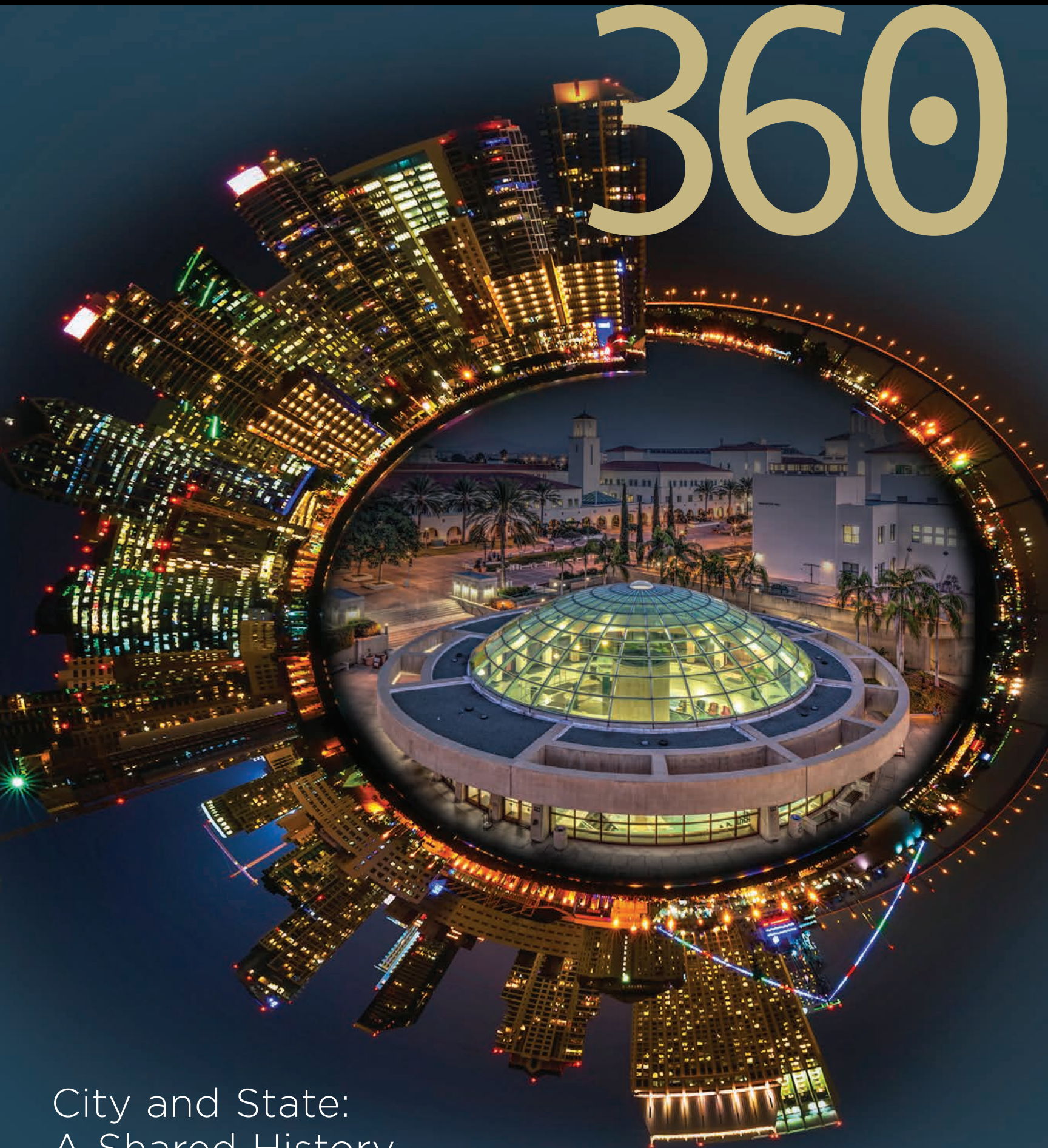


360



City and State:
A Shared History

360

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Editor: Coleen L. Geraghty

Associate Editor: Michael Price

Contributors: Ryan Schuler '13, Michael Klitzing '04, Tobin Vaughn

Art Director: Lori Padelford '83

Graphic Design: John Signer '82

Cover Photo: Tim Newman

SAN DIEGO STATE UNIVERSITY

Sally Roush
President

DIVISION OF UNIVERSITY RELATIONS & DEVELOPMENT

Mary Ruth Carleton

Vice President
University Relations and Development

Amy Harmon

Associate Vice President
Development

Adrienne Vargas

Associate Vice President
Development

Christine Hutchins

Associate Vice President
Chief Communications Officer
Marketing & Communications

Dan Montoya

Assistant Vice President
SDSU Alumni

Jim Herrick

Assistant Vice President
Special Projects

Chris Lindmark

Assistant Vice President
Campaign, Presidential and Special Events

We welcome mail from our readers.

360 Magazine

Marketing & Communications
5500 Campanile Drive
San Diego CA 92182-8080

E-mail: 360mag@mail.sdsu.edu
Read 360 Magazine online at

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SAN DIEGO STATE
UNIVERSITY

Leadership Starts Here

FROM THE PRESIDENT

San Diego State University celebrates "120 Years of Leadership" this fall, providing an opportunity to reflect on the role of our indomitable spirit in building this great institution.

San Diego State University has grown from a small teachers college, sharing space with a dentist's office at Sixth and F streets, to a leading public university that enrolls 36,000 students and offers 91 bachelor's degrees, 78 master's degrees and 22 doctoral degrees.

Our aspirations and achievements have defined the university from the very beginning. Determined to give the San Diego Normal School a strong start, trustees lured away the state superintendent for public instruction—Samuel Black—as its first president and hired architect Irving Gill to design the original school building at Park and El Cajon boulevards.

President Black set high academic and hiring standards. Research—a powerful way to learn and to teach—was part of our DNA, with faculty publishing their findings on education training within a few years of the university's founding.

In this issue of 360, you will read about today's research at the university's

Santa Margarita Ecological Reserve as well as the fascinating history of the property.

Another article highlights Special Collections and University Archives, the steward of SDSU's 120-year heritage and a repository for elements of San Diego's history.

A history-themed quiz will test your knowledge of San Diego State University. This issue identifies books and websites for learning more about our history and also includes articles about our new alumni Monty Award winners, families with multi-generational giving legacies, a study abroad trip to Japan,

and an interview with new PGA Tour event winner Xander Schauffele—who honed his skills on the SDSU men's golf team.

After 120 years, we remain committed to our historic mission of excellence in teaching, scholarship, creative activities and service. I hope this issue of 360: *The Magazine of San Diego State University* inspires you to add to the university's enduring record of excellence and public service.


Sally Roush



Photo: Lauren Radack

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More ways to explore SDSU history





Photo: Gary Payne

Taking stock of hunger

Aztecs Rock Hunger began in 2010 as a competition between San Diego universities to see who could collect the most food for the Jacobs and Cushman San Diego Food Bank. San Diego State University won the first annual contest, and every year after—by a landslide. When the competitive piece went away, SDSU students, along with staff and faculty, continued to donate food and money every year for food-insecure San Diegans. For every \$1 donated, the food bank is able to provide six lbs. of food.

Since 2010, the Aztecs Rock Hunger effort, coordinated by Associated Students (A.S.), has donated 1.57 million pounds of food to the food bank. In addition to serving the San Diego community, the Aztecs Rock Hunger donations provide nutritious food, including fresh produce, to the campus food pantry, which serves students two days a week while classes are in session. Furthermore, 20 percent of monetary donations go to the SDSU Economic Crisis Response Team to provide short-term and long-term aid quickly to students experiencing food insecurity.

Aztecs Rock Hunger runs through Sunday, Oct. 22. During the campaign, alumni and friends can make donations at sdsu.edu/aztecsrockhunger.

**Food or monetary equivalent raised by the
SDSU community since 2010**

1,567,300 lbs.

Food or monetary equivalent donated in 2016

448,000 lbs.

**Quantity SDSU expects to distribute through
the campus food pantry in 2017-18**

100,000 lbs.

**How to donate to Aztecs Rock Hunger
Go to sdsu.edu/aztecsrockhunger**

Goal for the 2017 campaign

500,000 lbs.

Island hopping

This past summer, a crew of five graduate students led by SDSU ecology professor Matthew Edwards set sail for the Aleutian Islands between Alaska and Russia. There, they investigated how undersea ecosystems are affected by wide-scale losses of kelp forests.

