Strategic Planning Team
Organizational Structure

Strategic Planning Committee (SPC)
(Co-Chairs: Hector Ochoa & Luke Wood)
Responsibility: To facilitate the larger strategic planning process, review input provided by campus community, identify strategic priorities, coordinate campus engagement and feedback, and to produce finalized documents for review and approval.

Executive Committee (EC)
Membership: SPC Co-Chairs and one Co-Chair representing each Working Group and Sub Committee, and adhoc StratComm Representative. Committee may be expanded to ensure divisional, student, and Senate representation.
Responsibility: Streamline communication, identification of critical issues, reduction of duplicative efforts.

Guiding Documents (GD)
Working Group
Co-Chairs: Maria Keckler & Jeff Roberts
Membership: Comprised of members from the SPC and adhoc StratComm Representative
Responsibility: Drafting vision, mission, and diversity statements for SPC review

Students at Our Core
Sub-Committee
Co-Chairs: Antionette Marbray, Joanna Brooks & Cassie Aaron
Membership: Comprised of members from the SPC, 2 Associated Students Appointees, SDSU Community Appointees*, and adhoc StratComm Representative
Responsibility: Reviewing historical and current SDSU practices, identifying promising practices in the field, developing goals, objectives, and activities for strategic priority 1

Premier Hispanic-Serving Research University, Our New Frontier
Sub-Committee
Co-Chairs: Ed Balsdon & Mark Wheeler
Membership: Comprised of members from the SPC, 2 Associated Students Appointees, SDSU Community Appointees*, and adhoc StratComm Representative
Responsibility: Reviewing historical and current SDSU practices, identifying promising practices in the field, developing goals, objectives, and activities for strategic priority 2

Equity & Inclusion in Everything We Do
Sub-Committee
Co-Chairs: Jennifer Imazeki & La Monica Everett-Haynes
Membership: Comprised of members from the SPC, 2 Associated Students Appointees, SDSU Community Appointees*, and adhoc StratComm Representative
Responsibility: Reviewing historical and current SDSU practices, identifying promising practices in the field, developing goals, objectives, and activities for strategic priority 3

Resilient. Designed to Thrive
Sub-Committee
Co-Chairs: Jim Herrick, Edgar Hodge, Radhika Seshan
Membership: Comprised of members from the SPC, 2 Associated Students Appointees, SDSU Community Appointees*, and adhoc StratComm Representative
Responsibility: Reviewing historical and current SDSU practices, identifying promising practices in the field, developing goals, objectives, and activities for strategic priority 4

Diversity, Equity & Inclusion (DEI)
Working Group
Co-Chairs: Edgar Hodge & Stephanie Smith
Membership: Comprised of members from the SPC
Responsibility: Centering DEI in SPC conversations and representing DEI on each standing committee and working group

Data and Metrics (DM)
Working Group
Co-Chairs: Radhika Seshan & Karen May-Newman
Membership: Comprised of members from the SPC. Additional members may be added to address needs of standing committees based on DM recommendation and SPC approval
Responsibility: Serving as a resource for standing committees on data needs, goal setting, targets, and assessments

*SDSU Community Appointees may include students, faculty, staff, alumni, administration, and community members based on expertise as recommended by Strategic Planning Sub-Committees.