.	Qualcomm Stadium	5 p.m.
09/11/10	at New Mexico St.	Las Cruces, N.M.	5 p.m.
09/18/10	at Missouri	Columbia, Mo.	4 p.m.
09/25/10	vs. Utah St.	Qualcomm Stadium	5 p.m.
10/09/10	at BYU	Provo, Utah	3 p.m.
10/16/10	vs. Air Force	Qualcomm Stadium	5 p.m.
10/23/10	at New Mexico	Albuquerque, N.M.	7 p.m.
10/30/10	at Wyoming	Laramie, Wyo.	11 a.m.
11/06/10	vs. Colorado St.	Qualcomm Stadium	7 p.m.
11/13/10	at TCU	Fort Worth, Texas	1 p.m.
11/20/10	vs. Utah	Qualcomm Stadium	7 p.m.
11/27/10	vs. UNLV	Qualcomm Stadium	5 p.m.

All times listed are Pacific time.

“Traditions are about connecting with all the people who’ve paid a price to get us to where we are now,” he observed. “It’s an important connection that needs to be made.”

*Go to [sdsu.edu/360](http://sdsu.edu/360) for images from the Aztecs’ first home game.*

# Aztecs in Motion





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# Swing Sensation. Talent and tenacity drive Aztec golfer.

Christine Wong approached the July 2010 U.S. Women's Open Golf Tournament with firm resolve. She set her sights on winning—nothing less.

For an amateur just completing her freshman year at San Diego State, such tenacity might have appeared reckless, but it was backed by solid reasoning.

"I've learned to set high goals," Wong said. "If your goal is to make the cut, you might not make it. If you set out to win the tournament, you're probably going to make the cut."

Wong did just that. Playing in a mixed field of 156 pros and amateurs, she not only made the cut of the top 60, but also finished as the second-ranked amateur at 21-over 305. She was fifth in fairway hits, 15th in distance off the tee, and 24th in putting.

"Her stats were incredible for a first-time appearance (at the Open)," said the SDSU women's coach, Emilee Klein. "Christine held her own and showed everyone how good she really is."

The Women's Open was just part of a busy summer for Wong, who finished 17th at the 2010 Ladies' British Open Amateur Championships and won the British Columbia Women's Amateur Championship by a whopping 11 strokes.

Wong is a standout, but it took more than one talented player to attract the national spotlight that's currently shining on SDSU women's golf. In Klein's first year as coach, the team climbed nearly 40 spots in the Golfstat standings.

Klein holds the women to a high standard. A former Women's British Open champion and holder of an individual NCAA title, she instituted a rigorous regime of daily pitching and putting drills. The Aztec women have blossomed under Klein, and their sights are set on loftier goals as they play nine tournaments in six different states this season.

In March 2011, SDSU will play host to the inaugural Battle at Rancho Bernardo Inn, a 17-team event that includes nine teams ranked in the top-15 of GolfStat.com's 2010 national rankings. The field is highlighted by defending national champion Purdue, as well as perennial powers Arizona State, Arizona, USC and UCLA.

"We will really have to bring the best of ourselves to play next year," Wong said. "Sometimes, it's a struggle to be recognized alongside football and basketball athletes, but I think we are going to do a better job of spreading the word about golf."



## Senior-centered. The complexities and rewards of serving an aging population.

By Nicole K. Millett

Lynn Northrop, Ph.D., a San Diego State clinical psychologist specializing in geriatrics, recalls feeling an aversion to the elderly when she began a college internship at a senior center.

“My assumptions back then are probably similar to those students have today,” she said. “I thought I’d be working somewhere that was scary, boring and depressing.”

Today, as director of academic programs and research in the College of Health and Human Services’ collaboration with the Senior Community Centers (SCC), Northrop is helping to change students’ misperceptions about aging.

Within the next 20 years, the number of Americans over age 60 will more than double to 95 million. As this shift occurs, the stereotype of the doddering senior will give way to a more accurate picture of elder Americans as active, contributing members of society, according to Paul Downey, SCC president and CEO.