Hungry killer whales wiped out the local sea otter population, allowing the otters' favorite

prey, sea urchins, to reproduce unchecked. The growing urchin population ate most of the kelp, leaving the seafloor barren. The Edwards team collected water samples at multiple sites to understand how the kelp loss has altered the ocean's microbial population and nutrient abundance.

"The next step ... is to analyze the data and see what kind of story it tells about how the loss—and in some places recovery—of kelp forests across the Aleutians has impacted the communities that depend on the kelp," wrote recent master's graduate Genoa Sullaway in a travelogue published on SDSU NewsCenter.

Photo: Sarah Traiger

New dean at Fowler

Lance Nail is the new dean of San Diego State University's Fowler College of Business. He previously served as dean of the business schools at Texas Tech University and the University of Southern Mississippi.

The new dean takes the helm as the Fowler College continues to reap the benefits of a \$25 million gift from Ron and Alexis Fowler, who challenged the university to raise an additional \$25 million. The Fowlers' donation provides funding for scholarships, professorships, a lecture series, international experiences and expanded programming for SDSU students.

SDSU moves up

San Diego State University continues to rise in *U.S. News & World Report's* annual rankings. The publication ranked SDSU No. 68 among public universities and No. 140 overall among national universities in its America's Best Colleges list published in September.

SDSU has been gaining ground in these rankings during the last five years, moving up 25 spots from No. 165 among national universities since 2012. The university also gained 22 spots among public universities during the same period, moving up from No. 90.

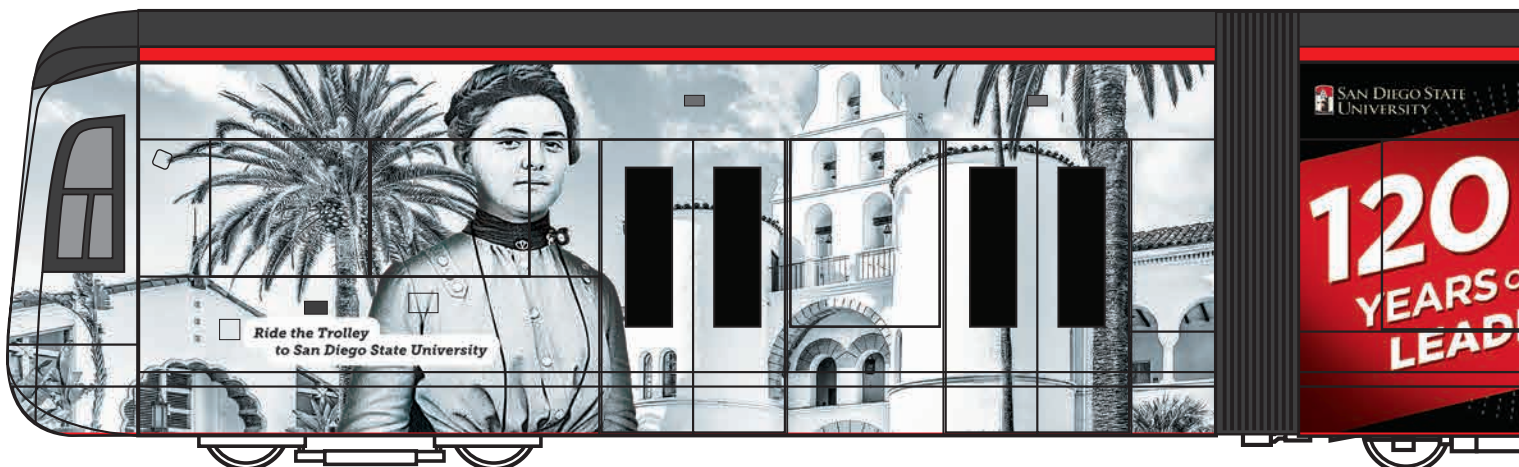




Photo: Scott Hargrove

Heart of campus

A new gift from alumni Christopher (Kit), '60, and Karen, '69, Sickels has supported the addition of native plants, sturdy wicker furniture and stone benches to the center of the San Diego State University campus.

A concrete and bronze medallion six feet in diameter marks the center of Sickels Plaza, above, and includes an inscription recognizing the couple for their years of generosity and service to SDSU.

Kit Sickels was board chair of the university's philanthropic auxiliary, The Campanile Foundation (TCF), from 2009 to 2014, a period that was critical to the success of The Campaign for SDSU. The couple also supported the Library, Athletics, the College of Sciences, the President's Leadership Fund and student scholarships.

Happy B'day to us

San Diego State University celebrates an important milestone this fall—120 years of serving and powering the San Diego region. You'll find our birthday "announcement" on a Green Line trolley, thanks to the San Diego Metropolitan Transit Service.

Founded in 1897 as a teacher training school, SDSU is recognized today as a top public research university. SDSU also ranks as one of the region's largest economic engines, employing nearly 6,000 faculty, staff, researchers and graduate students. Half of our students are San Diego County residents, and the overwhelming majority are from California.

Visit 120years.sdsu.edu to learn more about SDSU's 120 year synergy with San Diego.



Illustration: Jeff Ernst

Perspectives on Autism. SDSU researchers explore new avenues of autism research.

By Michael Price

Researchers' understanding of autism has greatly advanced since the disorder was formally named in the 1940s. The earliest investigations into autism put forth a now wholly discredited notion that cold, detached parenting somehow stunted emotional and social growth. Today, scientists and families know that autistic characteristics exist on a spectrum; that many people with the disorder can and do lead long, healthy, happy lives; and that the root causes for autism involve a still-unresolved constellation of genetic and environmental factors. At San Diego State University, psychologists and special education researchers are helping to advance the state of the science of autism and explore under-studied aspects of the disorder.

SDSU psychologist Axel Müller directs the university's Brain Development Imaging Lab. Since he joined the university 17 years ago, he has brought in \$10 million in research funding from the National Institutes of Health (NIH) to explore how connections between cells in the brains of typically developing children differ from those with autism spectrum disorder.

SEARCHING FOR SIGNALS

Müller's colleague, SDSU psychologist Inna Fishman, is using innovative brain imaging techniques to hunt for early signs of autism spectrum disorder in very young children. Researchers have not been able to reliably find divergences in brain development in children with autism until they are about 7. Funded by NIH, Fishman hopes to more finely tune brain imaging techniques to locate the small differences between the typically developing and autistic brains as early as possible. That could give clues to exactly which brain regions are involved in autism's characteristic deficits in social and emotional processing.





At the other end of the life spectrum, SDSU researchers led by neuroscientist Ruth Carper are among the first in the country to examine how autism affects older adults. Carper is in the middle of an NIH-funded project to track cognitive and brain imaging data in people between the ages of 45 and 65 who have autism.

"One of the things that sets SDSU apart is that we study autism across the lifespan, not just in childhood," Müller said.

All these prongs of research hint at an even bolder idea: that autism can be broken down into related, yet distinct, subtypes, each with its own causes and prognosis.

"One mystery is that some treatments [for autism] work well for some people but not for others," Müller said. "Possibly what we know as autism is actually a bunch of different disorders."

IMAGING INNOVATION

Answering these questions and others will become easier next year when SDSU's first on-campus MRI machine comes online inside the new Engineering and Interdisciplinary Sciences Complex. Having an MRI machine in-house will give SDSU brain scientists more freedom to experiment with big ideas.

Müller and the new imaging center's director, Martin Sereno, will be partnering with a private company to pioneer a new technology to allow researchers to obtain high-resolution brain imaging for people with low-functioning autism spectrum disorder for the first time.

A new collaboration between SDSU special education researcher Jessica Suhrheinrich and colleagues at the University of California, Davis, will help turn all of this fine-grained analysis of the brain and behavior into practical solutions. Suhrheinrich is a co-principal investigator on an NIH-funded project to discover the best ways to implement evidence-based treatments for autism into schools.

The grant adds to ongoing work on autism in high school by education researchers Laura Hall and Bonnie Kraemer.

"If we can identify factors that help a particular practice succeed in one region, we could help that practice be replicated in other regions, as well," Suhrheinrich said.

Preserving *Par*

SDSU is the steward of one of Southern

“This is a special place; you can just feel it.”