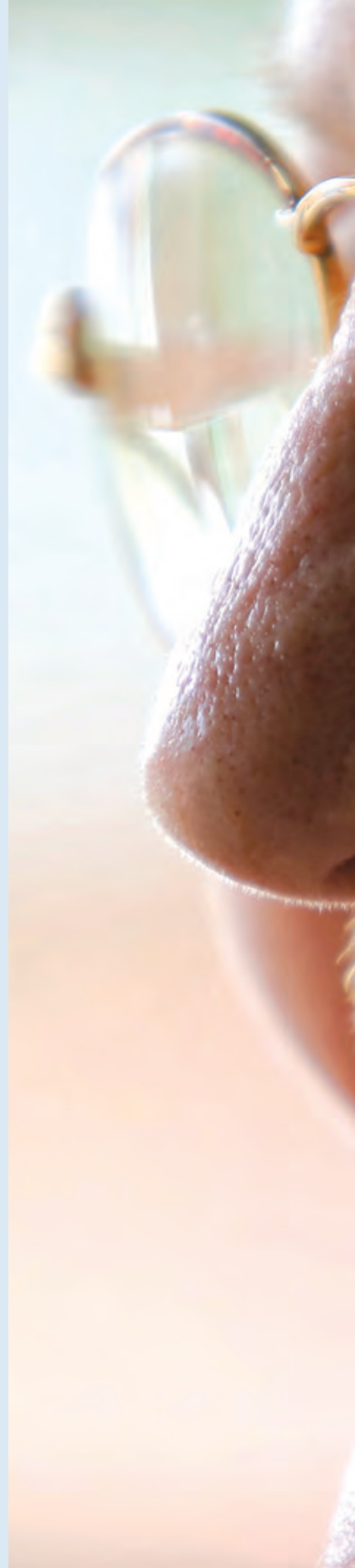
It is essential for students entering the healthcare workforce to understand the changing dynamic of the aging population. Through a \$400,000 grant from the Gary and Mary West Foundation, SDSU has partnered with SCC to offer future health professionals an opportunity for positive interaction with seniors.

Students from SDSU’s schools of nursing, social work, public health and speech, language and hearing sciences will gain experience at the SCC’s new state-of-the-art Gary and Mary West Senior Wellness Center in downtown San Diego. The center provides meals, social, medical and mental health services, homeless and housing assistance and wellness activities—all focused on prevention and independence.

Under Northrop’s direction, students will fulfill their required clinical activities interacting with healthy, active seniors. This training prepares them for entering the workforce, where they will collaborate with other healthcare professionals.

And collaboration is key, particularly in elder care. If a senior has difficulty socializing, the underlying cause may be an undiagnosed hearing problem. By working in interdisciplinary teams, students learn how various health factors connect and often complicate a diagnosis.

As students realize the complexities of caring for seniors, they will also conduct vital research. Northrop hopes the West Senior Wellness Center will gain national recognition as a center of excellence for research on healthy aging. “We have a unique opportunity to create a learning laboratory here as we help older adults achieve optimal health and wellbeing.”







## One for the Home Team

Since childhood, Stephen Strasburg, knew he'd one day wear red and black. Baseball scouts from Yale and Stanford came calling. But for Strasburg, there was no question. He'd follow in his parents' footsteps: San Diego State would be his alma mater, and he'd play Aztec baseball.

After a record-breaking career on the Mesa, Strasberg now pitches for the Washington Nationals. But before he was chosen as the first selection in the 2009 MLB draft, he proudly recognized the baseball program that was pivotal in his professional development. Strasburg donated more than \$140,000 to refurbish SDSU's Tony Gwynn Stadium and provide operational support for the baseball program.

The stadium's 'major facelift' includes installation of synthetic turf in the bullpen area and on the infield skirt—the area between the dugouts and the base lines that is subject to relentless wear and tear. This upgrade will benefit Coach Gwynn and the baseball team for years to come.

"As a pitcher for Aztec baseball, Stephen earned many distinctions including national player of the year," said Athletics Director Jim Sterk. "Now his generosity—as a 21 year-old, no less—adds another: that of an athletics donor. His gift conveys what we already knew. Stephen is not only a tremendous pitcher. He's also an amazing person."

# Giving Back

## The Evolution of a School

Since its inception nine years ago, Hospitality and Tourism Management (HTM) has been among the fastest growing courses of study at San Diego State University.

Declared majors in the program rose from 37 in 2001 to about 500 in 2009; and in that time, HTM also grew from a department to a school, attracting more than \$17 million in philanthropic commitments from Marriott International, the Conrad N. Hilton Foundation and many others.

This year, HTM marked another milestone. With an investment of \$2.4 million from alumnus Bob Payne, '55, and his wife, Patricia, the highly successful school has become an international leader in the field under its new name—the L. Robert Payne School of Hospitality and Tourism Management at San Diego State University.

“SDSU showed me it was serious about serving the hospitality and

tourism industry, and expanding its program into one of the best in the nation,” Payne said, whose leadership gift of \$1.1 million launched the HTM program a decade ago. “I’m thrilled to be a part of its evolution.”

Payne’s allegiance to the hospitality and tourism industry is anchored in his life’s work. He has led operations for Jack in the Box; developed a chain of restaurants which he later sold to Ralston Purina; constructed and remodeled several premier San Diego hotels; and is currently president and CEO of Multi-Ventures Inc., a real estate investment and management company.

The Paynes’ most recent gift to SDSU is the catalyst for an eventual \$8.5 million endowment as proceeds from SDSU’s hotel project are directed to the Payne School. Part of SDSU’s Master Plan, the hotel project will host campus visitors—including Aztec parents and alumni—and operate as a hands-on laboratory for hospitality and tourism management students.