When Murray Schloss

came to Riverside County in the 1920s to found a utopian society, little did he know his dream would come true—just not in the way he had planned. Rather than being a paradise on earth for believers in his utopia, the land he purchased has become a refuge for endangered wildlife and imperiled wilderness besieged by development on all sides. Today, the Santa Margarita Ecological Reserve (SMER) in southern Temecula is managed by San Diego State University as a critical wildlife corridor, a sacred ground for the region's indigenous people and a field site for the SDSU students and researchers who study its fragile ecosystems.

SMER is one of two field stations managed by SDSU that offer students and professors opportunities to learn from their rugged wilderness. Molly Clemens, a doctoral student in ecology, is researching how differing carbon dioxide levels affect the viticulture of wine grapes growing in SMER.

“Fallbrook wineries will be producing and bottling the wine once grapes from our experimental vineyard are harvestable, and we can label and test these as ‘wines of the future,’” Clemens explained.

Biologist David Lipson and graduate student Sherlynette Castro recently completed a National Science Foundation-funded project to examine how different levels of rainfall affect the growth of invasive weeds.

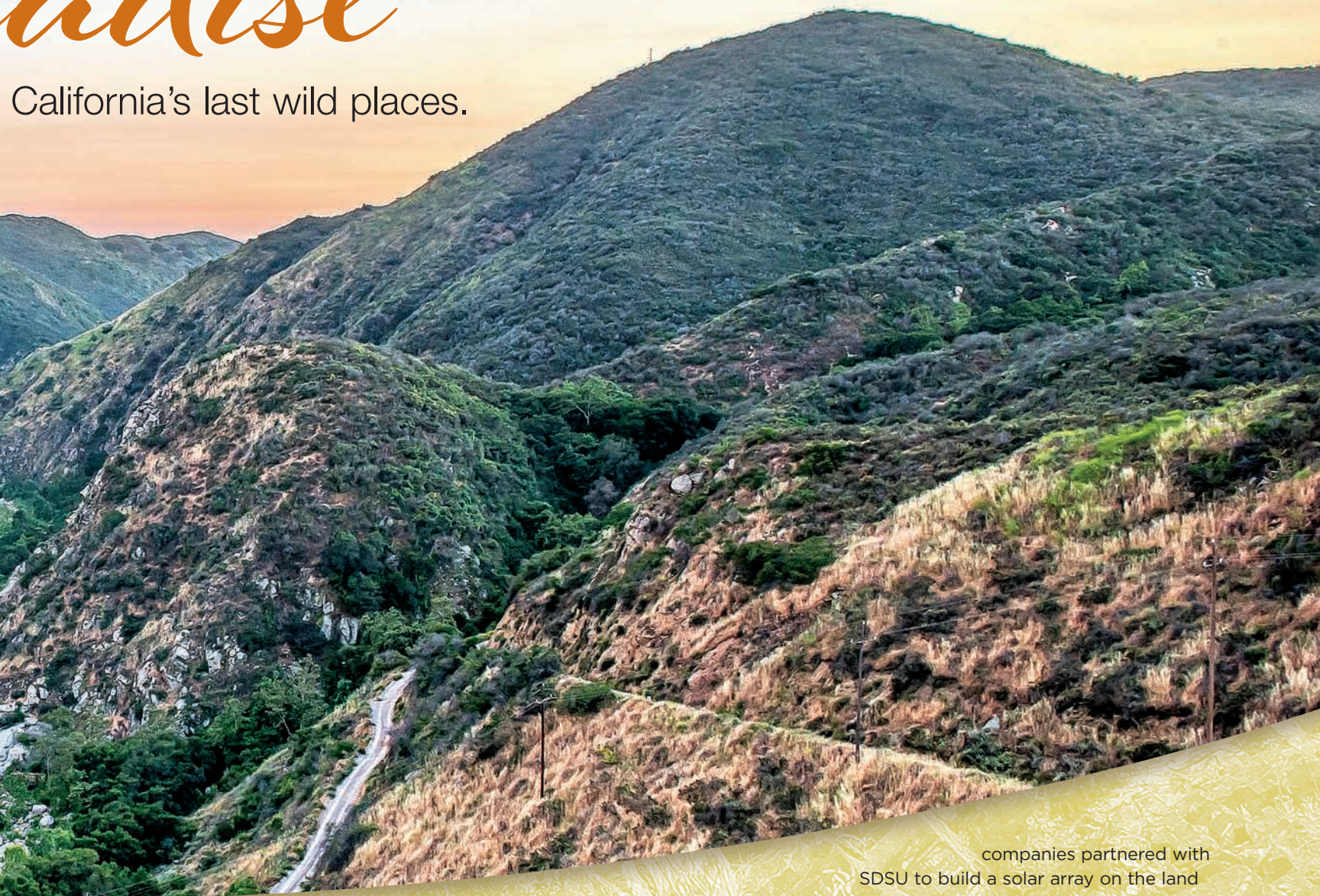
“We found the combination of invasion by weeds and extreme drought causes the ecosystem to lose carbon and nitrogen, and this could represent a feedback with climate change and human disturbance that eventually degrades these ecosystem types,” Lipson said.

Photography: Bill Roberts

adise

By Michael Price

California's last wild places.



companies partnered with SDSU to build a solar array on the land that will provide power to Temecula.

And last year, SDSU's Natural History Club, advised by SDSU biologist and spider expert Marshal Hedin, conducted a "BioBlitz" at SMER, recording the numerous living species they encountered.

It's also a boon to many other organizations in the community. Pablo Bryant, who graduated from SDSU with a biology degree in 1993 and has been reserve manager at SMER for the past six years, has helped set up more than 100 cameras throughout SMER and the county to detect smoke from wildfires both near and far. There are also dozens of signal stations in the reserve that offer wireless internet in this remote region, feeding into a larger National Science Foundation project to provide wifi connectivity throughout rural regions of San Diego, Riverside and Imperial counties. And earlier this year, a consortium of private

Before Schloss came to this land, it was a holy place to the Luiseño Native Americans who lived there. Features of the land figure prominently in their creation story, especially a site called *temeku* (from which the city of Temecula's name derives), where the sun and the sand met to create the earth. Watching the morning sun filter through the sycamores and cottonwoods from inside Pablo Bryant's rusty-yet-reliable old truck, it's easy to imagine the world beginning here.

"This is a special place; you can just feel it," Bryant said.

That tangible energy in the land is what drew Schloss to it. The scion of a Detroit-based garment magnate, Schloss had little interest in carrying on the family business. He was an idealist,



his head perpetually in the clouds, and after graduating with a sociology degree from the University of Chicago, he took up leftist political activism in New York City. But his aspirations outstripped his abilities—his contemporaries described him as an “amateur socialist”—and after publishing series of failed left-leaning magazines and a doomed run for a congressional office in New Jersey, he quit politics.

A year later, Schloss's father died, leaving his brother and sister the lion's share of the family wealth and allotting Schloss only a fraction of those millions. Even that relatively small inheritance was to be placed in a trust, untouchable until he turned 50 years old. “His talents, which I have never failed to appreciate, do not run along commercial lines, and it is on that regard that I have made the best effort within my power ... to relieve him from the burdens of my business matters, for which he is not as well fitted as my other children,” the father, Seligman Schloss, wrote in his will.

Murray Schloss threatened to contest the will and the family eventually settled out of court, bequeathing a large sum of cash to the young man. Schloss took his money west, moving to Los Angeles and falling in with a crowd of New Age thinkers. Southern California was a hotbed for theosophy and transcendentalism, and he fit right in. He began to write books on obscure topics, rejecting Euclidian geometry in favor of a system of mathematics more in tune with universal harmony.

Around this time, he also began hearing voices. They told him to found a new society built upon his nascent philosophy. In 1924, he purchased 2,500 acres from the state of California along the rugged and remote Santa Margarita River. He enlisted the few followers he had gathered to help him build his “Temple of the Dawn” in this land he poetically called “Heart-o'-the-Hills.” According to the group's beliefs, human society was hurdling toward destruction and only his band of true believers would survive: the seeds of a new enlightened civilization.

It didn't take. They were better philosophizers than engineers and his structures crumbled soon after they were built. Schloss never attracted more than a few dozen or so people to his cause and he died in 1927. Over the next few decades, his followers squabbled over Schloss's remaining fortune. The courts eventually intervened in 1959 when the Riverside County Superior Court ruled the money should be placed in a trust to benefit the public good.

Stewards of the land

In 1962, Schloss's property and remaining money were deeded over to San Diego State University, which was tasked with acting as steward for the land. This transfer arguably accomplished Schloss's express goal “to promote or improve the all-sided progress of mankind” better than anything he did while alive.

Since then, SDSU has acquired surrounding land and today the ecological reserve sits at just under 5,000 acres of protected habitat. A working avocado plantation on the reserve offsets some of the costs of operating the reserve. But besides the avocados and a handful of residences scattered across the reserve—some abandoned, some seasonally occupied—it's a wide open space, a breath of fresh air along the heavily congested coast.

Because the reserve has discouraged development, the 31-mile Santa Margarita River, which forms from the confluence of Temecula Creek and Murrieta Creek, enjoys the distinction of being the last free-flowing (meaning not dammed or diverted) river in Southern California.

It's also a critical habitat linkage for many animals, especially mountain lions, which need to be able to breed with different populations to prevent genetic deterioration caused by inbreeding. SMER is the last strip of wilderness that connects the Palomar and Santa Ana mountain ranges, allowing mountain lions to maintain their genetic diversity.

Opportunities abound

Bryant and other SDSU officials work closely with The Nature Conservancy, the California State University system as well as other local universities, the Bureau of Land Management, the California Department of Fish and Game and Pechanga band of the Luiseño people to keep this land as rugged and remote as Schloss found it. That often means keeping out frequent trespassers, as well as fending off pressure from private citizens to open up SMER to the public. (As a protected reserve, public hiking within SMER is only available through docent-led hikes.)

"This has got to have a more noble purpose than just being a park," said Bryant, who lives part-time within the reserve in a ranch house surrounded by avocado trees. "We have plenty of parks. We don't have plenty of protected habitats for mountain lions."

Despite all this activity, Bryant thinks there are even more unexplored opportunities for the SDSU community to learn from the land. "I think the reserve is an under-utilized resource," said Bryant, who encourages students to do research projects at SMER. "Whether you're studying environmental science, biology, agriculture, almost anything you can think of, there's a good opportunity to do so here."

If you would like to visit SMER, please arrange a docent-led guided hike by e-mailing smerdocenthikes@gmail.com.

Special thanks to Douglas McCulloh for detailing the history of Murray Schloss.





“For the most part, we witnessed a health care system that operated more efficiently and humanely than our own.”

Let me start with a confession. When I was a student at San Diego State University, the notion of studying internationally seemed about as realistic as studying aboard the International Space Station. I thought I was too poor to make ends meet, too busy to spare the time and too lazy to research it all that closely.

So imagine my surprise a decade after graduating to find myself returning to SDSU to write about ... international education. A funny thing happened as I spent my work days interviewing current Aztecs about their perspective-altering study abroad experiences—I began to feel pangs of regret. What, exactly, had I missed out on?

Then I received a serendipitous offer: the chance to co-lead a spring break study abroad program to Tokyo. During the nine-day program, I would be responsible for the safety and well-being of 40 College of Health and Human Services (CHHS) students. It's not often you get a chance to right a past regret. Could I really say no?

Stark differences

When traveling to another continent, you expect differences in language or architecture or food to be the biggest drivers of culture shock. But once in Tokyo, it was the little things. The remarkable cleanliness of the densely packed city. The omnipresent surgical masks. The sight of unlocked bikes lining the sidewalk that are—incredibly—never stolen.

Every night, I ventured out alone on the city's tangled web of Metro lines just to observe. I witnessed the mass of humanity converging upon the dazzling Shibuya Crossing. I studied the scores of suit-clad businessmen heading home after a late happy hour in Ginza (probably drinking with their bosses, I was later informed).

But I found observing everyday social norms most fascinating. Americans think of Japan as very Westernized—and

Photo: Jonathan Tran

in many ways it is—but stark differences reveal themselves once your eyes adjust to the neon glow.

“Everyone here follows the rules to a T – like how they all walk to the left side,” marveled Olivia Carrillo, a speech language and hearing sciences senior. “To me, that was really interesting. There’s this collective culture where everyone follows the same rules. In the United States, we all want to be individuals.”

The Metro provides another example of this collective compliance: When commuters forcefully push their way onto a packed (and I mean packed) train during rush hour, no one bats an eye. Do that in the United States, and someone might throw a punch. It’s no coincidence that Tokyo is one of the safest cities on the planet.

Better and worse

The students came with differing levels of international experience. A handful, including two military veterans who had been stationed in Asia, had traveled extensively. Most had not; one confided that this was his first time out of California.

All CHHS students have to study abroad, but the reasons my charges chose Japan ran the gamut. Some came for academic reasons, others for cultural fascination. One even eloped with her fiancé, marrying in Tokyo once the program concluded. Kinesiology senior Karlel Tinio told me he came for the anime.

“The pop culture just kind of screamed to me,” he said. “One

of my friends called and said, ‘We’re going to Japan.’ Even though I was broke I just went for it.”

More than 30 undergraduate programs at SDSU require study abroad, and CHHS was the first

Saying Sayonara to Regret

An alumnus makes up for a missed opportunity to study abroad.

By Michael Klitzing

college to make it mandatory for all majors. This push, combined with efforts to make students aware of study abroad scholarship opportunities, helps explain why SDSU ranks ninth in the nation for study abroad according to the Institute for International Education.

My program was part of a CHHS course that sends students around the globe every spring break to learn about how health care is administered in other countries. Along with my co-leader and a couple of lifesaving Tokyo-based guides, we shepherded students through a week’s worth of academic excursions, ranging from national health center visits to a lecture on traditional Kampo medicine, and cultural activities (the Judo lesson was a favorite).

For the most part, we witnessed a health care system that operated

More than 30 undergraduate programs at SDSU require study abroad, and CHHS

was the first college to make it mandatory for all majors.

more efficiently and humanely than our own. But on the finely manicured grounds of the Imperial Palace, we met three activists with disabilities from the Japan Barrier Free Association. With the blooming cherry blossoms as a backdrop, they described their

struggles for acceptance and legal accommodation in a society where they remain largely shunned and marginalized.

“It was a little shocking,” admitted kinesiology senior Jina Oliphant. “We have laws to accommodate the disabled community, but it feels like Japan is just taking its first step through that door.”

It was an important reminder that, in this place that can feel perfect, many things are not. That’s part of the study abroad lesson, too. When we immerse ourselves in other cultures, both the beauty and the warts are revealed. This new perspective inspires a mix of emotions—frustration over what can be better back home, and appreciation for what we have.

Another confession: The younger me could have used a little of both.

120
YEARS OF
LEADERSHIP

Hacking *into* History

By Coleen L. Geraghty



Temperance Slides

The Temperance movement produced illustrated and Life Model slides about the evils of alcohol and smoking, and lent out

Plate 1.—Represents the Internal Surface of the Stomach in a Healthy State. It is slightly reddish, tinged with yellow. It was drawn from a dissection of a healthy man, and is perfectly healthy, and died under circumstances which changed the appearance of the stomach after death.

Plate 2.—Represents the Stomach of the Moderate Drinker, the

SPECIAL COLLECTIONS AND UNIVERSITY ARCHIVES IS A WELLSPRING OF LIVING HISTORY FOR STUDENTS, RESEARCHERS AND THE SAN DIEGO COMMUNITY.

As early as 1897, when San Diego State University was established as San Diego Normal School to train and certify teachers, President Samuel Black recognized the importance of recording and preserving the institution's history.

A man of great perception, he also understood the Normal School's role as caretaker of historically significant items that San Diegans and others might bequeath over the years. But neither he nor his staff of 10 could have predicted the eventual size, diversity and value of the collection.

The SDSU Library's Special Collections and University Archives is a repository for more than 80,000 printed volumes, over 500 manuscript and archival collections, 800 linear feet of university records, plus numerous graphic and digital collections and ephemera.

While most modern universities have archives and historical collections, the breadth of SDSU's is exceptionally wide and deep to support a dynamic graduate and undergraduate curriculum, said director Robert Ray.

Old and modern

It's a decidedly eclectic treasure trove. Among the oldest pieces are 13 *incunabula*, printed volumes published before 1501. Equally rare is Samuel Johnson's 1755 Dictionary of the English Language and a first edition of "*De revolutionibus orbium coelestium*," the 1543 text in which astronomer Nicolaus Copernicus advanced the revolutionary concept of a heliocentric planetary system.

Closer to home and more contemporary, the Harold K. Brown Civil Rights and African American Experience Collection documents the history of San Diego's black community in photographs, newspaper clippings

and correspondence gifted by the 1959 alumnus and former SDSU administrator.