The endowment will eventually support two new faculty positions, underwrite a portion of the director’s position and create a Director’s Fund for discretionary projects and operations, including supplies, travel, equipment and student support.

More than 400 HTM alumni are currently making their mark in the hospitality industry and thousands more will follow in their footsteps.

“SDSU’s School of Hospitality and Tourism Management has been one of the most sought-after degrees on campus since we first opened the doors,” said Joyce Gattas, dean of the College of Professional Studies and Fine Arts.

“And no fewer than 100 percent of the school’s graduates have found employment in their chosen industry. They are a testament to Bob’s commitment to the future of the hospitality industry and to his alma mater.”





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## About San Diego State...



By Ken Kramer

"Are you ready?" Seth Mallios wanted to be sure his students had their pencils and notepads poised to document the most unusual archeological "dig" in campus history.

As chair of SDSU's Department of Anthropology, he's accustomed to unlayering the past, but this would be a first—to examine whatever was inside 40 long-forgotten lockers.

"They haven't been opened in about 30 years," he told me, "and as to what's in them, I have absolutely no idea."

Best guess is, the lockers were padlocked and then abandoned by students who, in the flurry of graduation, just walked away from them decades ago. They remained undisturbed, amid cobwebs and dust along a little-travelled corridor on the second floor of the Communications Building.

Now, bolt cutters were being used to snap off each of the rusty metal locks, while onlookers tried to guess what the contents might be. Textbooks? Newspapers? A slide rule? Maybe an old ham sandwich or two?

For Mallios, this "urban archeology" is an important part of documenting campus history. These lockers could offer a picture of the late 1970s and '80s frozen in time. "We're going to inventory each of the artifacts. Hopefully we'll find something that's dated," he said.

As the first locker door was finally opened, his hopes were more than realized. "Oh wow! Look at this!" Someone had left behind an old ball cap marked with WAC for Western Athletic Conference, which the Aztecs joined in 1977.

Students began scribbling, documenting every discovery from locker to locker. There were more: a "Campus Welcome Pack" from the first day of school years ago; an unopened envelope of instant oatmeal; a yearbook from 1954; the dust-covered private words of an unsigned personal essay, ("I have so many ups and downs," it reads.)

One locker was jammed to the rivets with adult VCR tapes and magazines. Mallios and his students agreed that one took the cake as the biggest surprise to all.

Every one of these artifacts is a treasure. Each tells a story, but the story can't be fully understood without a bit more investigative work. Now, Mallios will look for names in the books, papers and personal effects they've found, and try to contact those former students. "We'd like to know what they were thinking," he said. "What were attitudes like on campus at that time?"

Thirty years later, it could be quite a conversation About San Diego State.

*Visit [sdsu.edu/360](http://sdsu.edu/360) to see Ken Kramer's KPBS video about the urban archaeology project.*

## Alumni Association 2010 - 2011

### EXECUTIVE COMMITTEE

President: Sherrill Amador '64

Immediate Past President: Brig Kline '01

President Elect: Jeff Marston '77

Vice President for Membership, Marketing and Communications: Tim Young '91

Vice President for Finance: Tom Karlo '75

Vice President for Revenue Enhancement:

Peggy Stephenson '84

Vice President for Constituencies: Marlene Ruiz '75, '79

Liaison to The Campanile Foundation: Bill Trumpfheller '87

Liaison to Athletics: Martha Beckman '73

Executive Director: Jim Herrick

Secretary: Kelley Suminski

#### Other Elected Directors:

Jerry Dunaway '99; R.D. Williams '87; Bill Earley '86; Robert Raines '68, '74; Bill Holmes '73, '97; Ken Kramer '74; Janine Pairis '01; Barbara Powels Bowen '05; Ernest Dronenburg '66; Joe Farrage '89; Katie Rogow '90; Deanna Shoop '97, '05; Kirk Walwick '81; Robert Garvin '76, '81; Dan Guevara '70; Kathleen Lang '05, '07; Steve Nelson '96; Perette Godwin '86; Matt Keipper '08; Stephanie Dathe '95; Elsa Romero '84