Unidos Por la Causa: The Chicana and Chicano Experience in San Diego was assembled through gifts from alumni and friends to be a traveling display of photos, art and documents illustrating the 1960s and '70s Chicano movement in San Diego. The centerpiece is a treasury of 62 colorful posters and broadsides promoting anti-war marches, student conferences and other cultural and political events.

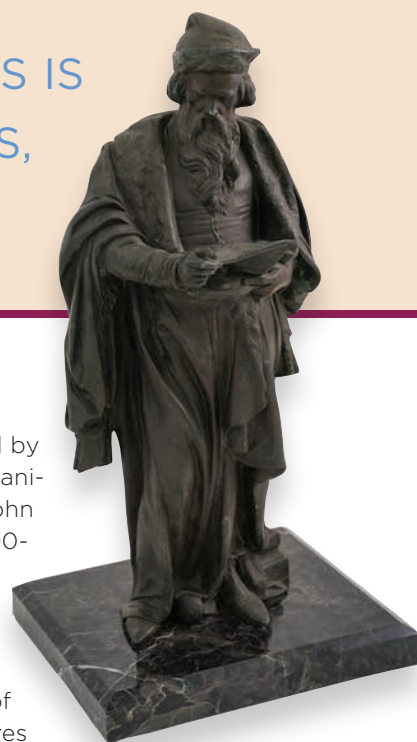
Special Collections also safeguards photographs and stage notes from the Old Globe, San Diego's first professional theatre, and a collection of nearly 3,000 postcards

bequeathed by former humanities chair John Adams (1900-1994) and his wife, Jane. Among the oldest of these pictures Balboa Park in 1915, newly constructed for the Panama-California Exhibition; others show the El Cortez Hotel, renowned as San Diego's tallest building in 1927; and the "new" San Diego State College campus on Mission Palisades, as it was known in 1931, shortly after Adams joined the faculty.

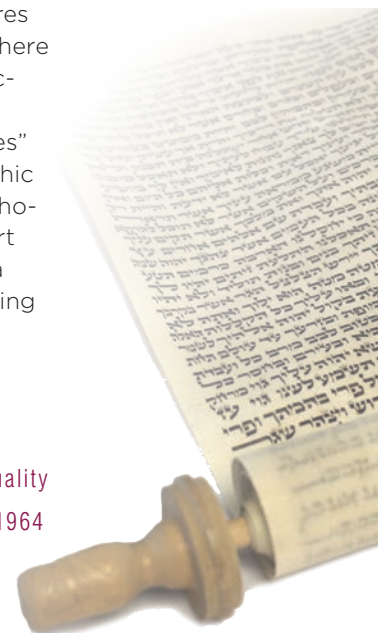
Pieces of Americana

Not all of the treasures have a local flavor. There is a comic arts collection of 50,000 individual comic "floppies" and nearly 200 graphic novels; an array of photographs, text and art devoted to surfing; a collection documenting

Harold K. Brown leads a demonstration by the Congress of Racial Equality (CORE) in San Diego, 1964



Statue of Johannes Gutenberg cast from moveable type, ca. 1950



the history of printing and typography and the art of the book; and a digital collection of popular sheet music from the early 20th century.

Among the most recent donations are the Codling Newspaper Collection from George ('67) and Dorothy ('66) Codling; the Torah Scrolls Collection from Howard and Jill Singer, whose daughter, Jaclyn, graduated in 2012; and the Edward E. Marsh Golden Age of Science Fiction Collection, valued at more than \$2 million.

The Codling collection includes East Coast newspapers published from 1792 to 1800, featuring articles about the death of George Washington, the trial and execution of Louis XVI of France and interviews with America's second president, John Adams.

The Singers' gift comprises more than 70 Torah scrolls or fragments—some nearly 800 years old—from Turkey, Morocco,

Spain and the Netherlands. Ancient maps of these countries are part of the collection.

Unique and universal

Marsh gifted his collection to SDSU in 2013. It includes signed and inscribed first editions by science fiction greats Arthur C. Clarke, Ray Bradbury, Isaac Asimov, Jules Verne and H.G. Wells, and an extensive collection of the authors who influenced L. Ron Hubbard, founder of the Church of Scientology.

"This collection is an incredible jewel, not just to science fiction fans, but also to students and researchers in the fields of science, technology, politics, religion, philosophy, journalism, even theatre and film," said Gale Etschmaier, library dean.

Donald Westbrook, who received a Ph.D. in religious studies from Claremont Graduate

Bookbinding screw press used to bind or rebind books, ca. 19th century

University in 2015, called the collection "a preeminent resource for scientology studies [which] continues to receive fuller academic attention as one of many American-born new religious movements." His book about the Church of Scientology is due out next year from Oxford University Press.

In late September, the Edward Marsh Golden Age of Science Fiction Room officially opened on the first floor of the SDSU Library. The glass-fronted space will not only house the Marsh collection, it will also become a point of contact between Special Collections staff and the community.



"Literature is Power" by SDSU student artist Jared Zeiders, 2016



THE DOCUMENTS, PHOTOS, LETTERS, NEWSPAPER CLIPPINGS AND ORAL ACCOUNTS ENABLE RESEARCHERS TO UNDERSTAND HISTORY THROUGH THEIR OWN CRITICAL SENSES.



*"Unidos Por La Causa:
The Chicana and Chicano
Experience in San Diego"*
is a traveling exhibit.

Living history

Etschmaier said relocating Special Collections to the library space in and around the Marsh Room will strengthen SDSU's role as a source of "living history"—the documents, photos, letters, newspaper clippings and oral accounts that enable researchers to understand the past through their own critical senses rather than through another's interpretation.

Newly-minted Ph.D. Mychal Odom, who studied at the University of California, San Diego, used SDSU's Special Collection extensively to research his dissertation on the influences of African liberation movements on civil rights, economic justice and anti-apartheid activism in 1960s Southern California.

He said the Harold Brown collection includes one-of-a-kind papers, correspondence and newspaper clippings plus oral histories from San Diego's African American icons, including the Hon. Leon Williams, Rev. George Walker Smith and Brown himself.

"Atlas Coelestis," celestial star atlas based on observations of John Flamsteed, ca. 1753

"Hal Brown's oral history alerted me to the existence of the Afro-American Association, an important activist group that worked in San Diego alongside the Congress of Racial Equality (CORE)," said Odom. "Also hearing about his time in Lesotho for the Peace Corps allowed me to make connections between Africa and San Diego in a way that had not been done before."

Similarly, the comic arts and graphic novels collections contain materials that exist nowhere else, and support SDSU's commitment to diversity, Etschmaier said.

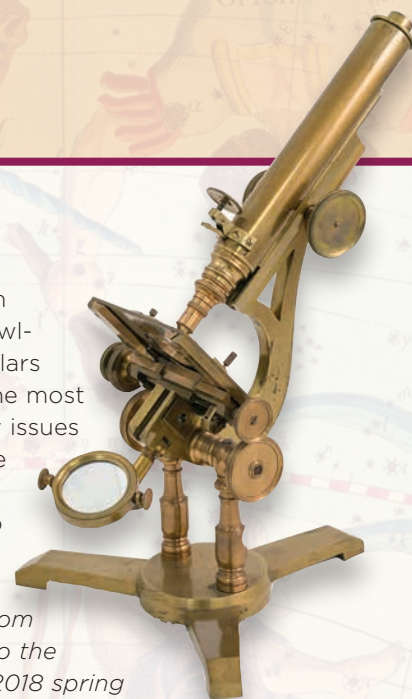
"These collections are grounded in themes that more traditional genres do not always explore, such as race, gender, social justice and dystopia," she said.

Clearly, Special Collections and University Archives is more than a repository for treasures from humanity's past.

It is also a rich source of knowledge for scholars researching the most contemporary issues and a valuable resource for the San Diego community.

*The Marsh Room
will be open to the
public in the 2018 spring
semester, Monday-Friday,
10 a.m.-4 p.m.*

*Watch the video:
sdsu.edu/historical*



19th century
brass tabletop
telescope



120
YEARS OF
LEADERSHIP

What's *your* Aztec IQ?



1. Who was the first woman to have a building at SDSU named for her, and what was her role on campus?

2. Which jersey number was shared by three accomplished Aztec football players?

3. Officially, what was the millionth book added to the SDSU Library?

4. Which dept. had the most graduates in 2016?

5. What did students call the move of San Diego State Teachers College from University Heights to Montezuma Mesa (then known as Mission Palisades)?