#### Past Presidents: (\* denotes deceased)

2010 Brig Kline; 2009 Adrienne Finley; 2008 Bill Trumpfheller; 2007 Chuck Luby; 2006 Erica Opstad; 2005 Bruce Ives; 2004 Jerry Dressel; 2003 Matt Dathe; 2002 Tamara McLeod; 2001 Bill Trumpfheller; 2000 Ash Hayes; 1999 John McMullen; 1998 Richard West; 1997 Frederick W. Pierce, IV; 1996 Lois Bruhn; 1995 Tom Jimenez; 1994 Nancy Reed Gibson; 1993 Jerry Dressel; 1992 Walter Turner, Jr.; 1991 James B. Kuhn; 1990 Art Flaming; 1989 Bernard P. Rhinerson; 1988 Craig Evanco; 1987 David E. DeVoi; 1986 Dr. Morton Jorgensen; 1985 Denise Carabet; 1984 Robert Chapman; 1983 William Hastings; 1982 Thomas Carter\*; 1981 Walter Weisman; 1980 Don Harrington; 1979 Nicole Clay; 1978 Daniel Bamberg; 1977 Allan Bailey\*; 1976 Richard Troncone; 1975 & 1974 Robert Battenfield; 1973 Robert Butler; 1972 Richard Scott; 1971 James H. Ashcraft; 1970 A. Kendall Wood; 1969 Michael Rogers; 1968 Gerald S. Davee; 1967 Dr. Louis Robinson\*; 1966 Daniel Hale\*; 1964 Wallace Featheringill; 1963 Ed Blessing; 1962 Hon. Frank Nottbusch, Jr.\*; 1961 Bryant Kearney\*; 1960 & 1959 Lynn McLean; 1958 Harvey Urban\*; 1957 Ken Barnes\*; 1954 Dwain Kantor\*; 1948 Joe Suozzo\*; 1947 Robert Breitbard\*; 1945 Barney Carman\*; 1940 Sue Earnest\*; 1939 Bert McLees, Jr.\*; 1938 Donald Clarkson\*; 1937 Robert Barbour\*; 1936 Jefferson Stickney\*; 1935 Terrence Geddis\*; 1934 Richmond Barbour\*; 1993 Helen C. Clark\*; 1932 Earl Andreen\*; 1931 Vesta Muehleisen\*

#### Ex-officio/ Non-voting Directors:

President, Stephen L. Weber; Vice President for University Relations and Development, Mary Ruth Carleton; Senate Representative, William Snively; AS President, Grant Mack; Aztec Athletics, Mandy McKinley; Student Alumni Association President, Stacey Triche.

### STAFF

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Director, Alumni Programs: Cheryl Tritan

Parma Payne Goodall Alumni Center Facility Manager: Mike Sweet '93

Administrative Assistant: Donna Buttner '91

Membership & Marketing Assistant: Kelley Suminski

Alumni Chapter Coordinator: Diane Barragan

Program Coordinator: Jen Ranallo

Communications Specialist: Tobin Vaughn

Data Control Technician: Robin Breen

Analyst/Programmer: Ed Tuley

# Class Notes

1930s 1940s 1950s 1960s 1970s 1980s 1990s 2000s

## 1950s

'50 **The Honorable Leon Williams ★** (psychology), chairman of the San Diego Metropolitan Transit Development Board, received the 2010 SDSU Alumni Diversity Award in May.

## 1960s

'61 **Diane Powers ★** (interior design) was chosen by the Girl Scout Council as one of San Diego's 10 Cool Women of 2010.

'63 **Gordon Barnett ★** (attended), a former Navy pilot, has written "The Serendipities of a Mother's Prayers." He currently lives in San Antonio, Texas.

## 1970s

'70 **F. Larry Scott Jr. ★** (business) joined the board of directors for Presbyterian Community Hospital in Whittier, Calif. He is managing partner of Scott & Cronin LLP, a certified public accounting firm.

'71 **Timothy Muris** (economics) received the Miles W. Kirkpatrick Award for Lifetime Achievement at the Federal Trade Commission. He was FTC chair from 2001 through 2004; **Bruce Ward ★** (kinesiology) received the 2010 Award of Merit from the California State Athletic Directors Association. He is director of physical education for the San Diego Unified School District.

'72 **Daralyne Baddour ★** (accounting) was elected chairman of the board, 2010-2011, for the Greater San Diego Meals on Wheels. She owns a public accounting practice in San Diego.

'74 **Larry Aceves** (humanities), retired superintendent of San Jose's Franklin-McKinley School District, is a Democratic candidate for California school superintendent, having finished first in the 12-way primary.

'76 **Ted Esau** (accounting) was promoted to executive director for Ernst & Young LLP. He leads the firm's Sales and Use Tax Compliance Center; **Diane Takvorian** (M.A. social work), executive director and founder of Environment Health Coalition, is one of 15 citizen advisers to the North American Commission for Environmental Cooperation, an organization that enforces environmental laws.

'78 **Joseph Benoit ★** (business administration) is executive vice president at Union Bank leading an expansion of the business banking services.

## 1980s

'81 **Christy Beaudin ★** (Master of Social Work) was appointed to the 2010 Board of Examiners for the Malcolm Baldrige National Quality Award, a recognition of corporate performance excellence.

'82 **Rick Hamada ★** (business administration) is president and chief operating officer for Avnet Inc., a global technology company. He also serves on the College

Please send your news to the SDSU Alumni Association,  
5500 Campanile Dr., San Diego, CA 92182-1690 or [aluminfo@mail.sdsu.edu](mailto:aluminfo@mail.sdsu.edu).  
★ = annual member; ★ = life member



## Heart, Guts and Brains

In the mid-1950s as a student at San Diego State, Doug Harvey had no illusion of playing in the big leagues.

"I was hoping to get a coach's degree," the retired MLB umpire recalled. He had received a partial scholarship to play baseball for the Aztecs, but he also played offense and defense for the San Diego State football team.



Doug Harvey

As he recalls, it was during a gridiron game against Pepperdine that his days as an Aztec athlete and a San Diego State student came to an end along with his plans to become a coach.

"They broke my left leg and split the bone eight inches," Harvey explains. "I was in a cast for something like 22 weeks, so I had to quit school. The (baseball) coach took away my partial scholarship and I couldn't afford it."

But Harvey had refereed and umpired various sports since his teenage years. Even if he couldn't coach, he figured, he could still be an umpire.

He was right. Harvey went on to umpire five World Series during his 30-year National League career. Respected for his encyclopedic knowledge of baseball rules, he gained a reputation as one of the best umpires in the game.

That's why he was in Cooperstown July 25 for induction into the National Baseball Hall of Fame, joining current SDSU baseball coach Tony Gwynn as the only Aztecs ever to receive the honor. Harvey is a loyal supporter of Gwynn and Aztec baseball, donating to the program regularly.

"Tony was a real upright gentleman and he played the game the way it was supposed to have been played. You can stand and gripe all day, but it isn't going to get the job done. Tony got the job done."

The celebrated umpire also has strong words for those who aspire to be the guy everyone loves to hate.

"Do not ever be faint of heart. You must have enough guts to call it what it is. There was none of this, 'Well, you let the last play of the game go by because you don't want to change the right way for the game to come out.' Yes, I would change the way the game came out, but it takes guts to do it and that's what umpiring is about – heart, guts and brains."

—Tobin Vaughn

To see the full profile, read the SDSU Alumni Association's July newsletter at [www.sdsualumni.org](http://www.sdsualumni.org).

of Business Administration's board of directors.

'83 **Carol Leighty** ★ (Ph.D. education) retired as superintendent of the Temecula Valley Unified School District after 40 years in education.

'84 **Bob Lowe** (journalism), assistant athletics director for communications at Greensboro College, will serve a three-year term on the College Sports Information Directors Board of Directors.

'86 **Bruce Green** (television, film and new media) won a daytime creative arts Emmy Award for outstanding achievement in technical direction. This is his second Emmy.

'87 **William Browning** (management; '88 M.B.A.) has joined Klinedinst PC as shareholder in the employment and labor department.

**Debra Gist** (psychology; '95 Master of Public Health) is director of education for the American Academy of Dermatology;

**Nancy Wooten** (psychology) is teacher of the year at the elementary school level for the San Diego Unified School District. She teaches at Zamarano Fine Arts Academy.

'89 **Matilda Garcia, M.D.**, (Master of Public Health) joined Payson Pediatrics in Payson, Ariz.

## 1990s

'90 **Linda Brewton** (English; '95 M.B.A.) has written "The Myth of the White Knight: Financial Planning for Women;" **Anita Franco-Barletta** ★ (graphic design) graduated from the University of San Diego with a master's degree in practical theology.

'92 **William Ashbaugh** (M.A. history) is associate professor and chair of history at the State

# Class Notes

1990s

University of New York, Oneonta. He was awarded a Fulbright to live in Kyoto, Japan, this semester.

'93 **Eleanor Nadler** ★ (Master of Public Health) received the Johnson & Johnson/ADHA Award for Excellence at the American Dental Hygienists Association's annual meeting in June.

'94 **Marlene Sharp** ★ (Master of Fine Arts) is director of development for Los Angeles-based Rubicon Studios.

'97 **Amy Devers** (furniture design) appeared on television this year as host of "Designer People" and co-host of "Fix This Yard." She also operates a design/build studio in Los Angeles.

'99 **Vivian Reznik** ★ (Master of Public Health) was one of five women inducted into the San Diego County Women's Hall of Fame this year. She is a pediatric nephrologist.

2000s

'00 **Celinda Vazquez** (social work) was named by "La Opinion" as one of 30 distinguished Latinas in the Los Angeles area; **J. Marc Lord** ★ (business administration) is chief financial officer of ubroadcast Inc.

'01 **Jaime Teague Enochs** (teaching credential) won a national educator award from the Milken Family Foundations. She teaches at San Diego High School's School of International Studies.

'03 **Nick Santana** ★ (social science), a teacher from Southwest High School in El Centro, took part in the 2010 House Fellows Program studying the history and traditions of the U.S. House of Representatives; **Brenna Wylie Hughes** (communicative disorders), a former water

## Making Strides for Moms

Nine years ago Lisa Druxman, '93, '97, had an "aha moment" that led to the creation of Stroller Strides, a unique mommy-friendly exercise program and one of the nation's fastest-growing fitness franchises. After the birth of her first child, Druxman confronted a dilemma faced by many new moms on maternity leave: how do I continue contributing to the household income while playing an active role in my child's life?