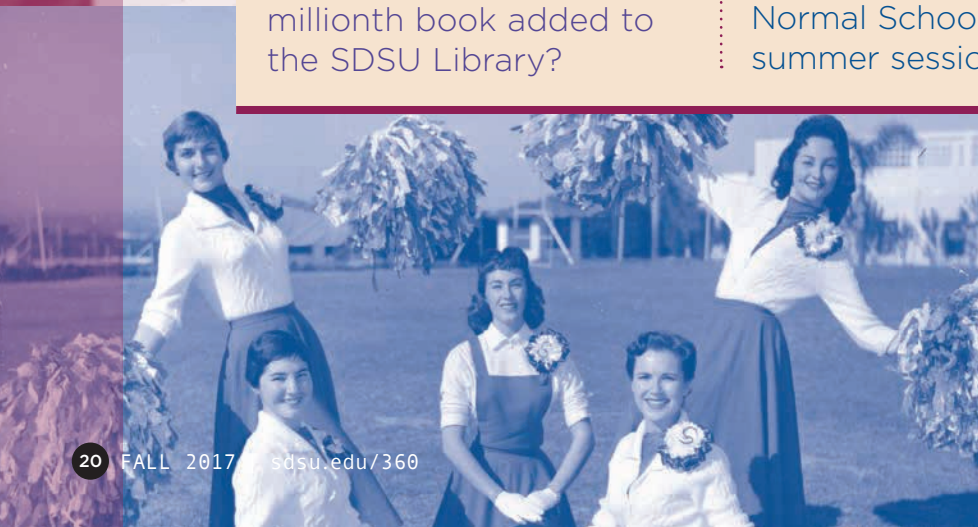
6. Which internationally known educator was the keynote speaker at San Diego State Normal School's summer session in 1915?

7. C.E. Peterson (Peterson Gym) was legendary for coaching Aztec teams, but he also held an administrative position on campus. What was it?

8. Where is SDSU's off-campus observatory?

9. In 1897, San Diego Normal School opened its doors in rental accommodation atop which downtown San Diego shop?

10. What campus sculpture was created for SDSU's Centennial in 1997?



CALLING ALL AZTECS. HOW MUCH DO YOU KNOW ABOUT SAN DIEGO STATE'S 120-YEAR HISTORY? SUBMIT YOUR ANSWERS TO THE QUESTIONS BELOW TO 360MAG@MAIL.SDSU.EDU BEFORE OCT. 31, 2017.

Respondents with the highest score will win Aztec gear and tickets to an SDSU basketball game. Faculty and staff are eligible except staff from University Relations and Development. The correct answers will be published in early November in SDSU NewsCenter (newscenter.sdsu.edu).



11. Which SDSU sports star was the only individual to be drafted for two major league sports on the same day?

12. SDSU's first doctoral candidate became a faculty member in which department?

13. Who created the Aztec News Letter, which published correspondence for the campus audience from Aztecs fighting overseas in World War II?

14. Which alumna has clocked the most miles?

15. Which department in the College of Arts and Letters was the first of its kind in the United States?

16. What were the original call letters of KPBS, the public television and radio affiliate of SDSU?

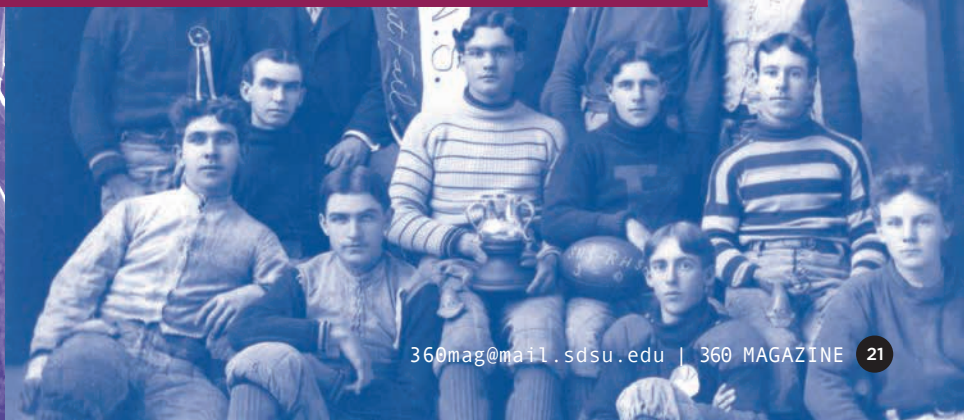
17. What was SDSU's tagline before "Leadership Starts Here?"

18. Which alumnus is the San Diego region's most celebrated local historian?

19. How much (to the dollar) did the university raise during The Campaign for SDSU (2007-2017)?

20. In what year did San Diego State College become San Diego State University?

21. What was the original purpose of Hardy Tower?



Generations of Giving

Aztec families carry on a tradition of support for the university that supported them.

By Coleen L. Geraghty

Among the 74,135 donors who brought The Campaign for SDSU to a successful close, many are part of Aztec families. They claim two—or even three—generations of family who support San Diego State University.

The Flamings are a prime example. Art Flaming ('60) made his first gift to SDSU a few years after graduation and has contributed steadily since then. A 2003 gift from him and his wife, Gwen, helped SDSU complete the Parma Payne Goodall Alumni Center. Currently, the Flamings, their sons, daughter, daughters-in-law and grandchildren support Aztec Athletics.

"Three generations of our family have gone to SDSU and we all had life-changing experiences," said Art Flaming. "Our education was a springboard for success. When our

sons and daughter and grandchildren attended, they reaped the benefits of a more diverse and academically rigorous SDSU. The common thread is our Aztec Pride."

A long association

The Lipinsky name is familiar to Aztecs in its association with the clock tower above the SDSU Student Services Building. Bernard and Dorris Lipinsky supported SDSU from 1982 until Bernard's death in 2001 with giving to scholarships, a Jewish Studies initiative, the SDSU Library and the Thomas B. Day Freshman Success Program, which they endowed.

Bernard's children and grandchildren have continued the family legacy. Jeffrey ('66) and Sheila ('72) Lipinsky support scholarships, the master of fine arts program in design and technology and the School of Speech, Language and Hearing Sciences. Before her death, Elaine was a strong backer of musical theatre and the Lipinsky Visiting Artist in Residence, a program her daughters continue to support.

Speaking at a donor luncheon earlier this year Sheila explained the significance of the Lipinskys' commitment to SDSU. "We're continuing a family legacy and it brings us joy to know that we are making a difference in someone's life."

Like father, like daughter

Faculty and staff create traditions of support that are perpetuated by their families. James Crouch, who taught at SDSU from 1932 to 1973 and served as dean of Life Sciences, left most of his estate to SDSU to endow scholarships in the College of Sciences. He and his wife, Mary, also donated to the sundial in the Mediterranean Garden. Daughter Jeanette Rigopoulos ('57) carries on that giving culture. With fellow members of Friends of Classics, she is working to endow a post-doctoral position in digital classics and humanities.

"My father would be pleased," Rigopoulos said. "He believed, as I do, that universities should encourage students to understand the relevance of the classical world to our modern society."

In the community with SDSU

The Price family also has a long association with SDSU. Sol Price attended San Diego State College in the 1930s. Decades later, SDSU and the Price Family Charitable Fund formed the public-private City Heights partnership through which Aztec faculty and students participate in the operation of three neighborhood schools in conjunction with the San Diego Unified School District and the association representing district teachers.

The most recent Price Charities initiatives, created by

Sol's son, Robert, and Robert's wife, Allison ('74), include the College Avenue Compact, guaranteeing admission to graduates of Hoover High School who meet prescribed scholastic standards; and the Price Community Scholars Program, providing four-year scholarships to 15 diverse SDSU students from San Diego inner-city communities who agree to mentor City Heights middle school students for a total of four years. Sol's son Larry and his wife, Gigie ('99), also support SDSU as lead donors to the International Student Center.

And many more

There are dozens of Aztecs families whose support has advanced SDSU's educational mission. The Charles W. Lamden School of Accountancy and the Zahn Innovation Platform have been endowed by two generations of giving. The Goodall family members are multi-generational supporters of athletics, and the Payne family has given to athletics and the arts and endowed the L. Robert Payne School of Hospitality and Tourism Management.

In gratitude for their ongoing support, many of these donors will be recognized on The Campaign for SDSU donor wall to be dedicated in November.

Schauffele Joins the Club. A win at the Tour Championship caps off an amazing rookie season.

By Ryan Schuler

Xander Schauffele has a reputation for playing his best when the stakes are the highest. Last month at the BMW Championship in Lake Forest, Illinois, Schauffele shot 6-under his last six holes to earn one of the final spots in the PGA Tour Championship field.

At the Tour Championship in Atlanta, Georgia, Schauffele again saved his best for last. Stepping up to the par-5 18th hole tied for the lead, he birdied the final hole to become the first rookie to win the PGA Tour Championship and claim his second PGA Tour win.

It was identical to the pressure situation Schauffele faced months earlier at The Greenbrier Classic in White Sulphur Springs, West Virginia. Owning a share of the lead after the 17th hole, the SDSU alumnus knew exactly what was on the line.

The 18th hole was a par-3—161 yards in length with bunkers surrounding the green—a notoriously difficult hole to birdie. Schauffele's tee shot would require skilled execution if he hoped to raise the trophy as the tournament winner.

He looked to his caddie, Austin Kaiser, a long-time friend and former teammate at SDSU. Neither favored the 9-iron at this crucial point. Instead they dug into the golf bag and pulled out the pitching wedge. With his adrenaline pumping, Schauffele took a smooth, powerful swing.

The shot appeared to be on target, but even several inches of miscalculation could have



disastrous results for Schauffele, who had gradually climbed the leaderboard in the final round after starting the day three shots back.

The ball finally came to rest on the green—three feet from the cup.

“It worked out to perfection,” Schauffele said. “When I got there, I didn’t realize it was three feet away. It was the longest three-footer of my career.”

The PGA Tour rookie calmed his nerves and sank his subsequent putt like a seasoned veteran, giving him a lead he would not relinquish and his first PGA Tour victory.

“It meant the world,” Schauffele said of his first PGA Tour win. “To be able to call yourself a winner on the Tour, it just shows you’re doing the right thing. It makes me feel grateful to everyone who’s been willing to help me.”

Taking the long way to SDSU

A native San Diegan, Schauffele was a highly recruited golfer coming out of Scripps Ranch High School. SDSU head golf coach Ryan Donovan hoped he would attend SDSU as a freshman, but he chose California State University, Long Beach. SDSU would get a second chance, however, when Schauffele decided to transfer after his freshman year. This time the Aztecs would not miss out.

“It was a really easy choice to come home,” Schauffele said. “My dad, who is my swing coach, is here. Derek Uyeda, my putting coach, is here. My family is in San Diego, and Ryan Donovan is a really good head coach. He’s had a good team for years now. San Diegans have a hard time leaving San Diego and I’m one of them.”

During his time at SDSU, Schauffele did nothing but impress, capping off his collegiate career with third-team All-America honors from PING and Golfweek, and earning three All-Mountain West selections. Donovan was not surprised.

“He got better every year, always working on the right things. He’s the hardest working guy I’ve had in my coaching career at SDSU.”

A solid friendship

Schauffele recalls the first time he met teammate Kaiser at a team meeting. Both were transfers to SDSU. Through workouts, practice rounds and tournaments, the two became close friends. So when it was time to find another caddie, Schauffele turned to Kaiser.

“I figured he was a good resource for me to go to,” Schauffele said. “I think he enjoys being out there on the course. He keeps it easy on me and I keep it easy on him. We just have a lot of fun out there.”

The connections Schauffele made at SDSU allow him to share his success with his former teammates, coaches and university.

“We have a pretty tight-knit community,” Schauffele said. “I see J.J. Spaun every week and Scott Piercy is also an SDSU alum. I think the alumni connection at San Diego State University runs pretty deep, and everyone is really happy to be an Aztec.”



College of Arts and Letters

CHRISTINE PROBETT

Christine Probett ('85 social science; '87 aerospace engineering; '97 EMBA) now lectures in the Fowler College of Business and Weber Honors College after retiring from a successful career in the aerospace industry. She has been honored as Associated Students' Outstanding Faculty Member, Most Influential Professor for five Outstanding Graduates and Faculty Advisor of the Year for Sigma Phi Epsilon Fraternity, one of the four student organizations she advises.



College of Engineering

DANIEL GODDARD

Daniel Goddard ('87 aerospace engineering) is director of the Information Directorate, Air Force Research Laboratory (AFRL), the nation's premier research organization for command, control, communications, computers and intelligence (C4I) and cyber technologies. AFRL has provided funding for basic research in digital signal and image processing to SDSU College of Engineering faculty, enhancing opportunities for both faculty and graduate students.



College of Education

KAREN JANNEY

Karen Janney ('10 Ed.D. pre-K-12 school leadership) is superintendent of the Sweetwater Union High School District, California's largest high school district. She served as an executive coach for SDSU's National Center for Urban School Transformation. Her vision, integrity, and focus on student well-being have led to accolades, including her recognition as California Secondary Principal of the Year.



THE Alumni Monty

The Montys honor distinguished alumni and university staff who have made significant contributions to San Diego State University, the San Diego community,

Distinguished Alumni Service Award

BILL EARLEY

Bill Earley ('86 finance), a U.S. Congressional Gold Medal Award recipient, has participated in over a dozen regional nonprofits, boards and public service agencies in San Diego and currently is chief administration officer and general counsel for West Health. He made SDSU history as the only person to serve as president of SDSU Alumni, Associated Students and the former Aztec Athletic Foundation (now Aztec Club).



College of Professional Studies and Fine Arts

DARLA K. ANDERSON

Darla K. Anderson ('82 environmental design), who sits on the national board of directors for the Producers Guild of America, is a producer for Pixar Animation Studios, where her movies, including "A Bug's Life," "Monsters, Inc.," "Cars" and "Toy Story 3" have generated more than \$2 billion. Having pioneered a path for women in filmmaking, she serves as a role model for students in SDSU's Television, Film and New Media program.



Fowler College of Business

MARK SNELL

Mark Snell ('80 accounting), who recently retired as president of Semptra Energy, is a former chair of the Fowler College of Business Board of Directors and a former member of the board of trustees of Hubbs-SeaWorld Research Institute and Rady Children's Hospital and Health Center. Highly regarded in San Diego's business community and recognized nationally, he shares his expertise with SDSU students by speaking in MBA and Executive MBA classes.



Library and Information Access

DOROTHY L. W. SMITH

Dorothy L. W. Smith, Ed.D., a career educator and advocate of quality education for all students, is past president of the San Diego Unified School District Board of Education and the City of San Diego Ethics Commission. She co-founded the McGill School of Success and was inaugural director of SDSU's Aim-to-Teach program. She has received the USD Remarkable Leader in Education Award and the Freedom's Foundation Champion of Education Award.



2017 Award Winners

or in the national or international arena. This year's awards, hosted by CBS News 8 journalist Heather Myers, '01, were presented on Oct. 8 at the Don Powell Theatre on the SDSU campus.

College of Sciences

ROBERT KAIN

Robert Kain ('85 physics, mathematics), biotech executive, inventor and entrepreneur, is chairman and founder of Mesa Rim Climbing and Fitness Center. With more than 40 patents issued or pending, he was an early executive at Illumina, where he helped lead the company's evolution from a startup into a world leader in the design, development, and manufacturing of integrated systems for genomic analysis.



SDSU-Imperial Valley

KATHLEEN LANG

Kathleen Lang ('05 public administration; '07 MPA) works through the public health department to increase quality and accessibility of health services in Imperial County. In addition to her involvement with the Boys and Girls Clubs, the Centinela State Prison Advisory Council, and the Brawley Chamber of Commerce, she is a past president of the alumni chapter at SDSU-IV where she lectures in psychology and public administration.



Distinguished University Service Award

JOHN KOLEK

John Kolek recently retired as associate executive director of Associated Students after 28 years of service at SDSU, which included supervision of the opening and operation of what is now Viejas Arena. For the first 20 years of the facility's history, he led a team that has continually improved the arena's capabilities to host the university's largest and highest profile events and help showcase SDSU on a national level.