While exercising with her son in tow, Druxman thought there must be a way to blend her passion for fitness with motherhood. It was then she developed her stroller-based workout and assembled a group of other new moms in her neighborhood. The word quickly spread and so did the demand for additional classes.

From that day on, Druxman became a self-proclaimed "momprenuer," joining the growing number of savvy female business owners who take pride in being a mother first and foremost.

"When you are a business owner, you can truly run your business as you want to. You are able to live out your own dream and not somebody else's."

Through Stroller Strides, Druxman is helping other women live out their dream of having a family-friendly, flexible career. Thousands of moms across the country come together in a friendly environment to regain confidence through exercise and to seek the support and companionship of other moms. As Druxman says, "It's the ultimate opportunity to connect with other moms and fitness really becomes the icing on the cake."

While earning bachelor's and master's degrees in psychology from SDSU, Druxman began to understand the mind/body connection and the importance of strengthening mind first in order to achieve better exercise adherence. That connection is the foundation of Stroller Strides and of Druxman's first book, "Lean Mommy," a how-to guide for getting back in shape after a baby and being a healthy role model for your children.

The entrepreneurs who run the 300 Stroller Strides franchises in more than 1,200 locations in 45 states are among the best role models and, surprisingly, not all are fitness professionals. Franchise owners are stay-at-home moms, teachers, accountants, airline pilots and even a rocket scientist.

But you don't need to be a rocket scientist to appreciate Druxman's success or to work out her ultimate goal. Eventually, she wants to have a Stroller Strides in every city across America.

—Melissa Henss



Lisa Druxman



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# Into the Blue

Lt. Cmdr. Paul Brantuas, '97, had a typical young man's reaction to the military jets that flew maneuvers over his University City High School—"I wish I could do that."

Although his dad was a Navy pilot, Brantuas convinced himself he could never reach those heights. He chose a more traditional path, majoring in information and decision systems within the College of Business Administration. But as Brantuas neared graduation, his life took a different turn.

Fast forward 10 years and not only is Brantuas a Navy pilot like his dad, he is also an alumnus of the Blue Angels, a squadron whose daring choreography in air shows all across America has inspired countless young men to take to the skies.

Brantuas flew right wing for the Blue Angels in 2008 and 2009, working about 35 show sites each year from the East Coast to the West Coast, including Canada. It was a grueling schedule. During the March-November show season, the team practiced Tuesday through Friday and performed Saturday and Sunday.

On Friday mornings, team members visited local high schools in their "host" cities to talk up the virtues of a military career. Recruitment is the Blue Angels' number one mission and has been almost since the group's formation in 1946 by then-Chief of Naval Operations Charles W. Nimitz. Over the years, nearly 470 million people have watched the squadrons perform their breathtaking aerial feats.

It takes a certain personality type to fly for the Blue Angels. Confident, driven, adventurous, personable—the pilots are all this and more. "Not



everyone is interested," Brantuas said, "but I wanted to know if I could rise to the challenge. I saw it as an opportunity to travel the country, meet all kinds of people and have fun."

After leaving the Blue Angels at the end of the 2009 season (team members serve two to three years), Brantuas rejoined his squadron in the Arabian Sea to support Operation Enduring Freedom. It was reminiscent of his first cruise from July 2002 through May 2003 aboard the USS Abraham Lincoln.



"That was the longest carrier deployment in more than 30 years," Brantuas recalled. "We were on our way home after six months when we got turned around to support what would be known as Operation Iraqi Freedom. It was a great experience for a first tour pilot."



Currently, Brantuas is on a department head tour with VFA-86 at Marine Corps Air Station Beaufort in South Carolina with his wife and young son, Wyatt.

The 2010 MCAS Miramar Air Show, featuring the Blue Angels, begins on Oct. 1.

# Class Notes

2000s

polo player at SDSU, was featured on "Healthcare Heroes," a nationally syndicated reality show.

'05 **David Nanigian** ★ (financial services) is assistant professor of investments at The American College in Pennsylvania after earning a Ph.D. in personal financial planning from Texas Tech University.

'07 **Cecilia Ndounda** (political science) was awarded the R. Jess Brown Scholarship from Mississippi College School of Law.

'08 **Leanne Babcock** ★ (child development) was promoted to first lieutenant in the U.S. Air Force. She is stationed at Peterson Air Force Base in Colorado.

2010s

'10 **Charlynn Weissenbach** (political science) received the Catherine Wills Coleman Fellowship from the National Mortar Board Foundation. She is attending the University of California, Berkeley, School of Law.

## Don Coryell

1924 – 2010

Don Coryell, who coached Aztec football for 12 seasons, died July 1 at the age of 85.

At SDSU, he compiled an astounding 104-19-2 record and captured two national college division championships.

Though not an alumnus, Coryell was SDSU's most successful coach and its most influential.

## In Memoriam

1934	Rena Case Hubbard, Arthur Linkletter	1973	Elaine Veloz
1935	Margaret Greer	1974	Robert Morgan, Bruce Taylor
1936	John Butler, Dwight Stanford, Mary Jane Vinton	1975	Kenneth Fritz, Jack Gibson, Marilyn May
1938	Marvin Warner, Norris West	1976	Irene Cockcroft
1939	Charles Armstrong	1978	David Davis, Jerome Matchke, Mary Stermon
		1979	Millard Cronister
1940	Dora Newell, George Parry	1980	Dean Endres, Richard Thon
1941	Robert Breitbard, Marion Wincote Elliott, Jack Kelly	1981	James Cegelski, Jeffrey Dimenstein, Andrew Guise, Janice Cox Kasper, Maureen Maloney Trunnell
1942	Olive Rock, Jane Williams	1982	Ann Marie Edmondson, Sally Goodman, Mark Hooper
1943	Jean Stooke Thompson	1983	Christine Hem Edmonds, Thomas Prantil
1946	Patricia Granfield, Arline Hales, Marie Hines, Lorna Shaw	1984	Priscilla Buckby, Jeanne Dunham, George Towle
1947	Jenny Ledesma, Robert MacDonald, James Reed, William Yale	1985	Bryan Campbell, Steven Tanaka
1949	Albert Sidney Fleischman, Betty Germani, Jean Parkhurst	1986	Paul Barrett, Marc Lord
		1988	Francis Bormann, Clarence Lewis, Lory Nagem-Tavernelli
1950	Natalie Roothoff, Roger Ruffin, Algernon Ryder	1989	Hayley Herrmann, David Leary, Brett Uchiyama
1951	Kenneth Atherton, Marilyn Lee Sutherland		
1952	Luanne Shannon Ballow, Alberta Bonatus, Taiche Kantner, La Rene Thelen Sullivan	1990	Kenneth Hayes, Raymond Murray, Michael Oprendeck, John Swerdfeger
1953	Norman Dittrich, Ruth Hanley, James Hobel	1991	Andrea Permito
1954	Daniel Hale	1992	Duane Bartok
1955	Donald MacDonald, Betty Newton	1995	Alice Cardenas
1956	Harriet Peckenpaugh	1997	Tobias Yelman
1957	Marvin Braddock, Leonard Brutocao, Donna Maxwell	1998	Jessica Symonds
1958	Leonard Duncan, Gail Thompson	1999	Vicky Densmore
1959	George Class		
		2000	Theresa Carrera
1962	Charly Kotek	2001	Jason Paynter
1963	Darlyn Davenport, Gilbert Sloan, Kermit Tyler	2003	Joseph Balan, Jennifer Laufer
1964	Saul Wright	2008	James Klein
1965	Robert Farris	2009	Nathan Manning
1966	Douglas Dewar		
1967	Larry Cooper	YEAR UNKNOWN:	Enrique Aguilera, Vahe Akashian, Marjorie Campbell, Beatrice Dollar, Jeannine Gonzales, Clifton Hurley, Douglas Jones, Yvette Knoll, James Manning, Alma McMurray, Donald Nance, Norman Newton, William Ostrander, Sarah Payne, Dorothea Reardon, Wallace White, Jerome Wier, Johnnie Williams.
1969	Jimmie Nichols, John Wedemeyer		
1970	Stew Sisler, Catherine Tracy		
1971	Lowell Bingham, Susan Drake, Justin Fair, Kathleen Labertew, John Monroe		
1972	Joel Foley, Phillip Pon, Clair Rolla, Jay Waldman		



# The 2010 Faculty Monty Award Winners

Each year, the San Diego State Alumni Association recognizes outstanding faculty and alumni. The 2010 faculty Monty Awards were presented Thursday, Aug. 26, at SDSU's All-University Convocation. Alumni awards will be presented at the annual Montys Gala next spring.

## College of Arts and Letters

### Joanne Ferraro

Since 2003, Joanne Ferraro, Ph.D., has balanced her work as chair of the history department with prize-winning scholarly research. She received fellowships from the National Endowment for the Humanities and the American Council of Learned Societies, and her monograph, "Marriage Wars in late Renaissance Venice," won the Helen and Howard R. Marraro prize for the best book published about any period of Italian history.

## College of Business Administration

### Bruce Reinig

Bruce Reinig, Ph.D., has set the standard for teaching excellence in the Department of Information and Decision Systems, which he chairs. He was honored twice for Outstanding Faculty Contributions to the College of Business and received the Outstanding Faculty Award from Mortar Board. With a prolific publications record, he ranked seventh worldwide in research productivity among Group Support Systems (GSS) researchers from 2000 to 2005.