SDSU ALUMNI

2017 - 2018

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Administrator: Lacey Lavigne '14

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Kelly Batten '98; Monica Berenter '80; Aimee Faucett '96;

Daniel Gomes, '01; Sean Kilkenny '10; Mark Mays '69;

Chris Parks '92; Angie Robert, '04; Allen Sliwa, '04;

Todd Vitale '86; Stacey Wolfson '10

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First President: 1931 Vesta Muehleisen

For a full listing of past presidents, visit:

sdsualumni.org/pastpresidents

NON-ELECTED ADVISORS:

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Senate Chair: Marcie Bober-Michel; Associated Students

President: Chimezie Ebiriekwe; Aztec Athletics: Morgan

McSweeney

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Director Development Technology:

Tammy Blackburn '94, '01

Electronic Solicitation Assistant: Vanessa Horne '03

Electronic Solicitation Manager: Dan Majors '03

Parma Payne Goodall Alumni Center Coordinator:

Adam Armoilea '17, Steven Collins II

Program Coordinator: Jen Ranallo

1950s

'52 **The Hon. J. Clifford Wallace** ★ (economics), San Diego senior judge and former chief judge, presented a paper at the Conference of Chief Justices of Asia and the Pacific, something he has done each year for more than three decades.

1960s

'69 **E.W. "Bill" Dominguez** ★ (public administration) and his wife, Bonnie, were honored as 2016 Carlsbad Citizens of the Year for their volunteer activities with the City of Carlsbad.

1980s

'82 **Clifford Amsden** (finance) was named to the board of directors, Regional Center of Orange County. He is a vice president with The Alison Company.

'83 **Kevin McIntyre** ★ (political science) was nominated by President Donald Trump to head the Federal Energy Regulatory Commission. The nomination is awaiting U.S. Senate approval.

'86 **Bill Earley** ★ (finance) is chief administration officer and general counsel for West Health, a group of nonprofits providing services for seniors. **Teresa Beck** (political science) submitted a chapter to the book "Her Story: Lessons in Success From Lawyers Who Live it."

'87 **Carol Green** (speech communication) was elected to the California State PTA Board of Directors as vice president for membership services.

1990s

'92 **Todd McDonald** (MBA finance) is managing director for Horizon Technology Finance Corporation's mid-Atlantic and Southeast markets.

'97 **Scott Spradley** (political science) is chief technology officer for Tyson Foods.

2000s

'00 **Robert P. Robinson** ★ (accounting) was selected as a 2017 San Diego Rising Star by Super Lawyers magazine.

'05 **Timothy Daniel Welch** (MFA poetry) published "Odd Bloom Seen from Space" (University of Iowa Press).

'08 **Jacqueline Brown Pavlicek** (criminal justice) has joined the new law firm of Burnette Shutt & McDaniel in Columbia, South Carolina.

'09 **Jeffrey Leieritz** (management, political science) is senior communication advisor in the Office of Strategic Communication of the General Services Administration.

2010s

'13 **Leticia Gomez Franco** (MA liberal arts and sciences) is arts and culture services coordinator for the City of San Diego Commission for Arts & Culture.

'15 **Jeff Overbaugh** (psychology) signed with the Chicago Bears as long snapper.

Please send your news to the SDSU Alumni Association, aluminfo@mail.sdsu.edu. | ★ = life member

New Alumni President is a Transplanted Texan

Leo Morales, '09, is marketing manager for the U.S. operations of Wawanesa General Insurance Company.

Tell us about your journey from a small town in Texas to San Diego State University. How did you come to live in San Diego and enroll at SDSU?

I was born and raised in the Rio Grande Valley, an economically challenged area in Texas. There were not, and there still are not, a lot of options for young people. My sister moved to San Diego because my brother-in-law was serving in the Navy. I came out to stay with them and work during the summers, and then I moved here right after high school graduation. After working for a few years, I decided to apply to SDSU because I realized that it offered the best opportunity and best value. It was through SDSU that I broadened my vision and honed my skills. My instructors were able to talk about issues beyond the classroom and my fellow students were extremely collaborative. Forming relationships, becoming an Aztec for Life—these things allowed me to proceed in life, to find additional career opportunities, and to make a career transition during the difficult years of the financial crisis.

Who were some of the most influential mentors in your life?

My grandmother and my mother were strong women, each in a different way. My grandmother was a simple woman. For example, she never had a driver's license, but she put tremendous value on hard work and self-improvement. Her simplicity was an inspiration to me. Mom was my most consistent supporter. She believed I would excel, and her reassurance helped me not only reach my capacity, but go beyond the goals I might have set for myself. She taught me that resilience is important and failure helps you learn. In my professional banking career, Steven Romelt shared insights that had helped him bypass hurdles and be successful. He taught me how to communicate clearly and succinctly and to be observant of the audience and the stakeholders.

What is something new you learned about SDSU since you reconnected?

I learned how the university has grown on so many different levels. Recently, I saw a photo of Hepner Hall from the 1930s. It reminded me of SDSU's economic contributions to this region throughout the decades. The students coming in to SDSU and the graduates going out into the world are of the highest quality. Our alumni contribute to the economy of the region and the state. And our faculty contribute to student success. The diversity of the students and faculty is something I was aware of without realizing the extent of that diversity across the entire SDSU community.

You have participated in the Aztec Mentor Program, which matches students with professionals in many fields. Would you recommend it to other alumni?

For me, mentoring has been one of the most rewarding engagements with the university. It is an opportunity to provide professional insight to young people beginning their careers. There's great satisfaction in helping a student make the transition from academia to a professional career and to think that those students, in turn, will be the mentors of tomorrow.

How have you tried to incorporate Aztec Pride in your own life?

One of my fellow board members said Aztec Pride is stronger than it's ever been. For SDSU alumni, this is a crucial time to become more engaged by attending events, supporting the university financially and becoming a mentor. I've been fortunate to align my company, Wawanesa, with SDSU. We sponsor events like the Great Give that's coming up on Oct. 24. We have created scholarships for students majoring in actuarial sciences within the statistics department. We give students internship experiences. We also attend career fairs and actively recruit graduating students through the Aztecs Hiring Aztecs program. My goal is to continue these activities. They give me a tremendous sense of pride.



Leo Morales '09 Photo: SDSU Alumni

A UNIQUELY *Aztec* BOOKSHELF

Want to know more about SDSU history? These books by faculty, staff and alumni are good reads.

Hail Montezuma! The Hidden Treasures of San Diego State

Seth Mallios, an anthropology professor at SDSU and a university historian, recounts the story of the school's earliest days as a teacher's college housed above a discount store in downtown San Diego, through its transformation into a state college, and finally into the university we know today. Where else could you read about the relentless razzing a freshman in the 1940s would receive were he not wearing his red beanie cap, or the Cold War-era survival kits found stashed in the fallout-shelter-turned-basement of the administration building? "Hail Montezuma!" is a fascinating, photo-filled book that grounds its stories in pictures and artifacts from SDSU Special Collections and University Archives.

The Black in Crimson and Black: A History and Profiles of African Americans at SDSU

Retired SDSU librarian Robert Fikes Jr. traces the contributions of African American faculty, students and staff at SDSU from 1907 through 2016. His text draws on campus and local newspapers, books, journals and interviews to conclude that black men and women faced as much prejudice as acceptance at SDSU through the decades. Not until 1968 did a white campus fraternity admit a black member, but in 1972 SDSU was one of the first universities in the country to establish a Department of Afro-American Studies.



Go Aztecs!: A Fan Looks Back at the First 731 Games He Saw

Illustrated by Ernie Anderson's gorgeous photographs, this memoir by Aztec superfan Tom Ables details his days as SDSU's first sports publicity director (a role he took on as a freshman) through the hundreds of SDSU football games he saw between 1946 and 2012. In total, Ables attended to 731 of the 733 that took place in that stretch, and he reflects on the lessons learned watching Marshall Faulk, Dennis Shaw, Haven Moses, Coach Don Coryell and other Aztec greats on the field.



Supreme Sacrifice, Extraordinary Service: Profiles of SDSU Military Alumni

The SDSU War Memorial stands proudly as testament to the Aztec men and women who served in the United States Armed Forces. Robert Fikes Jr.'s book is a companion piece, with hundreds of profiles of Aztecs who died serving in combat and non-combat roles since the 1930s. Fikes said his research led to the realization that "each person on the monument...deserved a profile that could be read by anyone who cared to know more than merely the spelling of a strange name etched in granite."





Last year, the SDSU community came together during The Great Give to raise over \$137,000 in a single day.



**The Great Give returns
October 24, 2017.**

You can help make this year even greater! Mark your calendar to support student success, faculty research, athletic achievements ... and more.



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