## College of Education

### Shulamit Ritblatt

Shulamit Ritblatt, Ph.D., chair of child and family development, is a recognized authority on marriage and the family and on adolescent behaviors. A valued mentor, she has received both the SDSU Senate Excellence in Teaching Award and the College of Education Dean's Excellence Award. Through her efforts, SDSU now offers a graduate certificate program for early childhood socio-emotional and behavior regulation intervention specialists.

## College of Engineering

### Kenneth Walsh

Kenneth Walsh, Ph.D., has designed and managed the deployment of a successful construction engineering degree program at SDSU and added more than \$4 million to its endowment. He has built critical partnerships with the San Diego construction industry that provide tangible experiential learning opportunities for SDSU students, and has also helped create a sense of community and connectivity among construction engineering majors.

## Imperial Valley Campus

### Richard Neumann

The work of Richard Neumann, Ph.D., aims to build democratic character in young people by identifying the knowledge, skills and virtues necessary for informed political participation. His most recent research in educational policy analysis illustrates the shortcomings in the public education system's preparation of young people for political involvement, a topic he discusses in "American Democracy at Risk," published in the prestigious *Phi Delta Kappan*.

## College of Health and Human Services

### Gregory A. Talavera

Gregory Talavera, M.D., has cultivated a highly successful research agenda centered on health-related issues on the U.S.-Mexico border. He is vice president of clinical affairs at San Ysidro Health Center and recently received a \$3 million grant from the National Institutes of Health to test culturally and linguistically appropriate interventions to lower body mass index and weight gain among overweight Mexican-American children and their parents.

## College of Professional Studies and Fine Arts

### Wayne Beach

Wayne Beach, Ph.D., is a national expert in the methodology of conversation analysis in the communication field. His current research involves the improvement of doctor-patient communication and family health communication. By helping both physicians and the public better understand how to enhance the quality of treatment, particularly for cancer sufferers, he has positively affected hundreds of patients and their families.

## College of Sciences

### Elizabeth Klonoff

Elizabeth Klonoff, Ph.D., is a model of energy and enthusiasm. She has received more than 40 grants to support her research on tobacco control, sexism, racism and physical and mental health, while leading the SDSU/UCSD joint doctoral program in clinical psychology from a rank of 65th in the country to 25th. A student-centered scholar, she was twice named Outstanding Faculty Member—in 2006 and 2008.

## Library and Information Access

### Julie Su

Julie Su's work provides access to the thousands of online and print serials to which the SDSU Library subscribes. She led the transformation of the library's management of electronic journals and databases, which now provides access to tens of thousands of electronic resources. The cataloger for Chinese, Japanese and Korean materials, she has also increased the visibility of the library's Asian Collection.



# By Degrees

**Michelle Porter** | Hometown: Fresno, California | Field of study: Nursing

**What epitomizes your SDSU experience?** For me, SDSU is EOP (Educational Opportunity Program). Before my freshman year, I attended Summer Bridge and made so many friends that I felt like I was at home on campus even before classes began. (Editor's Note: The Summer Bridge program is five weeks of intensive academic preparation to develop new students' writing, math and study skills.) The next summer, I was a peer counselor for Summer Bridge and this year, I worked behind the scenes, preparing students for the program and organizing events.

**Have you joined any groups or clubs on campus?** No, but the African American community at SDSU has become like my family. Getting to know these students erased the stereotypes I had. They urged me to research and value Africa's history and helped me develop a sense of both my black and my white self.

**Why did you decide to study nursing?** My dad got cancer when I was 13. I would go to the hospital with him and the nurses inspired me. They were so patient and caring. I saw that nurses help people deal not only with physical illness, but also with death and bereavement. As a nurse, I never want to judge or assume I know what people are going through.

**Who on campus do you admire most?** That's easy. It's Beth Crawford, my EOP counselor. She goes above and beyond for her students. I was originally assigned another counselor, but my dad requested Beth after he met her at an orientation session. When I have questions, she has the answers.







# Homecoming 2010

## Aztec for Life



## Festivities October 14-16

- Life Member Trolley Ride & Dinner in Old Town
  - Marshall Faulk Aztec for Life Event
- War Memorial & Golden Aztec Luncheon
  - Aztec Village Tailgate at Qualcomm Stadium
- Brady Hoke's Aztecs vs. Air Force Falcons

Visit [www.sdsualumni.org](http://www.sdsualumni.org) for details





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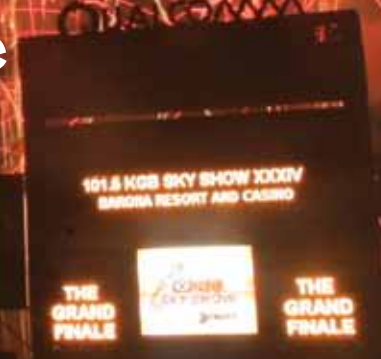
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